

Marco Tortoriello

Competitive Strategy

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Curriculum Vitae

Marco Tortoriello è Full Professor del Dipartimento di Management e Tecnologia presso l'Università Bocconi. Dal gennaio 2017, è stato nominato Associate Dean Master Division.

La sua collaborazione con SDA inizia nel 2015. Possiede una vasta esperienza di progettazione ed esecuzione di progetti di formazione executive con aziende in una varietà di industrie quali utilities, servizi finanziari/assicurativi, servizi di consulenza, componenti di fabbricazione/auto e prodotti per la cura della persona.

Le sue ricerche si concentrano su tre aree principali: informal networks, knowledge sharing e innovation.

I suoi articoli sono stati pubblicati su importanti journal quali *Academy of Management Journal*, *Organization Science*, *Strategic Management Journal*, *Annals of the Academy of Management* e *Communications of the ACM*. È membro del consiglio di amministrazione di alcune importanti riviste nazionali e internazionali come *Academy of Management Journal* e *Organization Science*. È referente per alcune importanti National Science Foundations come ad esempio la National Science Foundation degli Stati Uniti (NSF). Ha ricoperto il ruolo di Professore Associato of Strategic Management presso IESE Business School e Assistant Professor presso HEC Parigi. Ha vinto numerosi premi per la sua attività di ricerca, come il premio Organization Science Extraordinary Service Award to the Editorial Board del 2016 e il premio Foundation HEC Research Grant del 2009.

Marco ha una laurea all'Università Bocconi, un Master of Science in Industrial Administration presso la Graduate School of Industrial Administration, Carnegie Mellon University (Pittsburgh, USA) e un Ph.D. in Industrial Administration presso la Tepper School of Business, Carnegie Mellon University (Pittsburgh, USA).

Pubblicazioni

Articoli

- Tortoriello, M., McEvily, B. & D. Krackhardt. (2015) "Being a catalyst of innovation: the role of knowledge diversity and network closure" *Organization Science* 26(2), 423-438
- Tortoriello, M. (2015) "The social underpinnings of absorptive capacity: the moderating effects of structural holes on innovation generation based on external knowledge" *Strategic Management Journal*, 36(4), 586-597
- McEvily, B., Soda, G. & M. Tortoriello (2014). "More formally: Rediscovering the missing link between formal organization and informal social structure" *Annals of the Academy of Management* 8 (1): 299-345
- Dokko, G., Kane, A. & M. Tortoriello (2014) "One of us or one of my friends: How social identity and tie strength shape the creative generativity of boundary-spanning ties" *Organization Studies* 35(5): 703-726
- Kaganer, E., Giordano, G. A., Brion, S., & M. Tortoriello (2013). "Media tablets for mobile learning". *Communications of the ACM*, 56(11), 68-75
- Tortoriello, M., Reagans, R., & B. McEvily (2012) "Bridging the knowledge gap: the influence of strong ties, network cohesion, and network range on the transfer of knowledge between organizational units" *Organization Science* 23(4): 1024-1039
- McEvily, B., Jaffee, J., & M. Tortoriello (2012) "Not all bridging ties are equal: the temporal dynamics of social networks on law firm performance" *Organization Science* 23(2): 547-563
- Tortoriello, M., Perrone, V. & B. McEvily (2011) "Cooperation among competitors as status-seeking behavior: network ties and status differentiation" *European Management Journal* 29: 335-346
- McEvily, B., and M. Tortoriello, (2011) "Measuring Trust in Organizational Research: Review and Recommendations" *Journal of Trust Research* 1(1): 23-63
- Tortoriello, M. & D. Krackhardt (2010) "Activating cross-boundary knowledge: the role of Simmelian ties in the generation of innovations" *Academy of Management Journal* 53(1): 167-181

Conference Papers

- Tortoriello, M., F. Taube, & S. Moebus "Lost in transition: Knowledge acquisition and knowledge loss in interpersonal exchanges" *Academy of Management Best Paper Proceedings, OMT Division* (2014)
- Tortoriello, M. "Getting the Most out of Knowledge Transfer: Social Structure, Formal Boundaries, and Knowledge Activation" *Academy of Management Best Paper Proceedings, OMT Division* (2008)
- Tortoriello, M. "The social underpinnings of absorptive capacity: external knowledge, social networks, and individual innovativeness". *Academy of Management Best Paper Proceedings, OMT Division* (2006)
- Jaffee, J., McEvily, B. & M. Tortoriello "The temporal dynamics of professional networks on law firm performance". *Academy of Management Best Paper Proceedings, OMT Division* (2005)