

Alfonso Gambardella

FULL PROFESSOR

Innovation

ALFONSO.GAMBARDELLA@UNIBOCCONI.IT

Biografia

Alfonso Gambardella è Professore presso il dipartimento di Management & Tecnologia dell'Università Bocconi e presso SDA Bocconi School of Management

Presso Bocconi ha ricoperto il ruolo di Dean della Phd School dal 2008 al 2014 ed è stato Direttore del Dipartimento di Management e Tecnologia dal 2016 al 2021, oltre a svolgere attività di insegnamento nei corsi graduate, executive e nel programma DBA di SDA Bocconi.

La sua attività di insegnamento e di ricerca si concentra sui temi di Innovation, Strategic Management, Technology Strategy ed Entrepreneurship. Ha pubblicato sulle principali riviste internazionali quali Strategic Management Journal, Strategy Science, Organization Science, Management Science, Strategic Management Review, nonché su riviste orientate all'applicazione pratica delle teorie manageriali quali Management Business Review. È editor del Dipartimento di Strategia della rivista Management Science, membro del board accademico di ESMT-Berlino, Fellow della Strategic Management Society (SMS), e Research Fellow del Center for Economic and Policy Research (CEPR) di Londra.

Ha conseguito una Laurea in Economia e Commercio dall'Università di Genova, un Master of Arts in Economics dalla New York University ed un PhD dalla Stanford University. Ha conseguito il diploma in flauto presso il Conservatorio di Musica "Niccolò Paganini" di Genova.

Ambito di insegnamento

Technology Management

Growth Strategy

High Impact Technologies

Industry Analysis

Technology Scouting

ARTICOLI SU RIVISTA SCIENTIFICA

GAMBARDELLA A., MESSINESE D.

Design- and Theory-Based Approaches to Strategic Decisions

Organization Science, 2025

AGARWAL R., BACCO F., CAMUFFO A., COALI A., GAMBARDELLA A., MSANGI H., SONKA S., TEMU A., WAIZED B., WORMALD A.

Does a theory-of-value add value? Evidence from a randomized control trial with Tanzanian entrepreneurs

Organization Science, 2025, vol.36, no. 2, pp.601-625

FELIN T., GAMBARDELLA A., ZENGER T.

Theory-Based Decisions: Foundations and Introduction

Strategy Science, 2024, vol.9, no. 4, pp.297-310

CAMUFFO A., GAMBARDELLA A., PIGNATARO A.

Theory-Driven Strategic Management Decisions

Strategy Science, 2024, vol.9, no. 4, pp.382-396

FELIN T., GAMBARDELLA A., NOVELLI E., ZENGER T.

A Scientific Method for Startups

Journal of Management, 2024, vol.50, no. 8, pp.3080-3104

COALI A., GAMBARDELLA A., NOVELLI E.

Scientific decision-making, project selection and longer-term outcomes

Research Policy, 2024, vol.53, no. 6, pp.105022

BIRHANU A. G., GAMBARDELLA A.

To commercialize inside or outside of the firm: Behavioral considerations in patent exploitation by family firms

Strategic Management Journal, 2024, vol.45, no. 5, pp.875-901

CAMUFFO A., GAMBARDELLA A., MESSINESE D., NOVELLI E., PAOLUCCI E., SPINA C.

A scientific approach to entrepreneurial decision-making: Large-scale replication and extension

Strategic Management Journal, 2024, vol.45, no. 6, pp.1209-1237

GAMBARDELLA A.

Private and social functions of patents: Innovation, markets, and new firms

Research Policy, 2023, vol.52, no. 7, pp.104806

CAMUFFO A., GAMBARDELLA A., PIGNATARO A.

Framing strategic decisions in the digital world

Strategic Management Review, 2023, vol.4, no. 2, pp.127-160

GAMBARDELLA A., HEATON S., NOVELLI E., TEECE D. J.

Profiting from Enabling Technologies?

Strategy Science, 2021, vol.6, no. 1, pp.75-90

FELIN T., GAMBARDELLA A., ZENGER T.

Value lab: a tool for entrepreneurial strategy

Management and Business Review, 2021, vol.1, no. 2, pp.68-78

FELIN T., GAMBARDELLA A., STERN S., ZENGER T.

Lean startup and the business model: Experimentation revisited

Long Range Planning, 2020, vol.53, no. 4, pp.101889

CAMUFFO A., CORDOVA A., GAMBARDELLA A., SPINA C.

A Scientific Approach to Entrepreneurial Decision Making: Evidence from a Randomized Control Trial

Management Science, Febbraio, 2020, vol.66, no. 2, pp.564-586

GAMBARDELLA A., KHASHABI P., PANICO C.

Managing Autonomy in Industrial Research and Development: A Project-Level Investigation

Organization Science, 2020, vol.31, no. 1, pp.165-181

GAMBARDELLA A., VON HIPPEL E.

