



MILANO, 3.04.2019

## **AGAINST ALL ODDS.**

### **VALUATING A BUSINESS PLAN WITH MONTECARLO SIMULATION**

6.00 PM - Lecture Hall Libreria Egea, viale Bligny 22 - Milano

Not only uncertainty is inside every strategy, every business plan, uncertainty is the reason why we need a strategy, a business plan. It is essential to manage uncertainty, particularly its bad side, every time we evaluate an opportunity, we take a decision, and too many times this is done only in a qualitative way. Montecarlo Simulation is a methodology with which we can estimate probabilities of results, in other words their risk profile. We will see one of the possible application of Montecarlo Simulation to business plan evaluation, approaching some of the rising questions:

- # **How can Montecarlo Simulation support my decisions?**
- # **Can I measure the probability of reaching (or not reaching) desired results?**
- # **Is my strategy compliant with the risk appetite of our stakeholders?**
- # **Which are the main drivers of risk in our business plan?**

Speakers:

ALESSANDRO NOVA, Associate Professor of Corporate Economics and Management,  
Department of Finance Bocconi University

MAURIZIO POLI, Senior Lecturer and Faculty Deputy of Decision Sciences & Business  
Analytics, SDA Bocconi School of Management

Cocktail will follow.



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