

# Laura Pan

INTERNATIONAL MANAGEMENT

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## MONOGRAFIE AD ALTA DIVULGAZIONE

LOJACONO G., PAN L. R. Y.

**Resilience of Luxury Companies in Times of Change**

De Gruyter, Berlin, Germania, 2021

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## CASI PUBBLICATI IN COLLANE INTERNAZIONALI

LOJACONO G., PAN L. R. Y.

**Ferrari: Exclusivity & Resilience**

2021, The Case Centre, Gran Bretagna

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