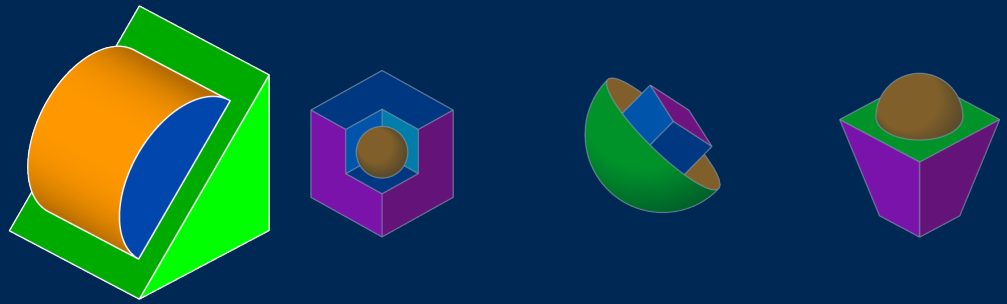
SDA Bocconi
SCHOOL OF MANAGEMENT



RIALTO

Global Supply Chain Challange

LEARNING LAB
TEACHING AND LEARNING EMPOWERMENT

RIALTO

Global Supply Chain Challange

Rialto is a multiplayer business game based on Supply Chain dynamics. The participant is asked to manage a productive plant, cooperating with his team mates, competing with other teams. The team have to manage the most important management aspects of the company, from procurement to operations, from logistics to distribution and sales&marketing, allocating financial resources an evaluating performances on a multi level and multi parameters dashboard.

Topic

- Supply Chain Management

Author

- Giuseppe Stabilini
- Marco Bettucci
- Silvia Zamboni
- Marco Morelli

Info

Topic
Supply Chain Management

Author
Giuseppe Stabilini
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Silvia Zamboni
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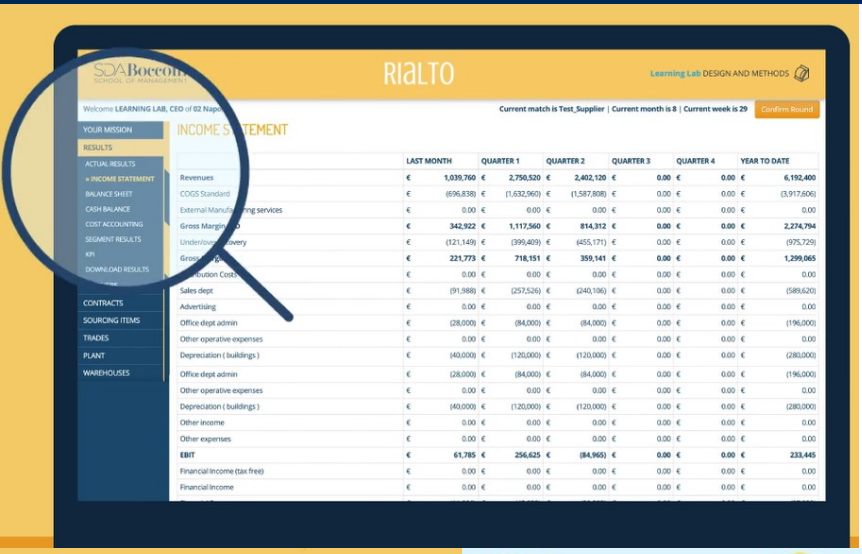
Knowledge Group
Operations & Technology Management (OTM)

Language
English

Duration of use
2 day

Objectives & Learning Goals

- **Develop** a comprehensive analysis of the competitive scenario, both in terms of market and company's characteristics
- **Experience** the impact of different supply chain decisions and roles on companies results
- **Define** a complete supply chain strategy and evaluate the consistency with the competitive environment
- **Develop** a multi-level and multi-parameter dashboard to control decisions and performance



How Rialto works ...

- **First Phase**: participants play as auditors on already played games and elaborate reports on operative and financial performances, criticalities and factors influencing the strategies.
- **Second Phase.** Each participant plays a chief officer role and together with the management team runs for 1 year a global company producing and distributing sports articles.

  S/he has to manage all aspects from demand forecast to demand fulfillment, distribution and operations.
- **Winner**: all market competitors do the same and only the company that defined and implemented the right strategy wins the competition.
- **Debrief**: this is the key part of the game where all participants, under SDA Bocconi's professors guidance, analyze the performance reports to assess their results, achievements and common mistakes.

  As a result of this phase SDA Bocconi professors will award the best performing team and the best role played

With Rialto you can develop:

- Complexity management
- Alternatives selection
- Uncertainty management
- High risk consequences evaluation
- Interpersonal issue management
- Team decisions under temporal stress

And you can also:

- Have a **complete view** of the relation between supply chain decisions and company' results
- **Experience** the complexity of **functional decisions** versus process decisions
- **Face competition** among different firms and players
- Have a complete **experience on short and long term decisions** in supply chain management

RIALTO user Interface

What is Rialto?

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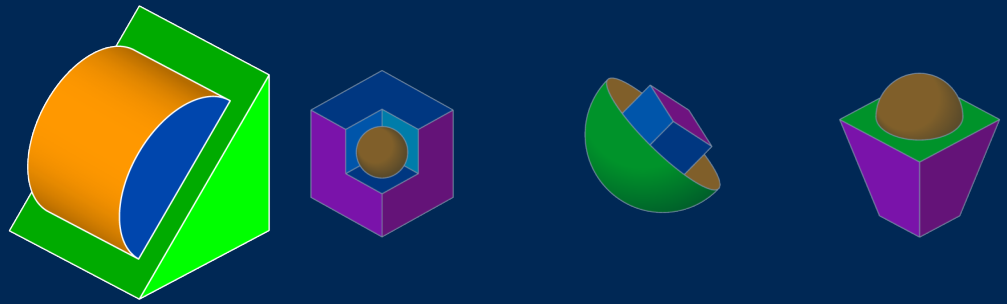

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