

# Andrea Ordanini

## MARKETING MANAGEMENT

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### ARTICOLI SU RIVISTA SCIENTIFICA

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## MONOGRAFIE O TRATTATI SCIENTIFICI

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Egea, Milano, Italia, 2021

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BRAMANTI A., ORDANINI A.

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## CURATELE DI OPERE COLLETTANEE

ORDANINI A. (A CURA DI)

**ICT e piccole e medie imprese**

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## CONTRIBUTI IN VOLUME, CAPITOLI O SAGGI SCIENTIFICI

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## COMMENTS, DISCUSSIONS, REPLIES SU RIVISTA

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## NOTE DI RICERCA O BREVI ARTICOLI SU RIVISTA

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## PROCEEDINGS/PRESENTATIONS

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*AMA Winter Conference - February 18-20, 2011, Austin, TX, Stati Uniti d'America*

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