

# Claudio Panico

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ASSOCIATE PROFESSOR

**Human Resource Management**

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## Biografia

Claudio Panico è Professore Associato di Business Economics presso l'Università Bocconi dal 2014, dove insegna nel programma di Dottorato e nel Master EMIT (Economics and Management of Innovation and Technology), di cui è anche direttore.

La sua ricerca verte sulla teoria degli incentivi, l'economia dell'organizzazione, l'organizzazione industriale, le piattaforme e il capitale umano strategico. I suoi lavori sono stati pubblicati nel Strategic Management Journal, Organization Science, Academy of Management Review, Research Policy e altre riviste internazionali. Attualmente è Associate Editor del Strategic Management Journal e fa parte del Consiglio Editoriale di Organization Science. Svolge anche il ruolo di Associate Editor ospite per Management Science.

Ha conseguito una Laurea Magistrale in Mathematical Economics and Econometrics e ha ottenuto il Dottorato in Economics presso la Toulouse School of Economics.

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## ARTICOLI SU RIVISTA SCIENTIFICA

PANICO C.

**Value Creation, Value Appropriation, and Cooperation in Team Production**

Academy of Management Review, 2023

PANICO C., CENNAMO C.

**User preferences and strategic interactions in platform ecosystems**

Strategic Management Journal, 2022, vol.43, no. 3, pp.507-529

GAMBARDELLA A., KHASHABI P., PANICO C.

**Managing Autonomy in Industrial Research and Development: A Project-Level Investigation**

Organization Science, 2020, vol.31, no. 1, pp.165-181

PANICO C.

**Strategic interaction in alliances**

Strategic Management Journal, 2017, vol.38, no. 8, pp.1646-1667

DELRE S. A., PANICO C., WIERENGA B.

**Competitive strategies in the motion picture industry: An ABM to study investment decisions**

International Journal of Research in Marketing, 2017, vol.34, no. 1, pp.69-99

GAMBARDELLA A., PANICO C., VALENTINI G.

**Strategic Incentives to Human Capital**

Strategic Management Journal, 2015, vol.36, no. 1, pp.37-52

GAMBARDELLA A., PANICO C.

**On the management of open innovation**

Research Policy, 2014, vol.43, no. 5, pp.903-913

PANICO C.

**Control and contract design in research collaborations: A complete contract perspective**

International Journal of Industrial Organization, 2012, vol.30, no. 5, pp.459-470

PANICO C.

**On the contractual governance of research collaborations: Allocating control and intellectual property rights in the shadow of potential termination**

Research Policy, 2011, vol.40, no. 10, pp.1403-1411

GAMBARDELLA A., GIARRATANA M. S., PANICO C.

**How and when should companies retain their human capital? Contracts, incentives and human resource implications**

Industrial and Corporate Change, 2010, vol.19, no. 1, pp.1-24

PANICO C.

**Employment relationships in knowledge-based firms: Who should have power?**

European Management Review, 2009, vol.6, no. 2, pp.120-129

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## CONTRIBUTI IN VOLUME, CAPITOLI O SAGGI SCIENTIFICI

GAMBARDELLA A., PANICO C.

**Alliances and markets for technology** in *Collaborative Strategy*

Luiz Mesquita, Roberto Ragazzino, Jeffrey Reuer (a cura di), Edward Elgar Publishing, pp.39-45, 2017

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## ALTRO

PANICO C.

**When the going gets tough, innovation ecosystems adapt**

2024, Via Sarfatti 25, Milano, Italia

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## PROCEEDINGS/PRESENTATIONS

CENNAMO C., CHEN Y., PANICO C.

**Big Tech, Small Tech, and the Technology Life Cycle: The Case of Artificial Intelligence's Evolution**

SMS 43rd Annual Conference, 30 September-3 October, 2023, Toronto, Canada

MORINO P., PANICO C., CENNAMO C.

**"In Medio Stat Virtus": Targeted Ad in Social Media Platforms with Heterogeneous Participants**

83rd Annual Meeting of the Academy of Management, 4-8 August 2023, Boston, Stati Uniti d'America

CHEN Y., CENNAMO C., PANICO C.

**Big Tech's Impact on Innovation Trajectories: Dynamic Relation between Corporate Activities and Market Activities**

*DRUID 2023 Conference, June 10-12, 2023, Lisbon, Portogallo*

PANICO C., MURTINU S., CENNAMO C.

**How do Humans and Algorithms Interact? Augmentation, Automation, and Co-specialization for Greater Precision in Decision-Making**

*DRUID 2023 Conference, June 10-12, 2023, Lisbon, Portogallo*

MORINO P., PANICO C., CENNAMO C.

**"In Medio Stat Virtus": Targeted Advertising in Social Media Platforms with Heterogeneous Participants**

*DRUID 2023 Conference, June 10-12, 2023, Lisbon, Portogallo*

CASTELLUCCI F., PANICO C.

**Endogenous association in contests with inequality effects of status**

*77th Annual Meeting of the Academy of Management - 4-9 August 2017, Atlanta, Georgia, Stati Uniti d'America*

GÓMEZ-SOLÓRZANO M., PANICO C., SODA G.

**What Goes Around at the Lab? Autonomy, Incentives, and Knowledge Interactions**

*Strategic Management Society Special Conference, March 31-April 1, 2017, Milano, Italia*

CENNAMO C., PANICO C.

**What drives a platform's strategy? Usage, membership and competition effects**

*Academy of Management Annual Conference - 7-11 August 2015, Vancouver, Canada*

KHASHABI P., GAMBARDELLA A., PANICO C.

**Knowledge workers' autonomy: A motivation instrument?**

*13th EURAM Conference, 26 - 29 June, 2013, Istanbul, Turchia*

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## VOCI (IN DIZIONARIO O ENCICLOPEDIA)

PANICO C.

**Bargaining Models** in *The Palgrave Encyclopedia of Strategic Management*

Mie Augier, David J. Teece (a cura di), Palgrave Macmillan UK, pp.1-4, 2016

PANICO C.

**Second Best** in *The Palgrave Encyclopedia of Strategic Management*

Mie Augier, David J. Teece (a cura di), Palgrave Macmillan UK, pp.1-4, 2016

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## Grants & Premi

Excellence in Research Award – Università Commerciale Luigi Bocconi , 2024

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