

Luca Antonelli

MARKETING MANAGEMENT

CASI PUBBLICATI IN COLLANE INTERNAZIONALI

ANTONELLI L., REINA D.

Scaling up the New Format of the UEFA Women's Champions League

2020, The Case Centre, Gran Bretagna

ANTONELLI L., CIRRINCIONE A., RUTA D.

The Development of the OTT BROADCASTERS the Sports Market: The SKY SPORT and DAZN Cases

2020, The Case Centre, Gran Bretagna
