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Biografia

Sonja Opper è Professoressa Ordinaria di Global Strategy and Institutions presso l'Università Bocconi. Prima di entrare a far parte della Bocconi, è stata Professoressa Gad Rausing di International Economics and Business presso il Dipartimento di Economia dell'Università di Lund, in Svezia.

La sua ricerca riguarda il modo in cui lo sforzo individuale e le istituzioni locali contribuiscono a rendere alcune imprese molto più di successo di altre. La sua ricerca attuale esplora modelli di cambiamento istituzionale, l'interazione tra reti sociali e istituzioni, e gli euristiche sociali nelle decisioni strategiche. La maggior parte della sua ricerca empirica è ambientata in economie di transizione ed emergenti, come l'economia cinese, che offrono un laboratorio naturale per lo studio del cambiamento sociale e istituzionale. Nella sua ricerca combina diverse metodologie come indagini standard su manager e aziende, esperimenti di laboratorio e analisi delle reti sociali. È autrice di numerosi articoli sui suoi argomenti di interesse, i quali sono stati pubblicati, tra gli altri, nel Journal of Management Studies, nell'Academy of Management Journal e nel Management and Organization Review.

Ha conseguito il Dottorato in Economics presso l'Università di Tubingen in Germania.

ARTICOLI SU RIVISTA SCIENTIFICA

OPPER S., ZOU N.

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HOLM H. J., NEE V., OPPER S.

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GURBAXANI I., OPPER S.

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MONOGRAFIE O TRATTATI SCIENTIFICI

NEE V., OPPER S.

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CONTRIBUTI IN VOLUME, CAPITOLI O SAGGI SCIENTIFICI

OPPER S.

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OPPER S., STARBATTY J.

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Benita von Behr, Lara Huber, Andrea Kimmi, Manfred Wolff (a cura di), Peter Lang, pp.127-145, 1999

PROCEEDINGS/PRESENTATIONS

BURT R. S., OPPER S.

Guanxi and Structural Holes

83rd Annual Meeting of the Academy of Management, 4-8 August 2023, Boston, Stati Uniti d'America

BURT R. S., OPPER S., SODA G.

Emotional Energy and Structural Holes

Intra-Organizational Networks Conference (ION Conference), April 14-16, 2023, Lexington, KY, Stati Uniti d'America

Grants & Premi

Excellence in Research Award - Università Commerciale Luigi Bocconi , 2022

OMT Best Paper in Entrepreneurship Award - Academy of Management , 2016

George R. Terry Book Award (Capitalism from Below: Markets and Institutional Change in China By: Victor Nee and Sonja Oppen) - Academy of Management , 2013

Gold Medal in International Business/Globalization, 2013 Axiom Business Book Awards (Capitalism from Below: Markets and Institutional Change in China By: Victor Nee and Sonja Oppen) , 2013

Choice Outstanding Academic Title of 2012 (Capitalism from Below: Markets and Institutional Change in China By: Victor Nee and Sonja Oppen) , 2012
