



MASSIMO MASSA

EMF EXECUTIVE MASTER IN FINANCE

TRASFORMA LE SFIDE IN GRANDI OPPORTUNITÀ

28.01.2017

PRINCIPLES OF VALUE CREATION FOR BOARD MEMBERS SPECIAL SEMINAR

MASSIMO MASSA

Professor of Finance, INSEAD
The Rothschild Chaired Professor of Banking
Co-Director of the Hoffmann Research Fund

AULA XPERIENCE LAB
ORE 12.00 - 17.45
VIA BOCCONI, 8 - MILANO

MASSIMO MASSA

Massimo Massa is the Rothschild Chaired Professor of Banking and Professor of Finance at INSEAD, where he teaches international finance, corporate finance, asset management, behavioural finance and governance in MBA, EMBA, PhD and Executive programs.

He has an MBA from the Yale School of Management and an MA and a PhD in Financial Economics from Yale University. He is CPA and Auditor. He has previously worked in the Bank of Italy.

His research interests include asset management, corporate finance, behavioural finance and financial intermediation.

He has published articles on M&A, alliances, capital structure, dividend policy, share repurchases, IPOs, mutual funds, hedge funds, short-selling, behavioural biases, banking, asset management, international finance, the role of media and social networks in financial markets, ownership structure, corporate governance, family firms. His articles have been published in top academic journals and his research has been quoted in major magazines, newspapers, professional journals and forums.

He is Associate Editor of the Journal of Empirical Finance and the Review of Finance.