

Markus Venzin

Corporate Strategy

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Curriculum Vitae

Markus Venzin is Full Professor of the Department of Management and Technology at Bocconi University. Since November 2018 he is Dean for Innovation.

At SDA Bocconi, he served as Director of the Strategy and Entrepreneurship Department and as Director of the Claudio Dematté Research Division. He is actively involved in executive development in a wide range of industries. He also facilitates strategy workshops for top-management teams and offers consulting services to senior executives. He is a frequent speaker at corporate and industry events on such topics as company resilience, internationalization strategies, strategic decision-making dynamics, global knowledge-management systems, and the development of formal planning and control processes in large multinational firms.

His research activities focus mainly on four topics: internationalization strategies, innovation and corporate entrepreneurship, strategy processes in large multinational firms and organizational resilience.

He is the author of numerous books and articles on the subject. His works have been published in *International Business Review*, *Harvard Deusto Business Review*, *Advances and International Management* and *Economia & Management*, among others. He has held visiting positions and teaching assignments at the University of Michigan, Fudan University (Shanghai), Copenhagen Business School, Essec (Paris), ESADE (Barcelona) and St. Gallen University. He has worked as a strategist in the manufacturing industry, founded his own consulting firm and has served as a member of supervisory and advisory boards of several multinational firms.

Markus earned a Degree in Economics from University of Konstanz, a Ph.D. in Strategy and Organization and a Master

Publications

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