



MAMA - MASTER IN ARTS MANAGEMENT AND ADMINISTRATION  
THE ART OF MANAGING ARTS

7 MAY 2018

## LECTURES BY THE CAMERISTI DELLA SCALA

Homage to Leonard Bernstein  
on the 100<sup>th</sup> anniversary of his birth

THE EVENT IS PART OF THE BROADEN  
YOUR FRAME - SEMINAR SERIES

12.30 PM  
AULA MAGNA  
VIA ROENTGEN, 1, MILANO

Leonard Bernstein was a composer, a conductor, an educator and a humanitarian.

On the very day of the concert in Teatro alla Scala thanks to the partnership of **BCG - The Boston Consulting Group**, under the patronage of the **American Chamber of Commerce in Italy**, the Cameristi della Scala will present a lecture of the program of the concert, coordinated by Aragorn Initiative, on the paths paved by Bernstein himself during his visiting period at Harvard University and the Young People's Concerts with the New York Philharmonic on CBS.

Bernstein's great gift was his ability to convey his own excitement about music. Watching him explain sonata form or the difference between a tonic and a dominant, you had the sense that he was letting you in on a wonderful secret, rather than drumming facts into you that might prove useful later. It doesn't matter what your subject is; a teacher's own passion is going to improve the student's ability to absorb and process the information. Excitement is contagious. (Jamie Bernstein)

### WELCOME

**Andrea Rurale**, MAMA Director

### PROGRAM OF THE LECTURE

#### CAMERISTI DELLA SCALA

**Wilson Hermanto**, Conductor

**Giovanni Sollima**, Cello

**Francesco Manara**, Violin

The event is free, [click here to register](#)

