

Alfonso Gambardella

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Innovation

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Biografia

Alfonso Gambardella è Professore presso il dipartimento di Management & Tecnologia dell'Università Bocconi e presso SDA Bocconi School of Management

Presso Bocconi ha ricoperto il ruolo di Dean della Phd School dal 2008 al 2014 ed è stato Direttore del Dipartimento di Management e Tecnologia dal 2016 al 2021, oltre a svolgere attività di insegnamento nei corsi graduate, executive e nel programma DBA di SDA Bocconi.

La sua attività di insegnamento e di ricerca si concentra sui temi di Innovation, Strategic Management, Technology Strategy ed Entrepreneurship. Ha pubblicato sulle principali riviste internazionali quali Strategic Management Journal, Strategy Science, Organization Science, Management Science, Strategic Management Review, nonché su riviste orientate all'applicazione pratica delle teorie manageriali quali Management Business Review. È editor del Dipartimento di Strategia della rivista Management Science, membro del board accademico di ESMT-Berlino, Fellow della Strategic Management Society (SMS), e Research Fellow del Center for Economic and Policy Research (CEPR) di Londra.

Ha conseguito una Laurea in Economia e Commercio dall'Università di Genova, un Master of Arts in Economics dalla New York University ed un PhD dalla Stanford University. Ha conseguito il diploma in flauto presso il Conservatorio di Musica "Niccolò Paganini" di Genova.

Ambito di insegnamento

Technology Management

Growth Strategy

High Impact Technologies

Industry Analysis

Technology Scouting

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Grants & Premi

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Richard Nelson Award for the Best Paper by younger Scholars in Research Policy 2005-2008 - (A. Gambardella, P. Giuri, A. Luzzi, "The Market for Patents in Europe"), 2009

Epton Prize for best 1993 article in R&D Management - (F. Della Valle, A. Gambardella, "Biological Revolution and Strategy for Innovation in Pharmaceutical Companies"), 1994
