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COMPETITIVE STRATEGY

ARTICOLI SU RIVISTA SCIENTIFICA

RUTA D., PALMIERI A.

Perché gli impianti sportivi sono per tutti un business vincente

Economia & Management, 2023, no. 4, pp.90–94

BIGOTTO C., PALMIERI A.

Una legacy (in)tangibile: quel che resta degli eventi sportivi

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PALMIERI A., POMPONI F., RUSSO A.

A triple-win scenario for horizontal collaboration in logistics: Determining enabling and key success factors

Business Strategy and the Environment, 2019, vol.28, no. 6, pp.1166–1178

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Integrating firms in a complex network: evidence from maritime logistics

International Journal of Logistics Research and Applications, 2019, vol.22, no. 1, pp.64–77

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L'integrazione di un network complesso in quattro passi: lezioni dal campo

Economia & Management, 2016, no. 3, pp.85–94

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Re-inventare l'automazione di magazzino: il caso Smoov ASRV

Logistica Management, 2010, vol.210, pp.95–98

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DRAEBYE M., PALMIERI A.

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2017, The Case Centre, Gran Bretagna

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PROCEEDINGS/PRESENTATIONS

PALMIERI A., RUTA D., INTRONA B.

Strategic choices in order to maximize revenues in sports events: a cross-case analysis

EURAM 2021 Online Conference - 16-18 June, 2021, Montreal, Canada

PALMIERI A., GARZONI A.

Port authority and the integration of container terminals in supply chains

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