

# FOSTERING MULTIDISCIPLINARY RESEARCH FOR THE FUTURE OF SPACE.

Following Andrea Sommariva's footsteps

## ANNUAL EVENT OF THE SPACE ECONOMY EVOLUTION (SEE) LAB

SDA Bocconi  
SCHOOL OF MANAGEMENT

SEE LAB  
SPACE ECONOMY EVOLUTION

## JUNE 27, 2022

### FOSTERING MULTIDISCIPLINARY RESEARCH FOR THE FUTURE OF SPACE

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Sommariva's footsteps

Annual Event of the Space  
Economy Evolution (SEE)  
Lab

Auditorium Grande  
Via Sarfatti, 10

10.00 AM • 13.30 PM CET

The SEE Lab Annual Event 2022 aims at commemorating the great contribution of Andrea Sommariva's research activities on space economy and at launching the Lab's future program with the welcoming of its new Director.

The SEE Lab was born to provide space-oriented businesses, non-space industries, financial operators and public actors with the indepth understanding and strategic insights necessary to leverage the opportunities presented by the evolution of the space industry.

Carrying forward the legacy of Giovanni Bignami and Andrea Sommariva, the Lab will continue pursuing a robust interdisciplinary research approach and the strengthening of a wide network of partners in order to support key players in the field of space economy in light of future industry-specific and global challenges.

#### MASTER OF CEREMONIES

**Clelia Iacomino** . Junior Lecturer, SDA Bocconi School of Management

**Mattia Pianorsi** . Junior Researcher, SDA Bocconi School of Management

#### 10.00 . WELCOME

**Giuseppe Soda** . Dean, SDA Bocconi School of Management

**Simonetta Di Pippo** . Director, SEE Lab

#### 10.10 . GLOBAL CHALLENGES IN AN AGE OF UNCERTAINTY

**Mario Monti** . President, Bocconi University

#### 10.20 . THE ROLE OF ITALY FOR THE FUTURE OF SPACE ECONOMY

**Vittorio Colao** . Minister for Technological Innovation and Digital Transition, Italian Government

#### 10.30 . KEYNOTE SPEECH: THE FUTURE OF SPACE TRANSPORTATION

**Nicola Zaccaro** . President, Transport Regulation Authority

#### 10.40 . ANDREA SOMMARIVA'S CONTRIBUTION TO SPACE ECONOMY STUDIES

**Patrizia Caraveo** . Director of Research, Italian Institute of Astrophysics

**Henry Hertzfeld** . Professor of Space Policy and International Affairs, George Washington University

**Ian Christensen** . Director of Private Sector Programs, Secure World Foundation

**Ian Lange** . Associate Professor of Economics and Businesses, Colorado School of Mines

**Roberto Vittori** . General of the Italian Air Force and astronaut at European Space Agency

**Maria Cristina Falvella** . President, Fondazione Amaldi and General Inspector Italian Space Agency

**Severino Meregalli** . Associate Professor of Practice, SDA Bocconi School of Management

#### 11.30 . BREAK

#### 11.40 . THE CONTRIBUTION OF RESEARCH TO THE SPACE SECTOR

**Kevin O'Connell** . Founder and CEO, Space Economy Rising

**Luciano Violante** . President, Fondazione Leonardo

**Andrea Macciò** . Director of the Center for Astro, Particle and Planetary Physics, NYU Abu Dhabi

**Minoo Rathnasabapathy** . Research Engineer at the Space Enabled Research Group, MIT Media Lab

**Paolo Gaudenzi** . Professor of Aerospace Structures and Constructions, La Sapienza University

#### 12.20 . HOW RESEARCH SUPPORTS THE SPACE AND NON-SPACE INDUSTRY

Introduction

**Giorgio Saccoccia** . President, Italian Space Agency

Panel Discussion

**Giulio Ranzo** . CEO, Avio

**Luigi Pasquali** . CEO, Telespazio

**Massimo Comparini** . CEO, Thales Alenia Space

**Andrea Falleni** . CEO, Capgemini

**Luca Rossettini** . CEO, D-Orbit

**Marco Molina** . Managing Director Sales and Products, Sitael

#### 13.10 . THE SEE LAB'S FUTURE STRATEGY AND CLOSING REMARKS

**Simonetta Di Pippo** . Director, SEE Lab