
JUNIOR RESEARCHER

Digital Transformation

XI.WU@SDABOCCONI.IT

Biografia

Xi Wu è Junior Researcher presso SDA Bocconi School of Management.

La sua area di ricerca principale è quella dei sistemi informativi e si focalizza su come le tecnologie influenzano il processo con il quale le società creano valore. In particolare la sua produzione scientifica cerca di capire la creazione della conoscenza, l'innovazione e l'imprenditorialità nel settore IT. Il suo approccio alla ricerca è interdisciplinare e spazia dall'econometria, alla modellazione analitica al machine learning. I suoi lavori sono stati presentati a primarie conferenze quali Conference on Information Systems and Technology, the International Conference of Information Systems, the Academy of Management Annual Meeting, e la Strategic Management Society Conference.

Ha conseguito una laurea in ingegneria dell'automazione dalla Central South University, un master in Engineering in Pattern Recognition & Intelligent Systems dalla Huazhong University of Science and Technology, un Master of Science in Business Analytics da The Chinese University of Hong Kong ed un Ph.D. in Business Administration (Management Information Systems) dalla Temple University.

Ambito di insegnamento

Business Model Transformation

Digital Innovation

IT Organization

IT Project Management

IT Strategy

ALTRO

YU Z., CAO Z., WU X., BAI X., QIN Y., ZHUO W., XIAO Y., ZHANG X., XUE H.

Automatic image-based detection technology for two critical growth stages of maize: Emergence and three-leaf stage

2013, Agricultural and Forest Meteorology

PROCEEDINGS/PRESENTATIONS

WU X., PANG M.

How Data Privacy Regulations Affect Competition: Empirical Evidence from Mobile Application Market
International Conference on Information Systems (ICIS), 12-15 December, 2021, Austin, Texas, Stati Uniti d'America

WU X., PANG M.

How Data Privacy Regulations Affect Competition: Empirical Evidence from Mobile Application Market
INFORMS 2021 Annual Meeting, 24-27 October, 2021, Anaheim, CA, Stati Uniti d'America

WU X., PANG M.

How Data Privacy Regulations Affect Competition: Empirical Evidence from Mobile Application Market
Statistical Challenges in Electronic Commerce Research (SCECR), 17-20 June 2021, (virtual)

WU X., SUBODHA K., PANG M.

Tackling Android Fragmentation: Mobile Apps' Dilemma and the Platform's Strategies
International Conference on Information Systems (ICIS), 13-16 December, 2020, Hyderabad, India (virtual)

WU X., SUBODHA K., PANG M.

Tackling Android Fragmentation: Mobile Apps' Dilemma and the Platform's Strategies
Decision Sciences Institute (DSI) Annual Conference, 21-23 November, 2020, (virtual)

WU X., PANG M., REN C. R.

That's Mine! Employee Side Projects, Intellectual Property Ownership, and Firm Innovation
Strategic Management Society (SMS) Annual Conference, 26-30 October, 2020, (virtual)

WU X., PANG M., REN C. R.

That's Mine! Employee Side Projects, Intellectual Property Ownership, and Firm Innovation
Academy of Management Annual Meeting, 7-11 August, 2020, (virtual)

WU X., GONG J., GREENWOOD B. N., SONG Y.

No Longer Rolling Dirty: How Purchase Subsidies for Electric Vehicles Affect Automobile Markets
Australian & New Zealand Academy of Management (ANZAM), 3-6 December, 2019, Cairns, Queensland, Australia

WU X., PANG M., REN C. R.

That's Mine! Employee Side Projects, Intellectual Property Ownership, and Firm Innovation
International Conference on Information Systems (ICIS), 15-18 December, 2019, Munich, Germania

WU X., SUBODHA K.

Tackling Android Fragmentation: Strategies of Android Platform and Mobile Apps
Conference on Information Systems and Technology (CIST), 19-20 October, 2019, Seattle WA, Stati Uniti d'America

WU X., PANG M., REN C. R.

That's Mine! Employee Side Projects, Intellectual Property Ownership, and Firm Innovation
Conference on Information Systems and Technology (CIST), 19-20 October, 2019, Seattle, WA, Stati Uniti d'America

WU X., GONG J., GREENWOOD B. N., SONG Y.

No Longer Rolling Dirty: How Purchase Subsidies for Electronic Vehicles Affect Automobile Markets
Academy of Management Annual Meeting, 9-13 August, 2019, Boston, MA, Stati Uniti d'America

WU X., GONG J., PAVLOU P.

Contribution Status and Voluntary Contribution in Open Source Software Projects
Statistical Challenges in Electronic Commerce Research (SCECR), 11-13 June 2019, Hong Kong, Cina

WU X., GONG J., GREENWOOD B. N., SONG Y.

No Longer Rolling Dirty: How Purchase Subsidies for Electric Vehicles Affect Automobile Markets
IMS-FIPS Workshop, 15-16 June, 2019, Shanghai, Cina

WU X., GONG J., GREENWOOD B. N., SONG Y.

No Longer Rolling Dirty: How Purchase Subsidies for Electric Vehicles Affect Automobile Market
Utah Winter Conference on Business Analytics (WCBA), 7-9 March, 2019, Snowbird, UT, Stati Uniti d'America
