

Sonja Opper

FULL PROFESSOR

International Management

SONJA.OPPER@UNIBOCCONI.IT

Biografia

Sonja Opper è Professoressa Ordinaria di Global Strategy and Institutions presso l'Università Bocconi. Prima di entrare a far parte della Bocconi, è stata Professoressa Gad Rausing di International Economics and Business presso il Dipartimento di Economia dell'Università di Lund, in Svezia.

La sua ricerca riguarda il modo in cui lo sforzo individuale e le istituzioni locali contribuiscono a rendere alcune imprese molto più di successo di altre. La sua ricerca attuale esplora modelli di cambiamento istituzionale, l'interazione tra reti sociali e istituzioni, e gli euristiche sociali nelle decisioni strategiche. La maggior parte della sua ricerca empirica è ambientata in economie di transizione ed emergenti, come l'economia cinese, che offrono un laboratorio naturale per lo studio del cambiamento sociale e istituzionale. Nella sua ricerca combina diverse metodologie come indagini standard su manager e aziende, esperimenti di laboratorio e analisi delle reti sociali. È autrice di numerosi articoli sui suoi argomenti di interesse, i quali sono stati pubblicati, tra gli altri, nel Journal of Management Studies, nell'Academy of Management Journal e nel Management and Organization Review.

Ha conseguito il Dottorato in Economics presso l'Università di Tubingen in Germania.

ARTICOLI SU RIVISTA SCIENTIFICA

OPPER S., ZOU N.

Trust in Difficult People: A Social Network Perspective

Journal of Management Studies, 2023

OPPER S.

Social network and institution-based strategy research

Asia Pacific Journal of Management, 2023, vol.40, no. 1, pp.329-351

OPPER S.

Il mito delle guanxi: cosa sappiamo davvero

Economia & Management, 2023, no. 1, pp.48-50

BURT R. S., OPFER S., HOLM H. J.

Cooperation Beyond the Network

Organization Science, 2021, vol.33, no. 2, pp.495-517

OPPER S., BURT R. S.

Social Network and Temporal Myopia

Academy of Management Journal, 2021, vol.64, no. 3, pp.741-771

BURT R. S., OPPER S., ZOU N.

Social network and family business: Uncovering hybrid family firms

Social Networks, 2021, vol.65, pp.141-156

BURT R. S., OPPER S.

Political Connection and Disconnection: Still a Success Factor for Chinese Entrepreneurs

Entrepreneurship Theory and Practice, 2020, vol.44, no. 6, pp.1199-1228

BURZYNSKA K., OPPER S.

Interbank Relations, Environmental Uncertainty, and Corporate Credit Access in China

Management and Organization Review, 2020, vol.16, no. 3, pp.595-628

HOLM H. J., NEE V., OPPER S.

Strategic decisions: behavioral differences between CEOs and others

Experimental Economics, 2020, vol.23, no. 1, pp.154-180

OPPER S., ANDERSSON F. N. G.

Are entrepreneurial cultures stable over time? Historical evidence from China

Asia Pacific Journal of Management, 2019, vol.36, no. 4, pp.1165-1192

ANDERSSON F. N., OPPER S., KHALID U.

Are capitalists green? Firm ownership and provincial CO emissions in China

Energy Policy, 2018, vol.123, pp.349-359

NEE V., HOLM H. J., OPPER S.

Learning to Trust: From Relational Exchange to Generalized Trust in China

Organization Science, 2018, vol.29, no. 5, pp.969-986

BURT R. S., BIAN Y., OPPER S.

More or less guanxi: Trust is 60% network context, 10% individual difference

Social Networks, 2018, vol.54, pp.12-25

BURT R. S., OPPER S.

Early Network Events in the Later Success of Chinese Entrepreneurs

Management and Organization Review, 2017, vol.13, no. 3, pp.497-537

OPPER S., NEE V., HOLM H. J.

Risk Aversion and Guanxi Activities: A Behavioral Analysis of CEOs in China

Academy of Management Journal, 2017, vol.60, no. 4, pp.1504-1530

DELLAPOSTA D., NEE V., OPPER S.

Endogenous dynamics of institutional change

Rationality and Society, 2017, vol.29, no. 1, pp.5-48

ANDERSSON F. N. G., BURZYNSKA K., OPPER S.

Lending for growth? A Granger causality analysis of China's finance-growth nexus

Empirical Economics, 2016, vol.51, no. 3, pp.897-920

OPPER S., NEE V., BREHM S.

Homophily in the career mobility of China's political elite

Social Science Research, 2015, vol.54, pp.332-352

OPPER S., NEE V.

Network effects, cooperation and entrepreneurial innovation in China

Asian Business & Management, 2015, vol.14, no. 4, pp.283-302

HOLM H. J., OPPER S., NEE V.

Entrepreneurs Under Uncertainty: An Economic Experiment in China

Management Science, 2013, vol.59, no. 7, pp.1671-1687

ANDERSSON F. N., EDGERTON D. L., OPPER S.

A Matter of Time: Revisiting Growth Convergence in China

World Development, 2013, vol.45, pp.239-251

OPPER S., WONG S., YANG Y.

Sales Maximization or Profit Maximization? How State Shareholders Discipline their CEOs in China*

Asia-Pacific Journal of Financial Studies, 2012, vol.41, no. 3, pp.347-375

WESTERLUND J., EDGERTON D. L., OPPER S.

Why is Chinese provincial output diverging?

Journal of Asian Economics, 2010, vol.21, no. 4, pp.333-344

NEE V., OPPER S.

Endogenous Institutional Change and Dynamic Capitalism

Sociologia del Lavoro, 2010, no. 118, pp.15-39

NEE V., KANG J., OPPER S.

