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## ARTICOLI SU RIVISTA SCIENTIFICA

ZHU K., KHERN-AM-NUAI W., YU Y.

Negative Peer Feedback and User Content Generation: Evidence From a Restaurant Review Platform

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KRUPENKIN M., ZHU K., WALKER D., ROTHSCHILD D.

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## PROCEEDINGS/PRESENTATIONS

ZHU K., SHI Q., BANERJEE S.

Platform Monetization and Unintended Consequences for Digital Cultural Markets: Evidence from a Two-sided Market for Book Promotions

Hawaii International Conference on System Sciences 2023 (HICSS-56), January 3-6, 2023, Maui, Hawaii, Stati Uniti d'America

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Platform Monetization and Unintended Consequences on its Ecosystem: Evidence from a Two-sided Market for Books

EMAC Annual Conference, May 24-27, 2022, Budapest, Ungheria

ZHU K., SHI Q., BANERJEE S.

## Platform Monetization in a Two-sided Market: A Natural Experiment on Goodreads.com

2021 Conference on Digital Experimentation @ MIT (CODE@MIT), November 4-5, 2021, (online), Stati Uniti d'America