Open Sourcing as a Profit-Maximizing Strategy for Downstream Firms

Strategy Science, 2019, vol.4, no. 1, pp.41-57

CONTI R., GAMBARDELLA A., NOVELLI E.

Specializing in Generality: Firm Strategies When Intermediate Markets Work

Organization Science, 2019, vol.30, no. 1, pp.126-150

CONTI R., GAMBARDELLA A., NOVELLI E.

Specializing in general purpose technologies as a firm long-term strategy

Industrial and Corporate Change, 2019, vol.28, no. 2, pp.351-364

GAMBARDELLA A., RAASCH C., VON HIPPEL E.

The User Innovation Paradigm: Implications for Markets and Welfare

Management Science, 2017, vol.63, no. 5, pp.1450-1468

GAMBARDELLA A., HARHOFF D., VERSPAGEN B.

The Economic Value of Patent Portfolios

Journal of Economics and Management Strategy, 2017, vol.26, pp.735-756

BIRHANU A., GAMBARDELLA A., VALENTINI G.

Bribery and Investment: Firm-Level Evidence from Africa and Latin America

Strategic Management Journal, 2016, vol.37, no. 9, pp.1865-1877

TORRISI S., GAMBARDELLA A., GIURI P., HARHOFF D., HOISL K., MARIANI M.

Used, blocking and sleeping patents: Empirical evidence from a large-scale inventor survey

Research Policy, 2016, vol.45, no. 7, pp.1374-1385

BERTOCCHI G., GAMBARDELLA A., JAPPELLI T., NAPPI C. A., PERACCHI F.

Bibliometric Evaluation and Informed Peer Review: Evidence from Italy

Research Policy, 2015, vol.44, no. 2, pp.451-466

GAMBARDELLA A., PANICO C., VALENTINI G.

Strategic Incentives to Human Capital

Strategic Management Journal, 2015, vol.36, no. 1, pp.37-52

GAMBARDELLA A., GANCO M., HONORÈ F.

Using What You Know: Patented Knowledge and Incumbent Firms in Employee Entrepreneurship

Organization Science, 2015, vol.26, no. 2, pp.456-474

CONTI R., GAMBARDELLA A., MARIANI M.

Learning to Be Edison: Inventors, Organizations, and Breakthrough Inventions

Organization Science, 2014, vol.25, no. 3, pp.833-849

GAMBARDELLA A., PANICO C.

On the management of open innovation

Research Policy, 2014, vol.43, no. 5, pp.903-913

GAMBARDELLA A., VICARI S.

Il mestiere del docente

Sinergie, 2014, no. 94, pp.165-172

CONTI R., GAMBARDELLA A., NOVELLI E.

Research on Markets for Inventions and Implications for R&D Allocation Strategies

Academy of Management Annals, 2013, vol.7, no. 1, pp.717-774

GAMBARDELLA A., GIARRATANA M. S.

General technological capabilities, product market fragmentation, and markets for technology

Research Policy, 2013, vol.42, no. 2, pp.315-325

DI STEFANO G., GAMBARDELLA A., VERONA G.

Technology push and demand pull perspectives in innovation studies: Current findings and future research directions

Research Policy, 2012, vol.41, no. 8, pp.1283-1295

GAMBARDELLA A., GIARRATANA M. S.

Localized knowledge spillovers and skill-biased performance

Strategic Entrepreneurship Journal, 2010, vol.4, no. 4, pp.323-339

GAMBARDELLA A., MCGAHAN A. M.

Business-Model Innovation: General Purpose Technologies and their Implications for Industry Structure

Long Range Planning, 2010, vol.43, no. 2-3, pp.262-271

GAMBARDELLA A., GIARRATANA M. S.

Organizational Attributes and the Distribution of Rewards in a Region: Managerial Firms vs. Knowledge Clusters

Organization Science, 2010, vol.21, no. 2, pp.573-586

GAMBARDELLA A., GIARRATANA M. S., PANICO C.

How and when should companies retain their human capital? Contracts, incentives and human resource implications

Industrial and Corporate Change, 2010, vol.19, no. 1, pp.1-24

ARORA A., GAMBARDELLA A.

Ideas for rent: an overview of markets for technology

Industrial and Corporate Change, 2010, vol.19, no. 3, pp.775-803

ARORA A., GAMBARDELLA A., MAGAZZINI L., PAMMOLLI F.

A Breath of Fresh Air? Firm Type, Scale, Scope, and Selection Effects in Drug Development

Management Science, 2009, vol.55, no. 10, pp.1638-1653

GAMBARDELLA A., MARIANI M., TORRISI S.

How 'Provincial' Is Your Region? Openness and Regional Performance in Europe

Regional Studies, 2009, vol.43, no. 7, pp.935-947

GAMBARDELLA A., HARHOFF D., VERSPAGEN B.

The value of European patents

European Management Review, 2008, vol.5, no. 2, pp.69-84

DOSI G., GAMBARDELLA A., GRAZZI M., ORSENIGO L.

