

Charles Williams

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Biografia

Charles Williams è Professore Associato di Strategia Aziendale presso l'Università Bocconi e SDA Bocconi School of Management.

Il suo interesse scientifico si declina nel modo in cui le persone, la struttura e l'esperienza influenzano l'evoluzione delle aziende. Ha focalizzato i suoi studi su come le aziende adattano le loro conoscenze mentre si espandono all'estero, come il movimento dei dirigenti attraverso le aziende influisce sulla probabilità di entrare e uscire dai mercati e come le aziende imprenditoriali affrontano le sfide della crescita.

Le sue ricerche sono state pubblicate su Management Science e Strategic Management Journal ed è stato membro dei comitati editoriali di Strategic Management Journal e Organization Science.

Insegna strategia e imprenditorialità presso l'Università Bocconi e in precedenza ha insegnato all'Università dell'Illinois e alla Duke University. Prima di conseguire il dottorato di ricerca presso l'Università del Michigan ha lavorato nel giornalismo e nelle ricerche di mercato.

ARTICOLI SU RIVISTA SCIENTIFICA

ABOLFATHI N., SANTAMARIA S., WILLIAMS C.

How Does Firm Scope Depend on Customer Switching Costs? Evidence from Mobile Telecommunications Markets

Management Science, 2022, vol.68, no. 1, pp.316-332

WILLIAMS C., CHEN P., AGARWAL R.

Rookies and seasoned recruits: How experience in different levels, firms, and industries shapes strategic renewal in top management

Strategic Management Journal, 2017, vol.38, no. 7, pp.1391-1415

CHEN P., WILLIAMS C., AGARWAL R.

Growing pains: the effect of pre-entry experience on impediments to growth

Strategic Management Journal, 2012, vol.33, no. 3, pp.252-276

KARIM S., WILLIAMS C.

Structural knowledge: how executive experience with structural composition affects intrafirm mobility and structural change

Strategic Management Journal, 2012, vol.33, no. 6, pp.681-709

WILLIAMS C.

Transfer in context: replication and adaptation in knowledge transfer relationships

Strategic Management Journal, 2007, vol.28, no. 9, pp.867-889

WILLIAMS C., MITCHELL W.

Focusing Firm Evolution: The Impact of Information Infrastructure on Market Entry by U.S. Telecommunications Companies, 1984-1998

Management Science, 2004, vol.50, no. 11, pp.1561-1575

WILLIAMS C., MITCHELL W.

A window on the world: how firm structure shapes the evolution of U.S. telecommunications firms, 1984-1998

Academy of Management Proceedings, 2001, vol.2001, no. 1, pp.P1-P6

CONTRIBUTI IN VOLUME, CAPITOLI O SAGGI SCIENTIFICI

WILLIAMS C.

Comparing evolutionary and contingency theory approaches to organizational structure in *Designing Organizations: 21st Century Approaches*

Richard M. Burton, Bo Eriksen, Dorthe Døjbak Håkonsson, Thorbjørn Knudsen, Charles C. Snow (a cura di), Springer, pp.41-56, 2008

PROCEEDINGS/PRESENTATIONS

CERINI L., DUTT N., WILLIAMS C.

Building capabilities for external knowledge sourcing: Training and Innovation in Small firms

81th Annual Meeting of the Academy of Management - July 30-August 3, 2021, online, Stati Uniti d'America

ABOLFATHI N., SANTAMARIA S., WILLIAMS C.

Market Frictions and Competitive Positions: Lessons from the Mobile Telecommunications Market

80th Annual Meeting of the Academy of Management - August 7-11, 2020, Stati Uniti d'America

SPINA C., WILLIAMS C.

Entrepreneurship in the Making: Understanding Different Approaches to New Venture Creation

37th Annual International Conference of the Strategic Management Society, 28-31 October, 2017, Houston, TX, Stati Uniti d'America

CHEN P. L., WILLIAMS C.

Where do you come from? The effect of new executives' experience and industry on growth

30th SMS Annual Conference - September 12-15, 2010, Roma, Italia

WILLIAMS C., CHEN P. L., AGARWAL R.

The effect of industry origins and experience of top management teams on firm growth

29th SMS Annual Conference - October 11-14, 2009, Washington D.C., Stati Uniti d'America

CHEN P. L., WILLIAMS C., AGARWAL R.

Industry specific managerial experience and firm performance in the cellular phone service industry

Academy Of Management Annual Meeting - August 7-11, 2009, Chicago, Stati Uniti d'America

WILLIAMS C., KARIM S.

Dominant logic: how executive movement shapes strategic change in medical firms

Grants & Premi

Excellence in Research Award - Università Commerciale Luigi Bocconi , 2022

F. Gluek Best Paper Award, assigned by the Strategic Management Division - Academy of Management ,
2020
