

Claudio Panico

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Human Resource Management

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Biografia

Claudio Panico è Professore Associato di Business Economics presso l'Università Bocconi dal 2014, dove insegna nel programma di Dottorato e nel Master EMIT (Economics and Management of Innovation and Technology), di cui è anche direttore.

La sua ricerca verte sulla teoria degli incentivi, l'economia dell'organizzazione, l'organizzazione industriale, le piattaforme e il capitale umano strategico. I suoi lavori sono stati pubblicati nel Strategic Management Journal, Organization Science, Academy of Management Review, Research Policy e altre riviste internazionali. Attualmente è Associate Editor del Strategic Management Journal e fa parte del Consiglio Editoriale di Organization Science. Svolge anche il ruolo di Associate Editor ospite per Management Science.

Ha conseguito una Laurea Magistrale in Mathematical Economics and Econometrics e ha ottenuto il Dottorato in Economics presso la Toulouse School of Economics.

ARTICOLI SU RIVISTA SCIENTIFICA

PANICO C.

Value Creation, Value Appropriation, and Cooperation in Team Production

Academy of Management Review, 2024, vol.49, no. 3, pp.562–578

PANICO C., CENNAMO C.

User preferences and strategic interactions in platform ecosystems

Strategic Management Journal, 2022, vol.43, no. 3, pp.507–529

GAMBARDELLA A., KHASHABI P., PANICO C.

Managing Autonomy in Industrial Research and Development: A Project-Level Investigation

Organization Science, 2020, vol.31, no. 1, pp.165–181

PANICO C.

Strategic interaction in alliances

Strategic Management Journal, 2017, vol.38, no. 8, pp.1646–1667

DELRE S. A., PANICO C., WIERENGA B.

Competitive strategies in the motion picture industry: An ABM to study investment decisions

International Journal of Research in Marketing, 2017, vol.34, no. 1, pp.69-99

GAMBARDELLA A., PANICO C., VALENTINI G.

Strategic Incentives to Human Capital

Strategic Management Journal, 2015, vol.36, no. 1, pp.37-52

GAMBARDELLA A., PANICO C.

On the management of open innovation

Research Policy, 2014, vol.43, no. 5, pp.903-913

PANICO C.

Control and contract design in research collaborations: A complete contract perspective

International Journal of Industrial Organization, 2012, vol.30, no. 5, pp.459-470

PANICO C.

On the contractual governance of research collaborations: Allocating control and intellectual property rights in the shadow of potential termination

Research Policy, 2011, vol.40, no. 10, pp.1403-1411

GAMBARDELLA A., GIARRATANA M. S., PANICO C.

How and when should companies retain their human capital? Contracts, incentives and human resource implications

Industrial and Corporate Change, 2010, vol.19, no. 1, pp.1-24

PANICO C.

Employment relationships in knowledge-based firms: Who should have power?

European Management Review, 2009, vol.6, no. 2, pp.120-129

CONTRIBUTI IN VOLUME, CAPITOLI O SAGGI SCIENTIFICI

GAMBARDELLA A., PANICO C.

Alliances and markets for technology in Collaborative Strategy

Luiz Mesquita, Roberto Ragozzino, Jeffrey Reuer (a cura di), Edward Elgar Publishing, pp.39-45, 2017

ALTRO

PANICO C.

When the going gets tough, innovation ecosystems adapt

2024, Via Sarfatti 25, Milano, Italia

PROCEEDINGS/PRESENTATIONS

CHENG Y., CENNAMO C., PANICO C.

Big Tech, Small Tech, and the Dynamics of Technology Life Cycle: The Case of AI's Evolution

84th Annual Meeting of the Academy of Management, August 9-13 2024, Chicago, IL, Stati Uniti d'America

CENNAMO C., CHEN Y., PANICO C.

Big Tech, Small Tech, and the Technology Life Cycle: The Case of Artificial Intelligence's Evolution

SMS 43rd Annual Conference, 30 September-3 October, 2023, Toronto, Canada

MORINO P., PANICO C., CENNAMO C.

“In Medio Stat Virtus”: Targeted Ad in Social Media Platforms with Heterogeneous Participants

83rd Annual Meeting of the Academy of Management, 4-8 August 2023, Boston, Stati Uniti d'America

CHEN Y., CENNAMO C., PANICO C.

Big Tech's Impact on Innovation Trajectories: Dynamic Relation between Corporate Activities and Market Activities

DRUID 2023 Conference, June 10-12, 2023, Lisbon, Portogallo

PANICO C., MURTIINU S., CENNAMO C.

How do Humans and Algorithms Interact? Augmentation, Automation, and Co-specialization for Greater Precision in Decision-Making

DRUID 2023 Conference, June 10-12, 2023, Lisbon, Portogallo

MORINO P., PANICO C., CENNAMO C.

“In Medio Stat Virtus”: Targeted Advertising in Social Media Platforms with Heterogeneous Participants

DRUID 2023 Conference, June 10-12, 2023, Lisbon, Portogallo

CASTELLUCCI F., PANICO C.

Endogenous association in contests with inequality effects of status

77th Annual Meeting of the Academy of Management - 4-9 August 2017, Atlanta, Georgia, Stati Uniti d'America

GÓMEZ-SOLÓRZANO M., PANICO C., SODA G.

What Goes Around at the Lab? Autonomy, Incentives, and Knowledge Interactions

Strategic Management Society Special Conference, March 31-April 1 2017, Milano, Italia

CENNAMO C., PANICO C.

What drives a platform's strategy? Usage, membership and competition effects

Academy of Management Annual Conference - 7-11 August 2015, Vancouver, Canada

KHASHABI P., GAMBARDELLA A., PANICO C.

Knowledge workers' autonomy: A motivation instrument?

13th EURAM Conference, 26 - 29 June, 2013, Istanbul, Turchia

VOCI (IN DIZIONARIO O ENCICLOPEDIA)

PANICO C.

Bargaining Models in *The Palgrave Encyclopedia of Strategic Management*

Mie Augier, David J. Teece (a cura di), Palgrave Macmillan UK, pp.1-4, 2016

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Second Best in *The Palgrave Encyclopedia of Strategic Management*

Mie Augier, David J. Teece (a cura di), Palgrave Macmillan UK, pp.1-4, 2016

Grants & Premi

Excellence in Research Award – Università Commerciale Luigi Bocconi , 2024