

# KNOWLEDGE SHARING FOR INNOVATION: THE EXAMPLE OF THE SPACE SECTOR

**12 APRIL 2021**

KNOWLEDGE SHARING FOR INNOVATION: THE EXAMPLE OF THE SPACE SECTOR

6.30 pm • 7.30 pm CET

The objective of the webinar is to examine the influence of knowledge sharing on the innovation process and to analyze the facilitator role of government and the universities in coordinating the collaboration between numerous and diverse stakeholders in a complex ecosystem. The space sector is a typical example of a complex ecosystem, where different actors interact with each other to develop sophisticated high-tech projects. The introduction of the concept of knowledge sharing in a complex ecosystem aims to address how different stakeholders of a company can benefit from leveraging knowledge residing in other in other functions or in external actors. According to this view, knowledge sharing is seen as a valuable input for innovation, promoting and supporting new ideas coming from diverse actors that make up a complex ecosystem.

- What are the current challenges for the creation of an innovation ecosystem and what policies are needed to overcome these challenges?
- Which models exist for building a culture of innovation among the different actors and for promoting efficient regional coordinating networks?
- How do actors interact with each other? What are the reasons and the expected benefits of being part of innovation ecosystems?
- How do public institutions and universities facilitate and encourage the collaboration with innovation partners such as industry and economic entities?

## INTRODUCTION

**Andrea Sommariva** • Director, Space Economy Evolution Lab, SDA Bocconi

## MODERATOR

**Aristea Saputo** • SDA Lab Researcher at SDA Bocconi

**Gianluigi Baldesi** • Head of Corporate Knowledge Management Team at European Space Agency.

**Alan Smith** • Head of Department at University College London

**Andrea Belz** • Division Director at Division of Industrial Innovation and Partnerships, National Science Foundation

**Bob Smith** • Director of I-Corps at GW at The George Washington University

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