

FINANCE AND THE SPACE ECONOMY

THE ROLE OF FINANCE IN
SUPPORTING EUROPEAN
SPACE INNOVATIVE START-UPS

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H. 6.30 PM • 7.30 PM

The key point for successful technology-based entrepreneurial ventures is the capacity to turn science-based invention into commercially viable innovations. While governments play a critical role in helping bridge the gap from invention to innovation, venture capital firms, corporate venture funds, and networks of individual private-equity angel investors support the commercial development and marketing of new technologies.

- What is the distribution of funding for early-stage technology development across different institutional categories in Europe? How do government programs compare with private sources in terms of magnitude?
- What kinds of difficulties do European firms face when attempting to find funding for early stage, high-risk R&D projects? To what extent are such difficulties due to structural barriers or market failures?

AGENDA

Moderator:

Prof. Sommariva • Director, Space Economy Evolution Lab, SDA Bocconi

Speakers:

Elia Montanari • Head of Mgt and Control, European Space Agency (ESA)

Jaroslav Toth • Innovation Finance Advisor, European Investment Bank (EIB)

Chris Blackerby • Group COO, Astroscale

Marco Ramadoro • Executive Director, Co-founder and Chairman, Stellar Project

Q&A (10 min)

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