



## TERRANCE ODEAN

## EMF EXECUTIVE MASTER IN FINANCE

TRASFORMA LE SFIDE IN GRANDI OPPORTUNITÀ

7.04.2016

## SPECIAL SEMINAR

TERRANCE ODEAN

Rudd Family Foundation Professor and  
Chair of the Finance Group at the  
Haas School of Business,  
University of California, Berkeley

L'iniziativa è organizzata congiuntamente al  
Dipartimento di Finanza dell'Università Bocconi

AULA A  
ORE 12.30 - 13.45  
VIA SARFATTI, 25 - MILANO

## TERRANCE ODEAN

Prof. Terrance Odean, Ph.D, is Rudd Family Foundation Professor of Finance at the Haas School of Business, University of California at Berkeley. He is widely recognized as one of the foremost authorities on the application of Behavioral Finance to equity investing, and has published extensively on these topics. A former Director of UC Berkeley's Xlab (eXperimental social science laboratory) and a former editor of the Review of Financial Studies, he frequently gives professional presentations. He is very popular in the media and has given over 1,000 television, radio and print interviews. He is also working on a free online course on personal finance, where he has already covered several topics.

L'iniziativa è gratuita previa [registrazione online](#)

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