



+ PLUSVALUE

SDA Bocconi
SCHOOL OF MANAGEMENT

CARIPOLO FACTORY
OPPORTUNITÀ INFINITE

HUMAN TECHNOPOLE

MILANO&PARTNERS

50 MIND-TECH 4 A SUSTAINABLE FUTURE



11.05.2023

LOCATION: MILAN

Pitch Arena, MIND Pavilion,
MIND – Milan Innovation
District

H. 13.00 • 16.00

MIND was created to catalyse the extraordinary Milanese and Lombardy research and innovation ecosystem, accelerating the process of technology transfer from research (13 universities, 19 IRCCSs and hundreds of public and private research centres) to market, with a special focus on the Life Sciences sector, a strong asset of the Lombardy ecosystem with great development potential at the global level, and emerging deep-tech approaches. Through the voices of some of the protagonists of MIND and the city of Milan, we will focus on how the district is organising itself with a series of new infrastructures and services aimed at attracting and integrating in the quickest and most effective way international companies and talents wishing to access the European market and competitively develop their own research and innovation projects.

The setting for the event will be the MIND Innovation Week, a week of talks, events and discussion panels developed in collaboration with the MIND community, to explore the projects that make the city of Milan a platform for innovation.

13.00 • WELCOME AND LIGHT LUNCH

14.00 • INSTITUTIONAL GREETINGS

Guido Guidesi, Economic Development Regional Officer, Lombardy Region (tbc)

14.15 • "MIND: BUILDING A PUBLIC-PRIVATE INNOVATION ECOSYSTEM AT THE HEART OF EUROPE"

Fiorenza Lipparini, Managing Partner, PlusValue & Marica Nobile, Head of Institutional Relations and Public Affairs – CITT Coordinator, Human Technopole

14.35 • "ILLUMINA AT MIND, THE IMPORTANCE OF RESEARCH AND INNOVATION ECOSYSTEMS WHEN CHOOSING WHERE TO POSITION OUR SOLUTION CENTRE"

Miriam Gargesi, Senior Director, Head of Government Affairs, EMEA, Illumina

14.50 • "FEDERATED INNOVATION @MIND: AN ENGINE TO ACCELERATE THE INNOVATION PROCESSES OF COMPANIES WORKING IN PARTNERSHIP WITH MIND ANCHORS"

Giacomo Cavalli, Relationship Manager, Federated Innovation @MIND

15.05 • "50 MIND-TECH 4 A SUSTAINABLE FUTURE"

Andrea Beltratti, Full Professor in the Department of Finance, Università Bocconi

Alessia Bezzecchi, Associate professor of Practice Corporate Finance & Real Estate, SDA Bocconi

15.20 • "EXTEND: THE NATIONAL TECHNOLOGY TRANSFER HUB FOR NEW DRUGS AND INNOVATIVE THERAPIES"

Claudia Pingue, Head of the CDP Venture Capital Technology Transfer Fund (tbc)

15.35 • "SUPPORTING YOUR SOFT LANDING AT MIND"

Elisabetta Botta, Foreign Direct Investment Attraction, Milano&Partners

15.50 • "CONCLUSIONS AND NEXT STEPS"

Fiorenza Lipparini, Managing Partner, PlusValue

Participation is free of charge by registering at [this link](#). You can also [register here](#) for the online event.