Entrepreneurial Action: Market Transition, Property Rights, and Innovation

Journal of Institutional and Theoretical Economics (JITE), 2010, vol.166, no. 3, pp.397-425

NEE V., OPPER S.

Bureaucracy and Financial Markets

Kyklos, 2009, vol.62, no. 2, pp.293-315

NEE V., OPPER S., WONG S.

Developmental State and Corporate Governance in China

Management and Organization Review, 2007, vol.3, no. 1, pp.19-53

HU Y., OPPER S., WONG S. M. L.

Political economy of labor retrenchment: Evidence based on China's state-owned enterprises

China Economic Review, 2006, vol.17, no. 3, pp.281-299

OPPER S.

The Political Economy of Privatization: Empirical Evidence from Transition Economies

Kyklos, 2004, vol.57, no. 4, pp.559-586

OPPER S.

Enforcement of China's Accounting Standards: Reflections on Systemic Problems

Business and Politics, 2003, vol.5, no. 2, pp.151-173

OPPER S., WONG S. M. L., RUYIN H.

Party power, market and private power: Chinese Communist Party persistence in China's listed companies

Research in Social Stratification and Mobility, 2002, vol.19, pp.105-138

OPPER S.

Dual-track Ownership Reforms: Lessons from Structural Change in China, 1978-1997

Post-Communist Economies, 2001, vol.13, no. 2, pp.205-227

MONOGRAFIE O TRATTATI SCIENTIFICI

NEE V., OPPER S.

Capitalism from below: markets and institutional change in China

Harvard University Press, Stati Uniti d'America, 2012

CONTRIBUTI IN VOLUME, CAPITOLI O SAGGI SCIENTIFICI

OPPER S.

Economic Change from an Institutional Perspective in *Handbook of Economic Sociology for the 21st Century*
Andrea Maurer (a cura di), Springer International Publishing, pp.177-190, 2021

NEE V., OPPER S.

Economic Institutions from Networks in *Re-Imagining Economic Sociology*
Patrik Aspers, Nigel Dodd (a cura di), Oxford University Press, pp.148-173, 2015

NEE V., OPPER S.

Markets and institutional change in China in *The Oxford Companion to the Economics of China*
Shenggen Fan, Ravi Kanbur, Shang-Jin Wei, Xiaobo Zhang (a cura di), Oxford University Press, pp.267-272,
2014

NEE V., OPPER S.

Bringing market transition theory to the firm in *Work and Organizations in China After Thirty Years of Transition*
Lisa Keister (a cura di), Emerald Group Publishing Limited, pp.3-34, 2009

OPPER S.

New Institutional Economics and Its Application on Transition and Developing Economies in *New Institutional Economics*
Éric Brousseau, Jean-Michel Glachant (a cura di), Cambridge University Press, chap. 18, pp.389-405, 2008

OPPER S.

Going Public Without the Public: Between Political Governance and Corporate Governance in *The Chinese Economy in the 21st Century: Enterprise and Business Behaviour*
Barbara Krug, Hans Hendrichske (a cura di), Edward Elgar Publishing, chap. 1, pp.1-20, 2007

NEE V., OPPER S.

On Politicized Capitalism in *On Capitalism*
Victor Nee, Richard Swedberg (a cura di), Stanford University Press, chap. 4, pp.93-127, 2007

OPPER S., WONG S., HU R.

The power structure in China's listed companies: the company law and its enforcement in *China's new role in the international community: challenges and expectations for the 21st century*
Heinz-Dieter Assmann, Karin Moser v. Filseck (a cura di), Peter Lang, pp.119-148, 2005

OPPER S.

Inefficient Property Rights and Corruption: The Case of Accounting Fraud in China in *The New Institutional Economics of Corruption*
Johann Graf Lambsdorff, Markus Taube, Matthias Schramm (a cura di), Routledge, chap. 11, 2004

OPPER S.

Arbeitsmarktinstitutionen und arbeitsmarktpolitische Instrumente in der VR China in *Der chinesische Arbeitsmarkt: Strukturen, Probleme, Perspektiven*
Jutta Hebel, Günter Schucher (a cura di), Institut für Asienkunde, pp.45-67, 1999

OPPER S., STARBATTY J.

Menschenrechte und die Globalisierung der Wirtschaft - Konflikt oder Chance in *Perspektiven der Menschenrechte: Beiträge zum fünfzigsten Jubiläum der UN-Erklärung (Moderne Geschichte und Politik)*
Benita von Behr, Lara Huber, Andrea Kimmi, Manfred Wolff (a cura di), Peter Lang, pp.127-145, 1999

PROCEEDINGS/PRESENTATIONS

BURT R. S., OPPER S.

Guanxi and Structural Holes

83rd Annual Meeting of the Academy of Management, 4-8 August 2023, Boston, Stati Uniti d'America

BURT R. S., OPPER S., SODA G.

Emotional Energy and Structural Holes

Intra-Organizational Networks Conference (ION Conference), April 14-16, 2023, Lexington, KY, Stati Uniti d'America

Grants & Premi

Excellence in Research Award – Università Commerciale Luigi Bocconi , 2022

OMT Best Paper in Entrepreneurship Award – Academy of Management , 2016

George R. Terry Book Award (Capitalism from Below: Markets and Institutional Change in China By: Victor Nee and Sonja Oppen) – Academy of Management , 2013

Gold Medal in International Business/Globalization, 2013 Axiom Business Book Awards (Capitalism from Below: Markets and Institutional Change in China By: Victor Nee and Sonja Oppen) , 2013

Choice Outstanding Academic Title of 2012 (Capitalism from Below: Markets and Institutional Change in China By: Victor Nee and Sonja Oppen) , 2012
