

Andrea Fosfuri

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Innovation

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Biografia

Andrea Fosfuri è Professore Ordinario di Innovation presso il dipartimento di Management e Tecnologia dell'Università Bocconi e presso SDA Bocconi.

Da novembre 2019 è il Dean della PhD School. In precedenza (1998-2012) è stato parte della faculty del dipartimento di Business Administration all' Universidad Carlos III (Madrid), che ha anche presieduto nel periodo 2009-2011. Ha anche insegnato alla Boston University e alla Carnegie Mellon University ed è stato un ricercatore del Centre for Economic Policy Research (CEPR). È Associate Editor di Management Science e un membro del board editoriale dello Strategic Management Journal.

I suoi recenti studi pubblicati esaminano, la corporate social responsibility nelle aziende multinazionali e il ruolo del venture capital per la crescita delle imprese innovative e sostenibili. Nel corso della sua carriera, Andrea ha pubblicato più di 50 articoli in riviste quali, fra gli altri, Management Science, the Strategic Management Journal, Organization Science, the Journal of International Economics, the Journal of Industrial Economics, Research Policy.

Andrea ha conseguito un PhD in Economia dall' Universitat Pompeu Fabra (Barcelona) ed una Laurea in Economia e Commercio dall' Università di Urbino.

Ambito di insegnamento

Technology Management

ARTICOLI SU RIVISTA SCIENTIFICA

DATAR A., AMORE M. D., FOSFURI A.

Strategic Patent Disclosure: Unraveling the Influence of Temporal Preferences

Strategic Organization, 2024

NAGAR J. P., BRESCHI S., FOSFURI A.

ERC science and invention: Does ERC break free from the EU Paradox?

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ARORA A., FOSFURI A., RØNDE T.

The missing middle: Value capture in the market for startups

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ASMUSSEN C. G., FOSFURI A., LARSEN M. M., SANTANGELO G. D.

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Submarine trademarks

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Does Greenwashing Pay Off? Understanding the Relationship Between Environmental Actions and Environmental Legitimacy

Journal of Business Ethics, 2017, vol.144, no. 2, pp.363-379

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Social Business Hybrids: Demand Externalities, Competitive Advantage, and Growth Through Diversification

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Walking a slippery line: Investments in social values and product longevity

Strategic Management Journal, 2015, vol.36, no. 11, pp.1750-1760

SLAVOVA K., FOSFURI A., DE CASTRO J. O.

Learning by Hiring: The Effects of Scientists' Inbound Mobility on Research Performance in Academia

Organization Science, 2015, vol.27, no. 1, pp.72-89

BURCHARTH A. L. D. A., FOSFURI A.

Not invented here: how institutionalized socialization practices affect the formation of negative attitudes toward external knowledge

Industrial and Corporate Change, 2015, vol.24, no. 2, pp.281-305

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Management Science, 2013, vol.59, no. 5, pp.1092-1106

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Journal of Industrial Economics, 2009, vol.57, no. 4, pp.736-767

FOSFURI A., RØNDE T.

Leveraging resistance to change and the skunk works model of innovation

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Product Strategies and Survival in Schumpeterian Environments: Evidence from the US Security Software Industry

Organization Studies, 2007, vol.28, no. 6, pp.909-929

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Markets for technology in the knowledge economy

International Social Science Journal, 2002, vol.54, no. 171, pp.115-128

MONOGRAFIE O TRATTATI SCIENTIFICI

FOSFURI A., DI STEFANO G.

Navigating Innovation: Insights from Academic Research

Egea, Milano, Italia, 2024

CASI PUBBLICATI IN COLLANE INTERNAZIONALI

FOSFURI A., MINICHILLI A.

Transforming Philip Morris International

2021, The Case Centre, Gran Bretagna

PROCEEDINGS/PRESENTATIONS

XIONG Q., FOSFURI A., MISANI N., CHEN Y.

Greening the Portfolio: LP Preferences for Social Impact and Sustainability Orientation of VC Funds

84th Annual Meeting of the Academy of Management, August 9-13 2024, Chicago, IL, Stati Uniti d'America

CHENG Y., FOSFURI A., MISANI N.

Fostering Sustainability-Driven Ventures: An Examination of Constraints in Accessing Venture Capital

Corporate Responsibility Research Conference, September 6-8, 2023, Cambridge, Gran Bretagna

VOCI (IN DIZIONARIO O ENCICLOPEDIA)

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Christian Geisler Asmussen, Niron Hashai, Dana Minbaeva (a cura di), Edward Elgar Publishing, pp.314-316, 2024

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Limited Partners in the VC Industry in *The Palgrave Encyclopedia of Private Equity*

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Mie Augier, David J. Teece (a cura di), Palgrave Macmillan UK, pp.1017-1020, 2018

Grants & Premi

Excellence in Research Award - Università Commerciale Luigi Bocconi , 2023

Excellence in Research Award - Università Commerciale Luigi Bocconi , 2022

Research Excellence Award - Università Commerciale Luigi Bocconi , 2020

Research Excellence Award - Università Commerciale Luigi Bocconi , 2019

Horizon 2020 - EU European Union , 2017
