

Arnaldo Camuffo

LEADERSHIP, HUMAN RESOURCES AND DIGITAL TECHNOLOGIES

FULL PROFESSOR

Human Resource Management

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Biografia

Arnaldo Camuffo è Professore Ordinario di Management dell'Università Bocconi e di SDA Bocconi School of Management dove è Co-Direttore dell'ION Management Science Lab.

Svolge attività di docenza su temi di Strategic Decision Making, Entrepreneurship, Innovation e Lean Management in corsi universitari ed executive. Ha tenuto visiting positions presso l'Industrial Performance Center del M.I.T., la School of Management dell'University of Michigan, Dearborn e la Universidad Deusto, San Sebastian.

Le sue attività di ricerca si focalizzano su temi di Strategic Decision Making, Innovation, Modularity, Lean production, Lean startup, Strategic Human Capital and Human Resource Management, Executive Compensation. I suoi articoli sono stati pubblicati sulle principali riviste internazionali quali Management Science, Academy of Management Journal, Strategic Management Journal ed Organization Science.

Ha conseguito una laurea ed un PhD in Economia Aziendale dall'Università Ca' Foscari di Venezia, ed un MBA presso MIT Sloan School of Management.

Ambito di insegnamento

Performance Management

Strategic HR

Organizational Design

Pubblicazioni recenti

AGARWAL R., BACCO F., CAMUFFO A., COALI A., GAMBARDELLA A., MSANGI H., SONKA S., TEMU A., WAIZED B., WORMALD A.

Does a theory-of-value add value? Evidence from a randomized control trial with Tanzanian entrepreneurs
Organization Science, 2025, vol.36, no. 2, pp.601-625

CAMUFFO A., GAMBARDELLA A., PIGNATARO A.

Theory-Driven Strategic Management Decisions

Strategy Science, 2024, vol.9, no. 4, pp.382-396

CAMUFFO A., GAMBARDELLA A., MESSINESE D., NOVELLI E., PAOLUCCI E., SPINA C.
A scientific approach to entrepreneurial decision-making: Large-scale replication and extension
Strategic Management Journal, 2024, vol.45, no. 6, pp.1209-1237

CAMUFFO A., POLETTA A.
Enterprise-wide lean management systems: a test of the abnormal profitability hypothesis
International Journal of Operations & Production Management, 2024, vol.44, no. 2, pp.483-514

CAMUFFO A., GAMBARDELLA A., PIGNATARO A.
Framing strategic decisions in the digital world
Strategic Management Review, 2023, vol.4, no. 2, pp.127-160

DE STEFANO F., BIDWELL M., CAMUFFO A.
Do managers capture the value they create? drivers of managers' value capture in a large retail chain
Strategic Management Journal, 2022, vol.43, no. 10, pp.1983-2011

Grants & Premi

Excellence in Research Award - Università Commerciale Luigi Bocconi , 2023

Finalist - SMS Research Methods Conference Paper Prize – A. Camuffo, A. Gambardella, C. Spina - Strategic Management Society , 2019

AoM Annual Meeting – OMT Division. Finalist: Best Symposium Award - F. De Stefano, M. Bidwell, A. Camuffo, C. Chadwick, The Value of Managers: The Role of Managerial Human Capital in Value Creation and Value Capture - Academy of Management , 2017

Distinguished track paper: Quality Management and Lean Operations track, (con F. Gerli), Decision Science Institute Annual Meeting, San Francisco, USA , 2012

Chris Voss Best Honourable Mention Paper Award (con A. Furlan, P. Romano, A. Vinelli) alla EUROMA 11th International Conference, INSEAD, Fontainebleau, Francia , 2004

Best Paper Award (con F. Gerli) alla British Academy of Management Annual Conference, Middlesex University, London, UK , 2002
