
PROFESSORE ORDINARIO

Competitive Strategy

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Biografia

Marco Tortoriello è Full Professor del Dipartimento di Management e Tecnologia presso l'Università Bocconi. Dal gennaio 2017 al dicembre 2020, è stato Associate Dean of Master Division di SDA Bocconi.

La sua collaborazione con SDA inizia nel 2015. Possiede una vasta esperienza di progettazione ed esecuzione di progetti di formazione executive con aziende in una varietà di industrie quali utilities, servizi finanziari/assicurativi, servizi di consulenza, componenti di fabbricazione/auto e prodotti per la cura della persona.

Le sue ricerche si concentrano su tre aree principali: informal networks, knowledge sharing e innovation.

I suoi articoli sono stati pubblicati su importanti journal quali Academy of Management Journal, Organization Science, Strategic Management Journal, Annals of the Academy of Management e Communications of the ACM. È membro del comitato editorial di alcune importanti riviste nazionali e internazionali come Academy of Management Journal, Academy of Management Review e Organization Science. È referente per alcune importanti National Science Foundations come ad esempio la National Science Foundation degli Stati Uniti (NSF). Ha ricoperto il ruolo di Professore Associato of Strategic Management presso IESE Business School e Assistant Professor presso HEC Parigi. Ha vinto numerosi premi per la sua attività di ricerca, come il premio Organization Science Extraordinary Service Award to the Editorial Board del 2016 e il premio Foundation HEC Research Grant del 2009.

Marco ha una laurea all'Università Bocconi, un Master of Science in Industrial Administration presso la Graduate School of Industrial Administration, Carnegie Mellon University (Pittsburgh, USA) e un Ph.D. in Industrial Administration presso la Tepper School of Business, Carnegie Mellon University (Pittsburgh, USA). Dal 2019 Marco è un Associate Editor per l'Academy of Management Journal.

Ambito di insegnamento

Strategic & Business Planning

Competitive Advantage

Industry Analysis

Competitive Positioning

ARTICOLI SU RIVISTA SCIENTIFICA

MAROET M., TORTORIELLO M., IUBATTI D.

Big fish, big pond? The joint effect of formal and informal core-periphery positions on innovation productivity

Organization Science, 2020, vol.31, no. 6, pp.1538-1559

GÓMEZ-SOLÓRZANO M., SODA G., TORTORIELLO M.

Instrumental and affective ties within the laboratory: The impact of informal cliques on innovative productivity

Strategic Management Journal, 2019, vol.40, no. 10, pp.1593-1609

TORTORIELLO M., SODA G., IORIO A.

Harvesting Value from Brokerage: Individual Strategic Orientation, Structural Holes, and Performance

Academy of Management Journal, 2018, vol.61, no. 3, pp.896-918

TORTORIELLO M., MCEVILY B., KRACKHARDT D.

Being a catalyst of innovation: the role of knowledge diversity and network closure

Organization Science, 2015, vol.26, no. 2, pp.423-438

TORTORIELLO M.

The social underpinnings of absorptive capacity: the moderating effects of structural holes on innovation generation based on external knowledge

Strategic Management Journal, 2015, vol.36, no. 4, pp.586-597

MCEVILY B., SODA G., TORTORIELLO M.

More Formally: Rediscovering the Missing Link between Formal Organization and Informal Social Structure

Academy of Management Annals, 2014, vol.8, no. 1, pp.299-345

DOKKO G., KANE A., TORTORIELLO M.

One of Us or One of My Friends: How Social Identity and Tie Strength Shape the Creative Generativity of Boundary-Spanning Ties

Organization Science, 2014, vol.35, no. 5, pp.703-726

KÁGANER E., GIORDANO G., BRION S., TORTORIELLO M.

Media Tablets for Mobile Learning

Communications of the ACM, 2013, vol.56, no. 11, pp.68-75

TORTORIELLO M., REAGANS R., MCEVILY B.

Bridging the Knowledge Gap: The Influence of Strong Ties, Network Cohesion, and Network Range on the Transfer of Knowledge Between Organizational Units

Organization Science, 2012, vol.23, no. 4, pp.1024-1029

MCEVILY B., JAFFEE J., TORTORIELLO M.

Not All Bridging Ties Are Equal: Network Imprinting and Firm Growth in the Nashville Legal Industry

Organization Science, 2012, vol.23, no. 2, pp.547-563

TORTORIELLO M.

