



# LIFT LAB

## LIFE SCIENCES & BIOTECH

### 18.12.2023

#### OPPORTUNITIES FOR HEALTHY AGING: FROM DIGITAL TECHNOLOGIES TO NEW HEALTH SERVICE MODELS

4.00 PM • 6.00 PM

Auditorium **Ferrero**  
Via Sarfatti, 10 – Milano

IN JOINT WITH



Università  
Bocconi  
CERGAS  
Centre for Research on Health  
and Social Care Management



SDA **Bocconi**  
SCHOOL OF MANAGEMENT

**LIFT LAB**

LIFE SCIENCES & BIOTECH

#### 16.00 • WELCOME AND OPENING REMARKS

**Stefano Caselli**, Dean SDA Bocconi

#### 16.10 • LIFT LAB'S FUTURE DIRECTIONS AND OBJECTIVES

**Anna Gatti**, Associate Professor of Practice and LIFT Lab Director

#### 16.25 • FRONTIER DIGITAL TECHNOLOGIES TO PROMOTE HEALTHY AGING

**Patrizio Armeni**, Associate Professor of Practice, LIFT and CERGAS

#### 16.50 • BRIDGING DIGITAL TECHNOLOGIES AND SERVICE MODELS: EVIDENCE FROM THE ITALIAN CONTEXT

**Amelia Compagni**, Associate Professor, Bocconi University, CERGAS Director

#### 17.15 • IMPLEMENTATION ROUNDTABLE: REAL-WORLD EXPERIENCES WITH IMPLEMENTATION OF DIGITAL SOLUTIONS

International Speakers from Industry, Health and Investments field

Moderator: **Leonardo de Rossi**, LIFT Lab Researcher

#### 17.55 • CLOSING REMARKS

**Anna Gatti**, Associate Professor of Practice and LIFT Lab Director

**Amelia Compagni**, Associate Professor, Bocconi University, CERGAS Director

Registrations to the present event [LINK](#)

Registrations to the online event [LINK](#)

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