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MARKETING MANAGEMENT

ARTICOLI SU RIVISTA SCIENTIFICA

BORGHINI S., SHERRY J. F., JOY A.

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Consumer Culture Theory Conference, July 6-9, 2016, Lille, Francia

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Mothers or beauty-queens: girls in the Magiki world and gender stereotypes

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Fashion Market Encounters: Towards a Theory of Institutionalized Seduction

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Fashion Market Encounters: Towards a Theory of Institutionalized Seduction

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