Understand Your Network and Let Knowledge Flow: The Importance of Strong Ties

IESE Insight, 2012, no. 15, pp.58-65

TORTORIELLO M., PERRONE V., MCEVILY B.

Cooperation among competitors as status-seeking behavior: network ties and status differentiation

European Management Journal, 2011, vol.29, no. 5, pp.335-346

TORTORIELLO M., MCEVILY B.

Measuring trust in organisational research: Review and recommendations

Journal of Trust Research, 2011, vol.1, no. 1, pp.23-63

TORTORIELLO M., KRACKHARDT D.

Activating Cross-Boundary Knowledge: The Role of Simmelian Ties in the Generation of Innovations

Academy of Management Journal, 2010, vol.53, no. 1, pp.167-181

MONOGRAFIE O TRATTATI SCIENTIFICI

TORTORIELLO M.

Innovation in organizations: informal network, knowledge sharing, and the development of firms' innovative capabilities

Bocconi University Press – BUP, Milano, Italia, 2017

CASI PUBBLICATI IN COLLANE INTERNAZIONALI

TORTORIELLO M., FABRIS A.

From Good to Great in Fashion: Saint Laurent in 2019

2020, The Case Centre, Gran Bretagna

NOTE DI RICERCA O BREVI ARTICOLI SU RIVISTA

TORTORIELLO M.

Il potere dei network al servizio delle imprese

2017, Economia & Management Plus, Milano, Italia

PROCEEDINGS/PRESENTATIONS

TORTORIELLO M., PARUCHURI S.

Assessing Competence in Workplace? The Role of Network Ties and Proximity

77th Annual Meeting of the Academy of Management - August 4-8 2017, Atlanta, GA, Stati Uniti d'America

TORTORIELLO M., KRACKHARDT D.

Intra-organizational Networks of Innovations

77th Annual Meeting of the Academy of Management - August 4-8 2017, Atlanta, GA, Stati Uniti d'America

TORTORIELLO M., IUBATTI D., MAORET M.

Differentiating the network effect across innovation development and innovation productivity

Academy of Management Annual Meeting - August 5-9 2016, Anaheim, CA, Stati Uniti d'America

TORTORIELLO M., SODA G., IORIO A.

"It is How You Broker: Behavioral Orientation, Structural Holes and Individual Performance"

Academy Of Management Annual Meeting - August 7-11, 2015, Vancouver, Canada

TORTORIELLO M., TÄUBE F. A., MOEBUS S.

Lost in transition: knowledge acquisition and knowledge loss in interpersonal exchanges

74th Annual Meeting of the Academy of Management - August 1-5 2014, Philadelphia, Stati Uniti d'America

TORTORIELLO M., IUBATTI D.

The development of innovation in multiple core/periphery networks

74th Annual Meeting of the Academy of Management - August 1-5 2014, Philadelphia, Stati Uniti d'America

TORTORIELLO M., TÄUBE F. A., MOEBUS S.

Lost in transition: How network structure affects knowledge loss between individuals

73rd Annual Meeting of the Academy of Management - August 9-13, 2013, Orlando, FL, Stati Uniti d'America

TORTORIELLO M.

Getting The Most Out Of Your Network: Social Structure, Formal Boundaries And Knowledge Activation.

Academy of Management Annual Meeting - August 8-13, 2008, Anaheim, CA, Stati Uniti d'America

TORTORIELLO M.

The Social Underpinnings Of Absorptive Capacity: External Knowledge, Social Networks, And Individual Innovativeness

Academy of Management Annual Meeting - August 11-16, 2006, Atlanta, GA, Stati Uniti d'America

TORTORIELLO M., MCEVILY B., JAFFEE J.

The temporal dynamics of professional networks on law firm performance

Academy of Management Annual Meeting - August 5-10, 2005, Honolulu, Hawaii, Stati Uniti d'America

Grants & Premi

Teaching Award - SDA Bocconi School of Management , 2022

Research Excellence Award - Università Commerciale Luigi Bocconi , 2020

Finalist INFORMS TIMES Best Paper Award - INFORMS , 2017

Extraordinary Service Award to the Editorial Board - Organization Science , 2013

Best Class of the Year Award - CEMS - The Global Alliance of Management Education , 2009

Gerald R. Salancik Dissertation Award - Carnegie Mellon University , 2005
