



**SDA Bocconi**  
SCHOOL OF MANAGEMENT



**newest**  
FOSTERING A NEW EU-US BUSINESS VISION

# 8.05.2024

## INFLUENCE RELEVANCE & GROWTH CONFERENCE

### RESTORE BALANCE & DRIVE MEANINGFUL CHANGE

**LOCATION: MILANO**

SDA Bocconi  
Via Sarfatti, 10 • Milano

H. 8:30 – 14:30

Media Partners



**8.10 • ACCESS TO SDA BOCCONI AND WELCOME COFFEE**

**8.30 • WELCOME REMARKS**

**Stefano Caselli**, Dean, SDA Bocconi  
**Giulio Tremonti**, President, Aspen Italia

**8.50 • FINANCIAL MARKETS TO SUSTAIN GROWTH**

**Stefano Caselli**, Dean, SDA Bocconi  
**Alessandra Perrazzelli**, Deputy Governor, Bank of Italy  
**Fabrizio Testa**, CEO, Borsa Italiana  
Moderator: **Charlotte Reed**, CNBC

**9.50 • INFRASTRUCTURES AND ARTIFICIAL INTELLIGENCE**

**Luigi Ferraris**, CEO, Ferrovie dello Stato Italiane Group  
**Jules Goffre**, Board Member, Symanto; Partner Emeritus, Kearney  
**Jeffrey Libshutz**, Managing Partner, ArmaVir Partners  
Moderator: **Andrea Cabrini**, Class CNBC

**10.45 • COFFEE BREAK**

**11.00 • WHAT SHAPE WILL THE NEW GLOBALIZATION TAKE.  
THE RELATIONSHIP WITH CHINA AND THE FUTURE OF WORK**

**Francesco Billari**, Rector, Bocconi University  
**William E. Mayer**, Chairman Emeritus, Aspen Institute  
**Corrado Passera**, CEO, illimity  
Moderator: **Michelle Caruso Cabrera**, CNBC

**12.00 • WHY EUROPE MATTERS AND EU CORPORATE SCALE TO COMPETE  
GLOBALLY**

**Sylvie Goulard**, Professor in Global Affairs and Geopolitics, SDA Bocconi  
**Vittorio Grilli**, Chairman of CIB EMEA & Italy – J.P. Morgan  
Moderator: **Charlotte Reed**, CNBC

**12.45 • THE ROLE OF MEDIA**

**Marinella Soldi**, Chairwoman Rai, BBC BoD Member  
**KC Sullivan**, President, CNBC  
Moderator: **Andrea Cabrini**, Class CNBC

**13.30 • A CONVERSATION ON THE STATUS AND PERSPECTIVES ON THE  
ENERGY TRANSITION**

**Paolo Scaroni**, Chairman, Enel Group  
Moderator: **Michelle Caruso Cabrera**, CNBC

**14.00 • A CONVERSATION ON THE US AND THE WORLD ON  
JANUARY 20, 2025**

**Michael B. G. Froman**, Ambassador, President of the Council on Foreign  
Relations  
Moderator: **Michelle Caruso Cabrera**, CNBC

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