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Corporate Strategy

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Biografia

Charles Williams è Professore Associato di Strategia Aziendale presso l'Università Bocconi e SDA Bocconi School of Management.

Il suo interesse scientifico si declina nel modo in cui le persone, la struttura e l'esperienza influenzano l'evoluzione delle aziende. Ha focalizzato i suoi studi su come le aziende adattano le loro conoscenze mentre si espandono all'estero, come il movimento dei dirigenti attraverso le aziende influisce sulla probabilità di entrare e uscire dai mercati e come le aziende imprenditoriali affrontano le sfide della crescita.

Le sue ricerche sono state pubblicate su Management Science e Strategic Management Journal ed è stato membro dei comitati editoriali di Strategic Management Journal e Organization Science.

Insegna strategia e imprenditorialità presso l'Università Bocconi e in precedenza ha insegnato all'Università dell'Illinois e alla Duke University. Prima di conseguire il dottorato di ricerca presso l'Università del Michigan ha lavorato nel giornalismo e nelle ricerche di mercato.

ARTICOLI SU RIVISTA SCIENTIFICA

ABOLFATHI N., SANTAMARIA S., WILLIAMS C.

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WILLIAMS C.

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PROCEEDINGS/PRESENTATIONS

CERINI L., DUTT N., WILLIAMS C.

Building capabilities for external knowledge sourcing: Training and Innovation in Small firms

81th Annual Meeting of the Academy of Management - July 30-August 3, 2021, online, Stati Uniti d'America

ABOLFATHI N., SANTAMARIA S., WILLIAMS C.

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80th Annual Meeting of the Academy of Management - August 7-11, 2020, Stati Uniti d'America

CHEN P. L., WILLIAMS C.

Where do you come from? The effect of new executives' experience and industry on growth

30th SMS Annual Conference - September 12-15, 2010, Roma, Italia

WILLIAMS C., CHEN P. L., AGARWAL R.

The effect of industry origins and experience of top management teams on firm growth

29th SMS Annual Conference - October 11-14, 2009, Washington D.C., Stati Uniti d'America

CHEN P. L., WILLIAMS C., AGARWAL R.

Industry specific managerial experience and firm performance in the cellular phone service industry

Academy Of Management Annual Meeting - August 7-11, 2009, Chicago, Stati Uniti d'America

WILLIAMS C., KARIM S.

Dominant logic: how executive movement shapes strategic change in medical firms

Academy Of Management Annual Conference - August 8-13, 2008, Anaheim, Stati Uniti d'America

Grants & Premi

Excellence in Research Award – Università Commerciale Luigi Bocconi , 2022

F. Gluek Best Paper Award, assigned by the Strategic Management Division – Academy of Management ,

