

# THE PLATFORM ECONOMY AND DIGITAL MARKETS: NEW PRINCIPLES FOR COMPETITION, INNOVATION AND REGULATION

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THE PLATFORM  
ECONOMY AND  
DIGITAL MARKETS:  
NEW PRINCIPLES  
FOR COMPETITION,  
INNOVATION AND  
REGULATION

IN ENGLISH

17.30 • 19.00 PM

## 17.30 • OPENING

**Paola Cillo**, Director of Research for Corporate and Financial Institutions - Claudio Dematté Corporate and Financial Institutions, SDA Bocconi

## 17.40 • THE POWER OF PLATFORMS

**Carmelo Cennamo**, Director of Platform Economy e Regulation Monitor, SDA Bocconi

**Eliana Garces**, Director, Economic Policy, Meta

## 18.00 • PANEL DEBATE

**Antonio Buttá**, Chief Economist, AGCM, Italy  
Competition Authority

**Pierre Regibeau**, Chief Economist, DGCOMP, EU  
Competition Authority

**Alexandre De Streel**, Academic Expert, Namur &  
Director CERRE, centre on regulation in Europe

**David Teece**, Academic Expert, Berkeley & Executive  
Chairman of BRG, Berkeley Research Group

**Frédéric Jenny**, Academic Expert, Essec & Chairman  
of OECD Competition Committee

Moderator: **Cristina Alaimo**, Academic Expert, Luiss