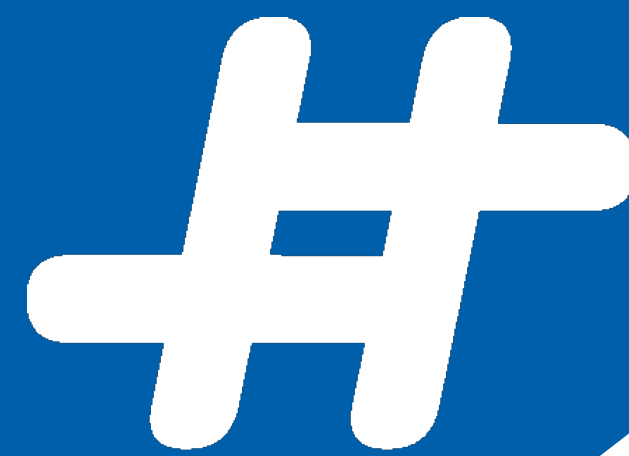


HOW IS COVID-19 RESHAPING PROJECT MANAGEMENT?



STREAMING, 22.07.2020

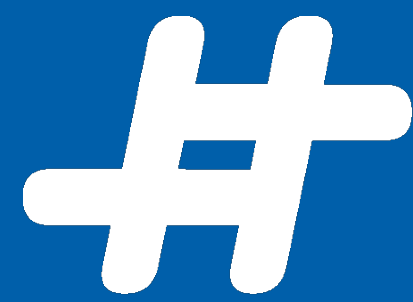
HOW IS COVID-19 RESHAPING PROJECT MANAGEMENT?

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While studies on the impact of COVID-19 are flourishing, little has been said about projects, apart from saying that in many cases the initiatives launched to respond to COVID-19 had been pretty poor in term of project management. Understanding how COVID-19 is reshaping projects and project management is very relevant because, as Russell D. Archibald suggested, “innovations are achieved through projects” and innovation, already very important in the past, is now becoming vital for many organizations.

SDA Bocconi conducted a research in order to provide answers to these questions:

- # What is the impact of COVID-19 on projects?
- # Can the impacts be generalized or are there differences among companies?
- # How the impact on projects will affect project management?

SPEAKER:

Marco Sampietro . Associate Professor of Practice di Leadership, Organization and Human Resources, SDA Bocconi