Technological Revolutions and the Evolution of Industrial Structures: Assessing the Impact of New Technologies upon the Size and Boundaries of Firms

Capitalism and Society, 12 Giugno, 2008, vol.3, no. 1

GIURI P., MARIANI M., BRUSONI S., CRESPI G., FRANCOZ D., GAMBARDELLA A., GARCIA-FONTES W., GEUNA A., GONZALES R., HARHOFF D., HOISL K., LE BAS C., LUZZI A., MAGAZZINI L., NESTA L., NOMALER Ò., PALOMERAS N., PATEL P., ROMANELLI M., VERSPAGEN B.

Inventors and invention processes in Europe: Results from the PatVal-EU survey

Research Policy, 2007, vol.36, no. 8, pp.1107-1127

GAMBARDELLA A., GIURI P., LUZZI A.

The market for patents in Europe

Research Policy, 2007, vol.36, no. 8, pp.1163-1183

GAMBARDELLA A., HALL B. H.

Proprietary versus public domain licensing of software and research products

Research Policy, 2006, vol.35, no. 6, pp.875-892

ARORA, GAMBARDELLA A.

The Impact of NSF Support for Basic Research In Economics

Annales d'Économie et de Statistique, 2005, no. 79/80, pp.91-117

GAMBARDELLA A.

Le Reazioni dei Concorrenti all'Innovazione Tecnologica

Sinergie, 2004, vol.22, no. 64/65, pp.65-88

ARORA A., FOSFURI A., GAMBARDELLA A.

Markets for technology in the knowledge economy

International Social Science Journal, 2002, vol.54, no. 171, pp.115-128

GAMBARDELLA A.

'Successes' and 'Failures' in the Markets for Technology

Oxford Review of Economic Policy, 2002, vol.18, no. 1, pp.52-62

ARORA A., FOSFURI A., GAMBARDELLA A.

Specialized technology suppliers, international spillovers and investment: evidence from the chemical industry

Journal of Development Economics, 2001, vol.65, no. 1, pp.31-54

BRESNAHAN T., GAMBARDELLA A., SAXENIAN A.

'Old economy' inputs for 'new economy' outcomes: Cluster formation in the New Silicon Valley

Industrial and Corporate Change, 2001, vol.10, no. 4, pp.835-860

ARORA A., FOSFURI A., GAMBARDELLA A.

Markets for Technology and their Implications for Corporate Strategy

Industrial and Corporate Change, 2001, vol.10, no. 2, pp.419-451

GAMBARDELLA A., VARALDO R.

The asymmetry between small and large firms in Italy and the emergence of the new economy

Review of Economic Conditions in Italy, 2001, no. 2, pp.257-290

BARBANTI P., GAMBARDELLA A., ORSENIGO L.

The evolution of collaborative relationships among firms in biotechnology

International Journal of Biotechnology, 1999, vol.1, no. 1, pp.10-29

GAMBARDELLA A., TORRISI S.

Does technological convergence imply convergence in markets? Evidence from the electronics industry

Research Policy, 1998, vol.27, no. 5, pp.445-463

ARORA, DAVID, GAMBARDELLA A.

Reputation and Competence in Publicly Funded Science: Estimating the Effects on Research Group Productivity

Annales d'Économie et de Statistique, 1998, no. 49/50, pp.163

ARORA A., GAMBARDELLA A., RULLANI E.

Division of labour and the locus of inventive activity

Journal of Management and Governance, 1997, vol.1, no. 1, pp.123-140

ARORA A., GAMBARDELLA A.

Domestic markets and international competitiveness: Generic and product-specific competencies in the engineering sector

Strategic Management Journal, 1997, vol.18, no. 51, pp.53-74

ARORA A., GAMBARDELLA A.

Public Policy towards Science : Picking Stars or Spreading the Wealth ?

Revue d'Économie Industrielle, 1997, vol.79, no. 1, pp.63-75

AIROLDI A., BIANCHI JANETTI G., GAMBARDELLA A., SENN L.

The Impact of Urban Structure on the Location of Producer Services

The Service Industries Journal, 1997, vol.17, no. 1, pp.91-114

GAMBARDELLA A., GARCIA-FONTES W.

Regional Linkages Through European Research Funding

Economics of Innovation and New Technology, 1996, vol.4, no. 2, pp.123-138

ARORA A., GAMBARDELLA A.

The changing technology of technological change: general and abstract knowledge and the division of innovative labour

Research Policy, 1994, vol.23, no. 5, pp.523-532

ARORA A., GAMBARDELLA A.

Evaluating technological information and utilizing it

Journal of Economic Behavior & Organization, 1994, vol.24, no. 1, pp.91-114

VALLE F., GAMBARDELLA A.

'Biological' revolution and strategies for innovation in pharmaceutical companies

R&D Management, 1993, vol.23, no. 4, pp.287-302

GAMBARDELLA A.

