

Aakanksha Gaur

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Biografia

Aakanksha è Fellow of IT Management presso SDA Bocconi School of Management.

È Ricercatrice presso il DEVO (Digital Enterprise Value and Organization) Lab. Ha fatto parte della faculty del Master in Food and Beverage e ha collaborato nel programma MFB in qualità di teaching assistant.

Il suo ambito di ricerca comprende l'accesso e l'uso delle tecnologie per informazione e comunicazione (ICTs) nelle economie emergenti, digital transformation e digital impact, e l'uso delle tecnologie digitali come l'intelligenza artificiale. È autrice di diversi articoli sull'argomento che sono stati pubblicati su importanti journals e conference proceedings.

Prima di entrare in SDA Bocconi, ha lavorato come ricercatrice per il progetto H2020 finanziato dall'Unione Europea nell'ambito dei digital business models e dell'innovazione del settore pubblico.

Ha conseguito un PhD in Business Administration presso la ESSEC Business School in Francia. È stata visiting research scholar presso la Judge Business School di Cambridge.

Ambito di insegnamento

Artificial Intelligence

Business Model Transformation

Digital Innovation

High Impact Technologies

ARTICOLI SU RIVISTA SCIENTIFICA

GAUR A., POTNIS D. D.

Service innovations in mobile banking for creating value for the poor in developing countries

The Electronic Journal of Information Systems in Developing Countries, 2022, vol.88, no. 4, pp.e12209

CENNAMO C., DIAFERIA L., GAUR A., SALVIOTTI G.

Assessing Incumbents' Risk of Digital Platform Disruption

MIS Quarterly Executive, 2022, vol.21, no. 1, pp.55-74

POTNIS D. D., GAUR A., SINGH J. B.

Analysing slow growth of mobile money market in India using a market separation perspective

Information Technology for Development, 2020, vol.26, no. 2, pp.369-393

CONTRIBUTI IN VOLUME, CAPITOLI O SAGGI SCIENTIFICI

GAUR A.

Companies and Digital Transformation in *The Post-Digital Enterprise*

Gianluigi Castelli, Severino Meregalli, Ferdinando Pennarola (a cura di), Springer International Publishing, chap. 1, pp.1-15, 2022

PROCEEDINGS/PRESENTATIONS

ABBATEMARCO N., GAUR A., MEREGALLI S.

Stuck in Pilot Purgatory: Understanding and Addressing the Current Challenges of Industrial IoT in Manufacturing

Proceedings of the 55th Annual Hawaii International Conference on System Sciences, January 3-7 2022, (online)

CENNAMO C., DIAFERIA L., GAUR A., SALVIOTTI G.

Digital Transformation and Incumbent Businesses: How to Understand and Assess Platform Disruption

3rd Competitive Renaissance Through Digital Transformation Conference, February 18-19, 2021, Pavia, Italia

ABBATEMARCO N., DE ROSSI L., GAUR A., SALVIOTTI G.

Beyond a Blockchain Paradox: How Intermediaries Can Leverage a Disintermediation Technology

Proceedings of the 53rd Hawaii International Conference on System Sciences, January 7-10, 2020, Maui, Hawaii, Stati Uniti d'America

SALVIOTTI G., GAUR A., PENNAROLA F.

Strategic factors enabling digital maturity: an extended survey

Mediterranean Conference on Information Systems (MCIS), 21-23 September, 2019, Naples, Italia

GAUR A., OSELLA M., FERRO E., HEDMAN J.

Open innovation as a business model game changer in the public sector.

25th European Conference on Information Systems (ECIS), 5-10 June, 2017, Guimarães, Portogallo

GAUR A., AVISON D.

Women and ICT enabled well-being: Inclusive Innovation by micro-financial institutions in India.

13th International Conference on Social Implications of Computers in Developing Countries, 20-22 May 2015, Negombo, Sri Lanka

GAUR A., AVISON D., MALAURENT J.

Together we will find a 'Jugaad': Resource bricolage in the Indian mobile payments sector

20th Americas Conference on Information Systems, 7-9 August, 2014, Savannah, Georgia, Stati Uniti d'America

GAUR A., MALAURENT J., CARTON F.

Creating a network of human automated teller machines (ATMs): The Business Correspondent model for Mobile Payments

3rd International Cashless Society Roundtable, 13-14 May, 2014, Stockholm, Svezia

GAUR A., AVISON D., MALAURENT J., MOUSAVI R., SHAIK Z.

Reflections on writing with others: The use of metaphors to describe and develop writing relationships

Conf-IRM 2014 International Conference on Information Resources Management, 21-23 May, 2014, Ho Chi Minh City,

Vietnam

GAUR A., AVISON D., ONDRUS J.

Mobile Merchandising Exploring new business practices in the mobile payment ecosystem

3rd Indian Academy of Management, 12-14 December, 2013, IIM Ahmedabad, India

GAUR A., ONDRUS J.

The Role of Banks in the Mobile Payment Ecosystem: A Strategic Asset Perspective

14th International Conference on Electronic Commerce, 7-8 August, 2012, Singapore

RAPPORTI DI RICERCA

SALVIOTTI G., GAUR A., CENNAMO C., DIAFERIA L.

A guide to Platform Economy for Incumbents

2020, DEVO Lab - SDA Bocconi School of Management, Milan, Italia

DE ROSSI L., GAUR A., MEREGALLI S., CASTELLI G. V.

The Edge Organization

2020, DEVO Lab - SDA Bocconi School of Management, Milan, Italia
