

# Giulia Cappellaro

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## Policy Analysis and Public Management

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## Curriculum Vitae

Laurea in Economia e Management per le Arti, la Cultura e la Comunicazione, Università Bocconi (2005). MSc in Economia e Management delle Amministrazioni Pubbliche e delle Istituzioni Internazionali, Università Bocconi (2007). PhD in Management Studies, Cambridge Judge Business School, University of Cambridge (2014).

### Posizione accademica e/o professionale

Assistant Professor di Analisi delle Politiche e Management Pubblico

Assistant Professor presso il Dipartimento di Analisi delle Politiche e Management Pubblico, Università Bocconi (da marzo 2015);

Visiting PhD Student presso il Department of Strategic Management and Organization, University of Alberta School of Business (2012);

Research Fellow presso il Centre for Health Leadership & Enterprise, University of Cambridge (da 2010);

Membro dell' Organisational Behavior & Information System Subject Group, Cambridge Judge Business School (da 2009);

Research Fellow presso il Centro per la Ricerca sulla Gestione dell' Assistenza Sanitaria e Sociale (CeRGAS) dell'Università

## Aree di interesse e di ricerca

- Institutional creation and maintenance
- Organizational change
- Hybrid organizations
- Organizational identification
- Business-government relations

## Pubblicazioni

### Selected Publications

Cappellaro, G., Longo F. (2011) "Institutional Public-Private Partnerships for Core Health Services: Evidence from Italy" *BMC Health Services Research*. vol. 11, ISSN: 1472-6963

Cappellaro G., Ghislandi S., Anessi-Pessina E. (2011) "Diffusion of Medical Technology: the Role of Financing", *Health Policy*, 100 (1): 51-59. ISSN: 0168-8510

Marsilio, M, Cappellaro, G., Cuccurullo, C (2011), "Intellectual structure of PPPs research: a bibliometric analysis". *Public Management Review*. vol. 13, p. 763-782, ISSN: 1471-9037

Torbica A., Cappellaro G. (2010) "Uptake and diffusion of medical technology innovation in Europe: What role for funding and procurement policies?" *Journal of Medical Marketing*, vol. 10, p. 61-69, ISSN: 1745-7904

Cappellaro, G, Fattore, G, Torbica A (2009), "Funding of Health Technologies in decentralized system: A Comparison between Italy and Spain", *Health Policy*, 92 (2): 313-321. ISSN: 0168-8510