Competitive advantages from in-house scientific research: The US pharmaceutical industry in the 1980s

Research Policy, 1992, vol.21, no. 5, pp.391-407

ARORA A., GAMBARDELLA A.

Complementarity and External Linkages: The Strategy of the Large Firms in Biotechnology

Journal of Industrial Economics, 1990, vol.38, no. 4, pp.361-379

MONOGRAFIE O TRATTATI SCIENTIFICI

CAMUFFO A., GAMBARDELLA A.

Decidere per competere

Egea, Milano, Italia, 2018

BERTONI A., FOSFURI A., GAMBARDELLA A., NASI G.

Lo stato digitale: Come l'innovazione rivoluziona il rapporto con i cittadini

RCS MediaGroup, Italia, 2014

BORDIGNON M., D'ALBERTI M., DAVERI F., DE BENEDETTI R., DE FRANCESCHI C., GAMBARDELLA A.,
GIAVAZZI F., GUISO L., ICHINO A., TABELLINI G., SCHIVARDI F., VITALE R.

Forum 'Idee per la Crescita': Fuori dalla Crescita

RCS MediaGroup, Milano, Italia, 2013

GAMBARDELLA A.

Innovazione e Sviluppo

Egea, Milano, Italia, 2013

ARORA A., FOSFURI A., GAMBARDELLA A.

Markets for Technology: the Economics of Innovation and Corporate Strategy

The MIT Press, Cambridge, MA, Stati Uniti d'America, 2001

GAMBARDELLA A.

Science and Innovation

Cambridge University Press, , 1995

GAMBARDELLA A.

L'Introduzione delle Biotecnologie nell'Industria Farmaceutica Statunitense

Franco Angeli, Milano, Italia, 1990

CURATELE DI OPERE COLLETTANEE

DOSI G., GALAMBOS L., GAMBARDELLA A., ORSENIGO L. (A CURA DI)

The Third Industrial Revolution in Global Business

Cambridge University Press, Cambridge, Gran Bretagna, 2013

ARORA A., GAMBARDELLA A. (A CURA DI)

From Underdogs to Tigers: The Rise of the Software Industry in Brazil, China, India, Ireland and Israel

Oxford University Press, , 2005

BRESNAHAN T., GAMBARDELLA A. (A CURA DI)

Building High-Tech Clusters: Silicon Valley and Beyond

Cambridge University Press, Cambridge, Gran Bretagna, 2004

CESARONI F., GAMBARDELLA A., GARCIA-FONTES W. A. (A CURA DI)

R&D, Innovation and Competitiveness in the European Chemical Industry

Kluwer Academic Publishers, , 2004

CANTWELL J., GAMBARDELLA A., GRANSTRAND O. (A CURA DI)

The Economics and Management of Technological Diversification

Routledge, Taylor and Francis Group, , 2004

GAMBARDELLA A., MALERBA F. (A CURA DI)

The Organization of Economic Innovation in Europe

Cambridge University Press, Cambridge, Gran Bretagna, 1999

CONTRIBUTI IN VOLUME, CAPITOLI O SAGGI SCIENTIFICI

GAMBARDELLA A.

La decisione di innovare: imprese «scientifiche» e sperimentazione nel pensiero di Salvio Vicari in

Innovazione e Management: Omaggio a Salvio Vicari

G. Bertoli, S. Castaldo, P. Cillo, G. Troilo, G. Verona (a cura di), Egea, pp.377-380, 2022

GAMBARDELLA A., PANICO C.

Alliances and markets for technology in *Collaborative Strategy*

Luiz Mesquita, Roberto Ragozzino, Jeffrey Reuer (a cura di), Edward Elgar Publishing, pp.39-45, 2017

DOSI G., GAMBARDELLA A., GRAZZI M., ORSENIGO L.

Technological Revolutions and the Evolution of Industrial Structures. Assessing the Impact of New Technologies on the Size, Pattern of Growth, and Boundaries of Firms in *The Third Industrial Revolution in Global Business*

Giovanni Dosi , Louis Galambos , Alfonso Gambardella, Luigi Orsenigo (a cura di), Cambridge University Press, pp.10-67, 2013

ARORA A., GAMBARDELLA A.

The Market for Technology in *Handbook of The Economics of Innovation, Vol. 1*

Hall Bronwyn H., Rosenberg, Nathan (a cura di), Elsevier, chap. 15, pp.641-678, 2010

CASSIMAN B., GAMBARDELLA A.

Strategic organization of R&D in *Economic Institutions of Strategy*

Jackson A. Nickerson, Brian S. Silverman (a cura di), Emerald Group Publishing Limited, pp.39-64, 2009

DOSI G., GAMBARDELLA A., GRAZZI M., ORSENIGO L.

The New Techno-Economic Paradigm and its Impact on Industrial Structure in *Techno-Economic Paradigms*

Wolfgang Drechsler, Reiner Kattel, Erik Reinert (a cura di), Anthem Press, pp.69-94, 2009

FOSFURI A., ARORA A., GAMBARDELLA A.

