



Università  
Bocconi  
CERGAS  
Centre for Research on Health  
and Social Care Management

SDA Bocconi  
SCHOOL OF MANAGEMENT



COMED  
PUSHING THE BOUNDARIES  
OF COST AND OUTCOME ANALYSIS  
OF MEDICAL TECHNOLOGIES

# IMPROVING THE EVALUATION, DIFFUSION AND USE OF MEDICAL DEVICES IN EUROPE.

## EU COMED project final conference

### JUNE 15, 2021

IMPROVING THE  
EVALUATION, DIFFUSION  
AND USE OF MEDICAL  
DEVICES IN EUROPE.

EU COMED project final  
conference

ONLINE EVENT  
11.00 - 13.00 (CET)

11.00 • WELCOME AND INTRODUCTION TO THE EVENT  
COMED PROJECT: OVERVIEW, MAIN RESULTS AND POLICY  
RECOMMENDATIONS

**Aleksandra Torbica** Director CERGAS SDA Bocconi, COMED Principal  
Investigator

11.30 • PANEL DISCUSSION MODERATED BY:

**Michael Drummond** Lead Moderator

Professor of Health Economics, University of York, COMED Scientific  
Supervisor

**Rosanna Tarricone** Moderator

Associate Dean SDA Bocconi, COMED Scientific Supervisor and WP  
leader

PANEL PARTICIPANTS:

**Flora Giorgio** European Commission, Directorate, General for Health  
and Food Safety (DG SANTE)

**Wim Goettsch** Associate Professor for HTA, Utrecht University, Utrecht,  
Netherlands

**Mirjana Huic** HTA/EBM Center, Zagreb, Croatia

**Mairin Ryan** Executive Board Member of the European Network of HTA  
(EUnetHTA) Assembly, Head of HTA, HIQA, Ireland

**Andrea Rappagliosi** Vice President Market Access - Public Affairs &  
Communication Edwards Lifesciences

12.30 • OPEN DISCUSSION; Q&A FROM PARTICIPANTS

MILANO • ITALY