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FELLOW

**Sustainability**

**FRANCESCA.RINALDI@UNIBOCCONI.IT**

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# Biografia

Francesca Romana Rinaldi is part of the research team at SDA Bocconi School of Management Sustainability Lab where she directs the activities of the "SDA Bocconi Monitor for Circular Fashion"

At SDA Bocconi she is director of the Circular Fashion Masterclass. At MAFED – Master in Fashion, Experience and Design Management she is coordinating the course CSR in Fashion and several field projects in fashion sustainability.

Her research activities focus on traceability, transparency and circularity in fashion. As Expert in the UNECE (United Nations Economic Commission for Europe) project “Enhancing Transparency and Traceability of Sustainable Value Chains in the Garment and Footwear Industry” she is investigating on the role of traceability and transparency in garment and footwear. As Project Manager and Communications coordinator of the COSME project “Small but perfectly formed: accelerating the rise of circular and sustainable SMEs in fashion” at Bocconi University – ICRIOS she is investigating on the specific needs of the SMEs in circular fashion.

She is author of “Fashion Industry 2030” (Egea-BUP, 2019), co-author of “The Responsible Fashion Company” (Greenleaf Publishing – Routledge, 2014) and "L'Impresa Moda Responsabile" (Egea, 2013).

She is executive consultant for companies in the fashion and luxury industries with a focus on sustainability management, business model innovation and digital strategies. She is often invited as speaker at international forums and involved for interviews by Italian TV channels such as RAI, LA7, Canale 5, SKY and some international channels. In 2019 she has created the Instagram community @fashionindustry\_2030 to open a discussion with opinion leaders and experts about the future of fashion.

Francesca Romana earned a MSc in Economics and Management at Bocconi University (2004), the Teaching Excellence Program SDA Bocconi (2013) and a PhD at IULM (2018).

## Ambito di insegnamento

Management of Creativity

New Business Models

Circular Economy

Sustainable Supply Chain

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## ARTICOLI SU RIVISTA SCIENTIFICA

CAMPOPIANO G., RINALDI F. R., SCIASCIA S., DE MASSIS A.

**Family and non-family women on the board of directors: Effects on corporate citizenship behavior in family-controlled fashion firms**

Journal of Cleaner Production, 2019, vol.214, pp.41-51

CAMPOPIANO G., DE MASSIS A., RINALDI F. R., SCIASCIA S.

**Women's involvement in family firms: Progress and challenges for future research**

Journal Of Family Business Strategy, 2017, vol.8, no. 4, pp.200-212

CORBELLINI E. P., RINALDI F. R.

**Se il prodotto tessile diventa marchio**

Economia & Management, 2017, vol.1, pp.69-78

RINALDI F. R., PANDOLFINI G.

**Lo sviluppo della moda sostenibile: one size doesn't fit all**

Economia & Management, 2015, vol.6, pp.36-50

CORBELLINI E., RINALDI F. R., ROTA A.

**Il brand Milano attraverso la moda e il design**

Economia & Management, 2011, vol.1, pp.75-98

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## MONOGRAFIE O TRATTATI SCIENTIFICI

RINALDI F. R.

**Fashion Industry 2030 : reshaping the future through sustainability and responsible innovation**

Bocconi University Press - BUP, Milano, Italia, 2019

RINALDI F. R., TESTA S.

**The responsible fashion company**

Greenleaf Publishing, Gran Bretagna, 2014

RINALDI F. R., TESTA S.

**L'impresa moda responsabile. Integrare etica ed estetica nella filiera**

Egea, Milano, Italia, 2013

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## CURATELE DI OPERE COLLETTANEE

LUNGI C., RINALDI F. R., TURINETTO M. (A CURA DI)

**What's fashion? it's method!**

Bocconi University Press - BUP, Milano, Italia, 2018

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## CONTRIBUTI IN VOLUME, CAPITOLI O SAGGI SCIENTIFICI

RINALDI F. R.

**I nuovi modelli di business nel settore moda** in *Fashion Change*

Out of Fashion (a cura di), Connecting Cultures Editions, pp.184-192, 2017

RINALDI F. R.

**Communicating fashion in the new era: understanding social media and corporate social responsibility** in *Fashion Management*

A. Schramme, T. Moerkerke, K. Nobbs (a cura di), Lannoo Campus, pp.75-100, 2014

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## ALTRO

RINALDI F. R., D'AMATO I.

**Ingredient branding & supply chain transparency in the jeanswear industry: the Isko case**

2017, Lettera Asfor, Italia

RINALDI F. R.

**Lunga vita all'abito e al suo riciclo**

2014, Via Sarfatti 25, Italia

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## CASI PUBBLICATI IN COLLANE INTERNAZIONALI

D'AMATO I., RINALDI F. R.

**Ingredient Branding & Supply Chain Transparency in the Jeanswear Industry: The ISKO (TM) Case**

2016, The Case Centre, Gran Bretagna

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## PREFAZIONI, POSTFAZIONI, BREVI INTRODUZIONI

RINALDI F. R.

**Prefazione** in *Nulla è come sembra: Fenomenologia della comunicazione della moda 3.0*

P. Vee, M.T.Moschillo, M.Bisognin (a cura di), A To Vee S.a.s., 2014

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