Patents and the Market for Technology in *Intellectual Property, Growth and Trade*

Maskus, Keith E. (a cura di), Elsevier, chap. 4, pp.123-156, 2008

ARORA A., GAMBARDELLA A.

Emerging Issues in the New Economy and Globalization in *International Handbook on Industrial Policy*

Patrizio Bianchi, Sandrine Labory (a cura di), Edward Elgar Publishing, chap. 2, pp.28-44, 2006

ARORA A., FOSFURI A., GAMBARDELLA A.

Markets for Technology: "Panda's Thumbs", "Calypso Policies", and Other Institutional Considerations in *New Frontiers in the Economics of Innovation and New Technology*

Cristiano Antonelli, Dominique Foray, Bronwyn Hall, W. Edward Steinmueller (a cura di), Edward Elgar Publishing, pp.323-360, 2006

GAMBARDELLA A., CESARONI F., MARIANI M.

The evolution of networks in the chemical industry in *The Global Chemical Industry in the Age of the Petrochemical Revolution*

Louis Galambos, Takashi Hikino, Vera Zamagni (a cura di), Cambridge University Press, chap. 1, pp.21-52, 2006

ARORA A., GAMBARDELLA A.

Bridging the Gap: Conclusions in *From Underdogs to Tigers: The Rise and Growth of the Software Industry in Brazil, China, India, Ireland, and Israel*

Ashish Arora, Alfonso Gambardella (a cura di), Oxford University Press, chap. 10, pp.275-302, 2005

ARORA A., GAMBARDELLA A., KLEPPER S.

Organizational Capabilities and the Rise of the Software Industry in the Emerging Economies: Lessons from the History of Some US Industries in *From Underdogs to Tigers: The Rise and Growth of the Software Industry in Brazil, China, India, Ireland, and Israel*

Ashish Arora, Alfonso Gambardella (a cura di), Oxford University Press, chap. 7, pp.171-206, 2005

BRESNAHAN T., GAMBARDELLA A., SAXENIAN A.

"Old Economy" Inputs for "New Economy" Outcomes: Cluster Formation in the New Silicon Valleys in *Clusters, Networks, and Innovation*

Stefano Breschi, Franco Malerba (a cura di), Oxford University Press, 2005

GAMBARDELLA A.

Imprese Manageriali e "Nuovi" Sistemi Imprenditoriali in *Le Nuove Economie*

R. Viale (a cura di), Il Sole 24 Ore, 2005

ARORA A., FOSFURI A., GAMBARDELLA A.

Markets for Technology, Intellectual Property Rights and Development in *International Public Goods and Transfer of Technology under a Globalized Intellectual Property Regime*

Maskus K., Reichman J. (a cura di), Cambridge University Press, pp.321-336, 2005

ARORA A., GAMBARDELLA A.

The Globalization of the Software Industry: Perspectives and Opportunities for Developed and Developing Countries in *Innovation Policy and the Economy, Volume 5*

Adam B. Jaffe, Josh Lerner, Scott Stern (a cura di), The MIT Press, pp.1-32, 2005

ARORA A., GAMBARDELLA A., TORRISI S.

In the Footsteps of Silicon Valley? Indian and Irish software in the international division of labor in *Building High-Tech Clusters: Silicon Valley and Beyond*

Timothy Bresnahan, Alfonso Gambardella (a cura di), Cambridge University Press, chap. 4, pp.78-120, 2004

BRESNAHAN T., GAMBARDELLA A.

Old-Economy Inputs for New-Economy Outcomes in *Building High-Tech Clusters: Silicon Valley and Beyond*

Timothy Bresnahan, Alfonso Gambardella (a cura di), Cambridge University Press, chap. 10, pp.331-358, 2004

CANTWELL J., GAMBARDELLA A., GRANSTRAND O.

Summary and conclusions in *The Economics and Management of Technological Diversification*

John Cantwell, Alfonso Gambardella, Ove Granstrand (a cura di), Routledge, Taylor and Francis Group, chap. 12, pp.333-341, 2004

CANTWELL J., GAMBARDELLA A., GRANSTRAND O.

Technological and corporate diversification in *The Economics and Management of Technological Diversification*

John Cantwell, Alfonso Gambardella, Ove Granstrand (a cura di), Routledge, Taylor and Francis Group, chap.

1, pp.1-17, 2004

CESARONI F., GAMBARDELLA A., GARCIA FONTES W., MARIANI M.

The Chemical Sectoral System. Firms, markets, institutions and the processes of knowledge creation and diffusion in *Sectoral Systems of Innovation*

F. Malerba (a cura di), Cambridge University Press, pp.121-154, 2004

ARORA A., GAMBARDELLA A., PAMMOLLI F., RICCABONI M.

