

MONITOR for Circular Fashion

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29 NOV. 2022

MONITOR FOR CIRCULAR FASHION 2022: MOVING FORWARD

9.30 - 14.30 (CET)

9.30 • COFFEE & REGISTRATION

10.15 • WELCOME AND INTRODUCTION

Francesco Perrini, Director Sustainability Lab SDA Bocconi
Francesco Venturini, CEO Enel X

10.30 • MONITOR FOR CIRCULAR FASHION REPORT 2022: KEY RESULTS

Francesca Romana Rinaldi, Director Monitor for Circular Fashion, Sustainability Lab SDA Bocconi

A TRANSITION PATHWAY FOR THE TEXTILE ECOSYSTEM

Cecilia Nilsson-Bottka, Policy Officer DG GROW G1, European Commission

Discussants:

Beatrice Vaskyte, Policy Officer Sustainable Businesses Euratex

Hanna Denes, Climate+ Impact Senior Manager Textile Exchange

Delphine Williot, Policy and Campaigns Manager Fashion Revolution

Antonio Franceschini, Head of International Market and Trade Promotion Office CNA & CNA Federmoda National Secretary

11.20 • HOW A CIRCULAR ENERGY TRANSITION CAN MITIGATE THE CLIMATE IMPACT OF FASHION

Nicola Tagliaferro, Head of Global Sustainability, Enel X

11.30 • CIRCULAR FASHION MANIFESTO 2022 UPDATED COMMITMENT TO UNECE INITIATIVE “THE SUSTAINABILITY PLEDGE”: NEXT STEPS

Francesca Romana Rinaldi, Director Monitor for Circular Fashion, Sustainability Lab SDA Bocconi

Maria Teresa Pisani, (OIC) Chief Trade Facilitation Section and Lead of “The Sustainability Pledge”, UNECE

11.45 • BREAK

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12.00 • PANEL DISCUSSION I:

IMPLEMENTING THE ECO-DESIGN PRINCIPLES

Liuba Napoli, Innovation Advisor, Monitor for Circular Fashion

Chiara Ferraris, Head of Communication and External Relations, RadiciGroup

Mattia Trovato, Head of Marketing Communications, Manteco

Christian Tubito, Director Material Innovation Lab, Kering

Alberto Candiani, President, Candiani Denim

Moderator: **Silvia Lai**, Global chemical and regulatory expert, UL Solutions

12.15 • PANEL DISCUSSION II:

**TECHNOLOGY ENABLING THE TRANSITION: TOWARDS END-TO-END DIGITAL
PRODUCT PASSPORT**

Nicole Romano, Global Sales and Marketing, Maglificio Po s.r.l. – Oscalito 1936

Luca Ravasio, Managing Director, PLM Impianti

Guido Mengoni, Chief Marketing Officer, Temera

Silvia Santato, Marketing Manager, Dedagroup Stealth

Moderator: **Francesca Romana Rinaldi**, Director Monitor for Circular Fashion, SDA Bocconi

12.30 • PANEL DISCUSSION III:

HOW TO AVOID GREENWASHING THROUGH RELIABLE SUSTAINABILITY CLAIMS

Claudia di Bernardino, Legal Advisor, Monitor for Circular Fashion

Simone Colombo, Head of Corporate Sustainability, OVS

Giorgio Ravasio, Country Manager, Vivienne Westwood Italy

Veronica Bovo, CSO, Holding Moda

Marco Guazzoni, Sustainability Director, Vibram

Moderator: **Omar Cadamuro**, Partner, PwC

12.45 • PANEL DISCUSSION IV:

THE POWER OF COLLABORATION AND COOPERATION

Silvia Mazzanti, Sustainability Manager, Save The Duck

Lucia Bianchi Maiocchi, Sustainability Manager, Vitale Barberis Canonico

Valeria Valotto, Vice-President, Quid

Giorgia Carissimi, Innovation Manager and Head of Albini Next, Albini Group

Moderator: **Francesca Pilla**, Bip Senior Consultant, Sustainable Fashion Specialist

**13.00 • Q&A WITH MULTI-STAKEHOLDER INITIATIVES WHICH WELCOMED THE
MONITOR FOR CIRCULAR FASHION IN 2022**

Roberta De Carolis, ENEA Researcher, Italian Circular Economy Stakeholder Platform (ICESP)

Dr. Fiori Zafeiropoulou, Coordinator Small But Perfect Consortium, AUEB

Valeria Mangani, President, Sustainable Fashion Innovation Society

Francesca Pilla, Verde e Blu Festival, Bip Senior Consultant, Sustainable Fashion Specialist

13.10 • Q&A WITH PARTICIPANTS IN PRESENCE AND ONLINE

13.15 • CLOSING REMARKS & NEXT STEPS OF THE COMMUNITY

Francesco Perrini, Director Sustainability Lab SDA Bocconi

Francesca Romana Rinaldi, Director Monitor for Circular Fashion, Sustainability Lab SDA Bocconi

13.30 • LIGHT LUNCH & NETWORKING