

# EUROPEAN SPACE COMPANIES AND GLOBAL COMPETITIVENESS: HOW FINANCE CAN INTERVENE

**NOVEMBER 18,  
2020**

EUROPEAN SPACE COMPANIES AND GLOBAL COMPETITIVENESS: HOW FINANCE CAN INTERVENE

Business and financial solutions for small and medium space enterprises to face the global challenges posed by the evolution of the space economy.

6.30 PM • 7.30 PM CET

The webinar focuses on small and medium size European space companies' strategies and the role of the financial industry in bolstering their competitiveness.

- What strategies and financing mechanisms can support the economic and sustainable growth of small and medium commercial endeavors beyond the European industrial policies and procurement structures?
- Is it possible to assume a private internationalization strategy that leads to a diversification of the customer base besides the European public and private demand?
- Is it possible to assume a consolidation process through merger & acquisition (M&A) operations to create "new space champions" (in particular, in the upstream segment) capable to compete in the international market?

#### AGENDA

##### **Moderator:**

**Mattia Pianorsi** • Space Economy Evolution Lab, SDA Bocconi

##### **Speakers:**

**Chiara Pertosa** • Chairwomen – Sitael

**Richard DalBello** • Vice President of Global Engagement – Virgin Galactic

**Mark Boggett** • CEO – Seraphim Capital

**Michele Cohen** • Managing Director – Deutsche Bank

Q&A (10 min)

[LINK FOR REGISTRATION](#)