The Nature and Extent of the Market for Technology in Bio-Pharmaceuticals in *R&D, Innovation and Competitiveness in the European Chemical Industry*

F. Cesaroni, A. Gambardella, W. Garcia-Fontes (a cura di), Kluwer Academic Publishers, 2004

ARORA A., FOSFURI A., GAMBARDELLA A.

Markets for technology and corporate strategy in *Economics, Law and Intellectual Property*

O. Granstrand (a cura di), Kluwer Academic Publishers, pp.77-108, 2003

CESARONI F., GAMBARDELLA A.

Research Productivity and the Allocation of Resources in Publicly Funded Research Programmes in *Science and Innovation*

Aldo Geuna, Ammon J. Salter, W. Edward Steinmueller (a cura di), Edward Elgar Publishing, chap. 7, pp.202-232, 2003

ARORA A., GAMBARDELLA A.

The dynamics of industry structure: The chemical industry in the US, Western Europe, and Japan in the 1980s in *The German Chemical Industry in the Twentieth Century*

Lesch J.E. (a cura di), Kluwer Academic Publishers, pp.407-440, 2001

ARORA A., GAMBARDELLA A.

Evolution of Industry Structure in the Chemical Industry in *Chemicals and Long-Term Economic Growth: Insights from the Chemical Industry*

Ashish Arora, Ralph Landau, Nathan Rosenberg (a cura di), Wiley, 2000

ARORA A., GAMBARDELLA A.

Chemicals in *U.S. Industry in 2000. Studies in Competitive Performance*

David C. Mowery (a cura di), The National Academic Press, chap. 3, pp.45-74, 1999

BRESNAHAN T., GAMBARDELLA A.

The Division of Inventive Labor and the Extent of the Market in *General Purpose Technologies and Economic Growth*

Elhanan Helpman (a cura di), The MIT Press, 1998

ARORA A., GAMBARDELLA A.

The Division of Innovative Labor in Biotechnology in *Source of Medical Technology: University and Industry*

N. Rosenberg, A.C. Gelijns, H. Dawkins (a cura di), NSF National Science Foundation, pp.188-205, 1995

ALTRO

GAMBARDELLA A., GUADALUPE M., MCGAHAN A. M.

Editorial Statement—Business Strategy

2024, Management Science

GAMBARDELLA A.

Creative Construction: The DNA of Sustained Innovation. By Gary P.Pisano. Public Affairs: New York, 2019, ISBN 9781610398770, pp. 268

2020, R&D Management

SPINA C., CAMUFFO A., GAMBARDELLA A.

Founders, Apply the Scientific Method to Your Startup

2020, Harvard Business Review, Stati Uniti d'America

ETHIRAJ S. K., GAMBARDELLA A., HELFAT C. E.

Theory in strategic management

2018, Strategic Management Journal

ETHIRAJ S. K., GAMBARDELLA A., HELFAT C. E.

Reviews of strategic management research

2017, Strategic Management Journal

AGARWAL R., GAMBARDELLA A., OLSON D. M.

Employee Mobility and Entrepreneurship A Virtual Special Issue

2016, Strategic Management Journal

MITHCELL W., BETTIS R. A., GAMBARDELLA A., HELFAT C. E., LEIPONEN A.

Introduction: Collection of articles at SMJ concerning promotion of women to senior management positions

2016, Strategic Management Journal

ETHIRAJ S. K., GAMBARDELLA A., HELFAT C. E.

Replication in strategic management

2016, Strategic Management Journal

GAMBARDELLA A., ZOLLO M.

Editors' Introduction

2009, European Management Review

GAMBARDELLA A.

Foundation of the Economics of Innovation: Theory, Measurement and Practice: Hariolf Grupp (Ed.), Edward Elgar, Cheltenham UK, 1998, 521 pp., ISBN 1-85898-7164

2001, Research Policy

GAMBARDELLA A.

The Invisible Industrialist: Manufacturers and the Production of Scientific Knowledge (Science, Technology and Medicine in Modern History). Jean Paul Gaudillière and liana Lowy · New York: St. Martins Press, 1998. ISBN 0312212542

1999, Business History Review

ARTICOLI SU INVITO

GAMBARDELLA A.

The economic value of patented inventions: Thoughts and some open questions

2013, International Journal of Industrial Organization

ARTICOLI SU QUOTIDIANI NAZIONALI/INTERNAZIONALI

AZMAT G., ENGLMAIER F., GAMBARDELLA A., GUADALUPE M., SADUN R., THOMAS C.

The economics of organisational strategy

VoxEU - CEPR, 9 Settembre, 2024

CAMUFFO A., GAMBARDELLA A., SODA G.

Coronavirus, perché ad Harvard hanno sbagliato

Il Sole 24 Ore, 1 Aprile, 2020

GAMBARDELLA A., VERONA G.

Intelligenza artificiale, cercasi manager

Il Corriere della Sera, 25 Aprile, 2019

GAMBARDELLA A.

