
JUNIOR RESEARCHER

Operations & Supply Chain Management

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Biografia

Maria Alice Trindade è Junior Researcher di Operation and Supply Chain Management presso SDA Bocconi School of Management. Maria Alice è anche Invited Teaching Assistant of Operation Management and Business Intelligence presso la Católica Porto Business School.

Le sue attività di ricerca si focalizzano sul settore retail in particolare sui temi di gestione del magazzino, procurement e distribuzione. Queste indirizzano in particolare su 3 principali questioni. La prima è la scelta del canale per i retailers omnichannel, la seconda relativa alla resilienza e le pratiche di sostenibilità fra i retailers omnichannel ed infine il terzo è finalizzato a determinare le best practice per l'AI fra i retailers omnichannel.

Maria Alice è autore di articoli su questi temi. I suoi lavori sono stati pubblicati su Journal of Hospitality and Tourism Insights, Flexible Services and Manufacturing Journal, International Journal of Management Science and Engineering Management, Operations Research and Decisions fra gli altri. E' membro del Monitoring Committee of the PhD in Management presso la Facoltà di Economia della University of Porto e una delle fondatrici di Fink.

Maria Alice ha conseguito un MSc in Management dalla Facoltà di Economia della Oporto University ed un PhD in Management dalla Faculty di Economia della Oporto University.

Ambito di insegnamento

Supply Chain Management

Operations

Distribution Management

Service Operations

Corporate Sustainability

ARTICOLI SU RIVISTA SCIENTIFICA

MOREIRA TRINDADE M. A., SOUSA P. S. A., MOREIRA M. R. A.

Ramping up a heuristic procedure for storage location assignment problem with precedence constraints

Flexible Services and Manufacturing Journal, 2022, vol.34, no. 3, pp.646-669

JULIÃO J., GASPAR M., FARINHA L., MOREIRA TRINDADE M. A.

Sharing economy in the new hospitality: consumer perspective

Journal of Hospitality and Tourism Insights, 2022

MOREIRA TRINDADE M. A., SOUSA P. S. A., MOREIRA M. R. A.

Defining a storage-assignment strategy for precedence-constrained order picking

Operations Research and Decisions, 2021, vol.31, no. 2, pp.147-160

MOREIRA TRINDADE M. A., SOUSA P., MOREIRA M.

Improving Order-picking Operations with Precedence Constraints through Efficient Storage Location Assignment

U.Porto Journal of Engineering, 2021, vol.7, no. 3, pp.34-52

MOREIRA TRINDADE M. A., SOUSA P. S. A., MOREIRA M. R. A.

Product allocation planning with handling constraints: a case study analysis

International Journal of Management Science and Engineering Management, 2021, vol.16, no. 3, pp.175-183

MOREIRA TRINDADE M. A., PINTO BORGES A., VIEIRA E., GOMES S.

Satisfaction Scoring Index for a musical festival during and after the event: The NOS Primavera Sound Case Study

European Journal of Applied Business and Management, 2018, no. Special Issue, pp.109-121

PINTO BORGES A., MOREIRA TRINDADE M. A., VIEIRA E.

Level of Recommendation and Satisfaction after an event: the NOS Primavera Sound case study

European Journal of Applied Business and Management, 2017, vol.3, no. 3, pp.55-62

PROCEEDINGS/PRESENTATIONS

MOREIRA TRINDADE M. A.

Including colour in storage location assignment problem – carpet and textile floor covering manufacturing industry

6th World Conference on Production and Operations Management – P&OM (online), August 23-25 2022, Nara, Giappone

MOREIRA TRINDADE M. A.

Using debate and argumentation for teaching operations in e-learning times

32nd Annual POMS-Conference Emerging Domains of POM, April 21 - 25, 2022, (online)

MOREIRA TRINDADE M. A.

What Students Can Tell Us: Using Argumentation and Debate in e-learning times?

16th International Conference on Computer Science & Education (ICCSE), August 17-21, 2021, Lancaster, Gran Bretagna

MOREIRA TRINDADE M. A., SOUSA P. S. A., MOREIRA M. R. A.

Defining a Storage Policy When There Are Handling Constraints: A Case Study Analysis

32nd EBES Conference (online), August 5-7, 2020, Istanbul, Turchia

MOREIRA TRINDADE M. A.

Consumer Behavior and its impact in the intention to return to the wine event

CIET 2018 - Contemporary issues in economy and technology, June 1-2 2018, Split, Croazia

MOREIRA TRINDADE M. A., MOREIRA M. R. A., SOUSA P. S. A.

Layout Optimization for a real world stock warehouse - The non-food sector

IO2018 Conference, September 5-7, 2018, Aveiro, Portogallo
