

Andrea Fosfuri

FULL PROFESSOR

Innovation

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Biografia

Andrea Fosfuri è Professore Ordinario di Innovation presso il dipartimento di Management e Tecnologia dell'Università Bocconi e presso SDA Bocconi.

Da novembre 2019 è il Dean della PhD School. In precedenza (1998-2012) è stato parte della faculty del dipartimento di Business Administration all' Universidad Carlos III (Madrid), che ha anche presieduto nel periodo 2009-2011. Ha anche insegnato alla Boston University e alla Carnegie Mellon University ed è stato un ricercatore del Centre for Economic Policy Research (CEPR). È Associate Editor di Management Science e un membro del board editoriale dello Strategic Management Journal.

I suoi recenti studi pubblicati esaminano, la corporate social responsibility nelle aziende multinazionali e il ruolo del venture capital per la crescita delle imprese innovative e sostenibili. Nel corso della sua carriera, Andrea ha pubblicato più di 50 articoli in riviste quali, fra gli altri, Management Science, the Strategic Management Journal, Organization Science, the Journal of International Economics, the Journal of Industrial Economics, Research Policy.

Andrea ha conseguito un PhD in Economia dall' Universitat Pompeu Fabra (Barcelona) ed una Laurea in Economia e Commercio dall' Università di Urbino.

Ambito di insegnamento

Technology Management

ARTICOLI SU RIVISTA SCIENTIFICA

ARORA A., FOSFURI A., RØNDE T.

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Submarine trademarks

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Out of the trap: Conversion funnel business model, customer switching costs, and industry profitability
Strategic Management Journal, 2022, vol.43, no. 9, pp.1872-1896

MORANDI STAGNI R., FOSFURI A., SANTALÓ J.

A bird in the hand is worth two in the bush: Technology search strategies and competition due to import penetration

Strategic Management Journal, 2021, vol.42, no. 8, pp.1516-1544

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Waiting for the Payday? The Market for Startups and the Timing of Entrepreneurial Exit

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How mixed ownership affects decision making in turbulent times: Evidence from the digital revolution in telecommunications

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Orchestrating corporate social responsibility in the multinational enterprise

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Not invented here: how institutionalized socialization practices affect the formation of negative attitudes toward external knowledge

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FOSFURI A., LANZOLLA G., SUAREZ F.

Entry timing strategies: the road ahead

Long Range Planning, 2013, vol.46, no. 4-5, pp.300-311

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Managing licensing in a market for technology

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Journal of Industrial Economics, 2009, vol.57, no. 4, pp.736-767

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Management Research: Journal of the Iberoamerican Academy of Management, 2008, vol.6, no. 2, pp.83-91

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Determinants of international activity: evidence from the chemical processing industry

Research Policy, 2004, vol.33, no. 10, pp.1599-1614

CASI PUBBLICATI IN COLLANE INTERNAZIONALI

FOSFURI A., MINICHILLI A.

Transforming Philip Morris International

2021, The Case Centre, Gran Bretagna

Grants & Premi

Excellence in Research Award - Università Commerciale Luigi Bocconi , 2023

Excellence in Research Award - Università Commerciale Luigi Bocconi , 2022

Research Excellence Award - Università Commerciale Luigi Bocconi , 2020

Research Excellence Award - Università Commerciale Luigi Bocconi , 2019

Horizon 2020 - EU European Union , 2017