Al digitale italiano serve un “piano Marshall”

lavoce.info, 5 Ottobre, 2018

CORDOVA A., GAMBARDELLA A., CAMUFFO A.

A scientific approach to entrepreneurial decision making: Evidence from a randomised control trial

VoxEU – CEPR, 6 Gennaio, 2018

BERTONI A., GAMBARDELLA A.

Tutti pazzi per i dati. Ma servono investimenti

lavoce.info, 4 Novembre, 2016

BERTONI A., GAMBARDELLA A.

Avere i Dati e Riutilizzarli per la Ripresa

Il Sole 24 Ore, 3 Ottobre, 2014

BERTOCCHI G., GAMBARDELLA A., JAPPELLI T., NAPPI C., PERACCHI F.

Assessing Italian research quality: A comparison between bibliometric evaluation and informed peer review

VoxEU – CEPR, 28 Luglio, 2014

GAMBARDELLA A., TABELLINI G.

Servono Infrastrutture per il Nuovo Stato Digitale

Il Sole 24 Ore, 22 Giugno, 2014

BERTOCCHI G., GAMBARDELLA A., JAPPELLI T., NAPPI C., PERACCHI F.

Bibliometria o Peer-Review per Valutare la Ricerca?

lavoce.info, 7 Novembre, 2013

GAMBARDELLA A.

Regole Snelle e Incentivi all’Innovazione

Il Sole 24 Ore, 8 Marzo, 2013

GAMBARDELLA A., PAMMOLLI F.

Ma Chi Controllerà i Controllori?

Il Corriere della Sera, 31 Luglio, 2011

GAMBARDELLA A.

Innovazione e Sviluppo

Il Sole 24 Ore, 7 Maggio, 2009

GAMBARDELLA A.

La Guerra Sbagliata di Mediaset

Il Corriere della Sera, 6 Agosto, 2008

GAMBARDELLA A.

Caccia all’Idea che vale oro

Il Sole 24 Ore, 4 Ottobre, 2007

GAMBARDELLA A., PAMMOLLI F.

Brevetti Regole oltre l’Antitrust

Il Sole 24 Ore, 22 Settembre, 2007

GAMBARDELLA A.

Brevetti da battere all’Asta

Il Sole 24 Ore, 14 Giugno, 2007

GAMBARDELLA A.

Alla Ricerca di Nuove Specializzazioni

lavoce.info, 5 Gennaio, 2006

GAMBARDELLA A.

Licenza d'innovare

lavoce.info, 14 Febbraio, 2005

GAMBARDELLA A., PAMMOLLI F.

Vogliamo Combattere la Povertà? Diamo Farmaci al Terzo Mondo

Il Riformista, 8 Gennaio, 2003

DOSI G., GAMBARDELLA A.

Docenti Universitari Vecchi? Cambiamo i Corsi di Dottorato

Il Corriere della Sera, 22 Agosto, 2002

COMMENTS, DISCUSSIONS, REPLIES SU RIVISTA

BERTOCCHI G., GAMBARDELLA A., JAPPELLI T., NAPPI C. A., PERACCHI F.

Comment to: Do they agree? Bibliometric evaluation versus informed peer review in the Italian research assessment exercise

2016, Scientometrics

GAMBARDELLA A.

Patents and the division of innovative labor

2005, Industrial and Corporate Change

EDITORIALI IN RIVISTA

ETHIRAJ S. K., GAMBARDELLA A., HELFAT C. E.

Articles on datasets

2019, Strategic Management Journal

ETHIRAJ S. K., GAMBARDELLA A., HELFAT C. E.

Improving Data Availability: A New SMJ Initiative

2017, Strategic Management Journal

BETTIS R. A., ETHIRAJ S., GAMBARDELLA A., HELFAT C., MITCHELL W.

Creating repeatable cumulative knowledge in strategic management

2016, Strategic Management Journal

BETTIS R. A., GAMBARDELLA A., HELFAT C., MITCHELL W.

Qualitative empirical research in strategic management

2015, Strategic Management Journal

BETTIS R. A., GAMBARDELLA A., HELFAT C., MITCHELL W.

Theory in strategic management

2014, Strategic Management Journal

BETTIS R., GAMBARDELLA A., HELFAT C., MITCHELL W.

Quantitative empirical analysis in strategic management

2014, Strategic Management Journal

GAMBARDELLA A., TILBURY H.

Establishing EMR: 10 Years of Service and a Review of the Citation Patterns behind our first Impact Factor
2013, European Management Review

GAMBARDELLA A.

Three Pitches for Three Papers that EMR Would Like to Publish

2012, European Management Review

GAMBARDELLA A.

Reprinting Classics – Vittorio Coda and the Entrepreneurial Formula

2012, European Management Review

GAMBARDELLA A., ZOLLO M.

English Reprints of European “Management Classics” in Native Language

2011, European Management Review

GAMBARDELLA A.

Business processes in emerging economies

2010, European Management Review

NOTE DI RICERCA O BREVI ARTICOLI SU RIVISTA

GAMBARDELLA A.

