



MILANO, 29.05.2019

## CREATING THE SUSTAINABLE ENTERPRISE: THE ROLE OF LEADERSHIP, ORGANIZATION AND HRM

6.00 PM - Lecture Hall Libreria Egea, viale Bligny 22 - Milano

Companies across all sectors and in any geography are increasingly expected to integrate the creation of value for their primary stakeholders (employees, customers, suppliers, investors and local communities), to innovate and transform their business model and achieve economic, social and environmental sustainability.

This event provides the opportunity to reflect and discuss the role of business leaders in this unchartered organisational change process, and the way in which the human resources function can nurture and support it.

- # **What is a sustainable enterprise?**
- # **Why is the transition to sustainable enterprise logics so important?**
- # **What are the key steps and the challenges in the innovation and transformational change process?**
- # **How can business leadership and the human resources function facilitate the evolution toward sustainable enterprise models?**

Speakers:

MAURIZIO ZOLLO, Professor of Strategy and Sustainability, Imperial College, London,  
Visiting Professor, Università Bocconi

Cocktail will follow.



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