

# Maria Alice Moreira Trindade

OPERATIONS & SUPPLY CHAIN MANAGEMENT

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## ARTICLES IN SCHOLARLY JOURNALS

TEYMOURIFAR A., MOREIRA TRINDADE M. A.

**Using DEMATEL and ISM for Designing Green Public Policies Based on the System of Systems Approach**  
Sustainability, 2023, vol.15, no. 14, pp.10765

TEYMOURIFAR A., MOREIRA TRINDADE M. A.

**A Framework to Design and Evaluate Green Contract Mechanisms for Forestry Supply Chains**  
Sustainability, 2023, vol.15, no. 9, pp.7668

MOREIRA TRINDADE M. A., SOUSA P. S. A., MOREIRA M. R. A.

**Ramping up a heuristic procedure for storage location assignment problem with precedence constraints**  
Flexible Services and Manufacturing Journal, 2022, vol.34, no. 3, pp.646-669

JULIÃO J., GASPAR M., FARINHA L., MOREIRA TRINDADE M. A.

**Sharing economy in the new hospitality: consumer perspective**  
Journal of Hospitality and Tourism Insights, 2022

MOREIRA TRINDADE M. A., SOUSA P. S. A., MOREIRA M. R. A.

**Defining a storage-assignment strategy for precedence-constrained order picking**  
Operations Research and Decisions, 2021, vol.31, no. 2, pp.147-160

MOREIRA TRINDADE M. A., SOUSA P., MOREIRA M.

**Improving Order-picking Operations with Precedence Constraints through Efficient Storage Location Assignment**

U.Porto Journal of Engineering, 2021, vol.7, no. 3, pp.34-52

MOREIRA TRINDADE M. A., SOUSA P. S. A., MOREIRA M. R. A.

**Product allocation planning with handling constraints: a case study analysis**

International Journal of Management Science and Engineering Management, 2021, vol.16, no. 3, pp.175-183

MOREIRA TRINDADE M. A., PINTO BORGES A., VIEIRA E., GOMES S.

**Satisfaction Scoring Index for a musical festival during and after the event: The NOS Primavera Sound Case Study**

European Journal of Applied Business and Management, 2018, no. Special Issue, pp.109-121

PINTO BORGES A., MOREIRA TRINDADE M. A., VIEIRA E.

**Level of Recommendation and Satisfaction after an event: the NOS Primavera Sound case study**

European Journal of Applied Business and Management, 2017, vol.3, no. 3, pp.55-62

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## CONTRIBUTION TO CHAPTERS, BOOKS OR RESEARCH MONOGRAPHS

MOREIRA TRINDADE M. A., JULIÃO J., GASPAR M., GOMES SILVA F.

**Managerial Challenges of Industry 4.0: A Case Study in the Portuguese Footwear Sector** in *Managerial Challenges of Industry 4.0*

Carolina Machado, J. Paulo Davim (Eds), EDP Sciences & Science Press, chap. 3, pp.29–58, 2023

ANDRADE A. M., MOREIRA TRINDADE M. A.

**Formative Analytics in Action** in *Perspectives on Learning Analytics for Maximizing Student Outcomes*

Gürhan Durak, Serkan Cankaya (Eds), IGI Global, pp.109–130, 2023

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## OTHER

MOREIRA TRINDADE M. A.

**Storage Location Optimization for a real-world stock warehouse: the non-food sector - PhD Thesis**

2021, University of Porto, Portugal

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## PROCEEDINGS/PRESENTATIONS

MOREIRA TRINDADE M. A., STABILINI G., BETTUCCI M.

**Harnessing Big Data Analytics for Enhanced Supply Chain Efficiency in Omnichannel Retail: A Multi-case Study Approach**

*Annual Conference OR65, 12-14 September, 2023, Bath, Great Britain*

MOREIRA TRINDADE M. A., EDIRISINGHE G., LUO L., LOGAN M.

**Get in the Game: Learning Inventory Management Through AI tools**

*IFORS2023 - The 23rd Conference of the International Federation of Operational Research Societies, July 10-14 2023, Santiago, Chile*

FIORILLO V., MOREIRA TRINDADE M. A., TABAGLIO V., FIORINI A.

**Greening The Fields: A Novel Model to Guide Sustainable Agriculture**

*IFORS2023 - The 23rd Conference of the International Federation of Operational Research Societies, July 10-14 2023, Santiago, Chile*

TEYMOURIFAR A., MOREIRA TRINDADE M. A.

**Optimizing Neural Networks for Demand Forecasting in Omnichannel Businesses**

*PROLOG 2023 7th Edition: International Conference on Project Logistics - June 20-23 2023, Luxembourg*

MOREIRA TRINDADE M. A.

**Including colour in storage location assignment problem – carpet and textile floor covering manufacturing industry**

*6th World Conference on Production and Operations Management – P&OM (online), August 23-25 2022, Nara, Japan*

MOREIRA TRINDADE M. A.

**Using debate and argumentation for teaching operations in e-learning times**

*32nd Annual POMS-Conference Emerging Domains of POM, April 21 - 25, 2022, (online)*

MOREIRA TRINDADE M. A.

**What Students Can Tell Us: Using Argumentation and Debate in e-learning times?**

*16th International Conference on Computer Science & Education (ICCSE), August 17-21, 2021, Lancaster, Great Britain*

MOREIRA TRINDADE M. A., SOUSA P. S. A., MOREIRA M. R. A.

**Defining a Storage Policy When There Are Handling Constraints: A Case Study Analysis**

*32nd EBES Conference (online), August 5-7, 2020, Istanbul, Turkey*

MOREIRA TRINDADE M. A.

**Consumer Behavior and its impact in the intention to return to the wine event**

*CIET 2018 - Contemporary issues in economy and technology, June 1-2 2018, Split, Croatia*

MOREIRA TRINDADE M. A., MOREIRA M. R. A., SOUSA P. S. A.

**Layout Optimization for a real world stock warehouse - The non-food sector**

*IO2018 Conference, September 5-7, 2018, Aveiro, Portugal*

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