Esiste la Scienza del Management?

2015, Management Notes.it, Italia

GAMBARDELLA A., VALENTINI G.

La Corruzione Non Paga

2015, Management Notes.it, Italia

PREFAZIONI, POSTFAZIONI, BREVI INTRODUZIONI

GAMBARDELLA A.

Foreword in *Innovation, Markets and Sustainable Energy*

Stefano Pogutz, Angeloantonio Russo, Paolo Migliavacca (a cura di), Edward Elgar Publishing, pp.xviii–xix, 2009

ARORA A., GAMBARDELLA A.

Introduction in *From Underdogs to Tigers: The Rise and Growth of the Software Industry in Brazil, China, India, Ireland, and Israel*

Ashish Arora, Alfonso Gambardella (a cura di), Oxford University Press, pp.1–4, 2005

CANTWELL J., GAMBARDELLA A., GRANSTRAND O.

Preface in *The Economics and Management of Technological Diversification*

John Cantwell, Alfonso Gambardella, Ove Granstrand (a cura di), Routledge, Taylor and Francis Group, pp.xxi–xxii, 2004

BRESNAHAN T., GAMBARDELLA A.

Introduction in *Building High-Tech Clusters: Silicon Valley and Beyond*

Timothy Bresnahan, Alfonso Gambardella (a cura di), Cambridge University Press, pp.1–6, 2004

PROCEEDINGS/PRESENTATIONS

MESSINESE D., GAMBARDELLA A.

Bayesianism and Unforeseen Events: Empirical Evidence from Two Field Experiments

83rd Annual Meeting of the Academy of Management, 4-8 August 2023, Boston, Stati Uniti d'America

BIRHANU A., GAMBARDELLA A.

Behavioral Considerations in Patent Exploitation by Family Firms

83rd Annual Meeting of the Academy of Management, 4-8 August 2023, Boston, Stati Uniti d'America

COALI A., GAMBARDELLA A., NOVELLI E.

Understanding Probabilistic Reasoning in Strategy

82nd Annual Meeting of the Academy of Management - August 5-9, 2022, Seattle, WA, Stati Uniti d'America

BIRHANU A., GAMBARDELLA A., VALENTINI G.

Bribery and its Firm-Level Outcomes in Africa and Latin America

The 73rd Annual Meeting of the Academy of Management, August 9-13 2013, Orlando, FL, Stati Uniti d'America

GAMBARDELLA A., BIRHANU A., VALENTINI G.

Does grease money buy influence rent? Bribery and firm performance in Africa and Latin America

13th EURAM Conference, 26-29 June, 2013, Istanbul, Turchia

KHASHABI P., GAMBARDELLA A., PANICO C.

Knowledge workers' autonomy: A motivation instrument?

13th EURAM Conference, 26 - 29 June, 2013, Istanbul, Turchia

GIARRATANA M., GAMBARDELLA A., ZEHTABCHI M.

The impact of the geographical distance on the role of sources of knowledge spillover

13th EURAM Conference, 26-29 June, 2013, Istanbul, Turchia

GAMBARDELLA A., GIARRATANA M. S.

Localized Knowledge Spillovers and Wage Differences

Academy of Management 2010 Annual Meeting, August 6-10, 2010, Montréal, Canada

DI STEFANO G., GAMBARDELLA A., VERONA G.

De Gustibus Non Est Disputandum: A Demand based View of Technological Innovation

Academy of Management Meeting, August 7-11, 2009, Chicago, IL, Stati Uniti d'America

DI STEFANO G., GAMBARDELLA A., VERONA G.

A demand-based view of technological innovation

28th SMS Annual International Conference, October 12-15, 2008, Cologne, Germania

DI STEFANO G., GAMBARDELLA A., VERONA G.

A Demand Based View of Technological Innovation: A Review, Conceptualization, and Future Research Direction

Academy of Management Annual Meeting: 'The question we ask' - August 8-13, 2008, Anaheim, CA, Stati Uniti d'America

VOCI (IN DIZIONARIO O ENCICLOPEDIA)

ARORA A., FOSFURI A., GAMBARDELLA A.

Markets for Technology in *The Palgrave Encyclopedia of Strategic Management*

Mie Augier, David J. Teece (a cura di), Palgrave Macmillan UK, pp.1017-1020, 2018

ARORA A., GAMBARDELLA A.

Chemical Industry in *The New Palgrave Dictionary of Economics*

Grants & Premi

Excellence in Research Award - Università Commerciale Luigi Bocconi , 2024

Richard Nelson Award for the Best Paper by younger Scholars in Research Policy 2005-2008 - (A. Gambardella, P. Giuri, A. Luzzi, "The Market for Patents in Europe") , 2009

Epton Prize for best 1993 article in R&D Management - (F. Della Valle, A. Gambardella, "Biological Revolution and Strategy for Innovation in Pharmaceutical Companies") , 1994
