

Aakanksha Gaur

IT MANAGEMENT

ARTICOLI SU RIVISTA SCIENTIFICA

GAUR A., POTNIS D. D.

Service innovations in mobile banking for creating value for the poor in developing countries

The Electronic Journal of Information Systems in Developing Countries, 2022, vol.88, no. 4, pp.e12209

CENNAMO C., DIAFERIA L., GAUR A., SALVIOTTI G.

Assessing Incumbents' Risk of Digital Platform Disruption

MIS Quarterly Executive, 2022, vol.21, no. 1, pp.55-74

POTNIS D. D., GAUR A., SINGH J. B.

Analysing slow growth of mobile money market in India using a market separation perspective

Information Technology for Development, 2020, vol.26, no. 2, pp.369-393

CONTRIBUTI IN VOLUME, CAPITOLI O SAGGI SCIENTIFICI

GAUR A.

Companies and Digital Transformation in *The Post-Digital Enterprise*

Gianluigi Castelli, Severino Meregalli, Ferdinando Pennarola (a cura di), Springer International Publishing, chap. 1, pp.1-15, 2022

PROCEEDINGS/PRESENTATIONS

ABBATEMARCO N., GAUR A., MEREGALLI S.

Stuck in Pilot Purgatory: Understanding and Addressing the Current Challenges of Industrial IoT in Manufacturing

Proceedings of the 55th Annual Hawaii International Conference on System Sciences, January 3-7 2022, (online)

CENNAMO C., DIAFERIA L., GAUR A., SALVIOTTI G.

Digital Transformation and Incumbent Businesses: How to Understand and Assess Platform Disruption

3rd Competitive Renaissance Through Digital Transformation Conference, February 18-19, 2021, Pavia, Italia

ABBATEMARCO N., DE ROSSI L., GAUR A., SALVIOTTI G.

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GAUR A., AVISON D., MALAURENT J.

Together we will find a 'Jugaad': Resource bricolage in the Indian mobile payments sector

20th Americas Conference on Information Systems, 7-9 August, 2014, Savannah, Georgia, Stati Uniti d'America

GAUR A., MALAURENT J., CARTON F.

Creating a network of human automated teller machines (ATMs): The Business Correspondent model for Mobile Payments

3rd International Cashless Society Roundtable, 13-14 May, 2014, Stockholm, Svezia

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Reflections on writing with others: The use of metaphors to describe and develop writing relationships

Conf-IRM 2014 International Conference on Information Resources Management, 21-23 May, 2014, Ho Chi Minh City, Vietnam

GAUR A., AVISON D., ONDRUS J.

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GAUR A., ONDRUS J.

The Role of Banks in the Mobile Payment Ecosystem: A Strategic Asset Perspective

14th International Conference on Electronic Commerce, 7-8 August, 2012, Singapore

RAPPORTI DI RICERCA

SALVIOTTI G., GAUR A., CENNAMO C., DIAFERIA L.

A guide to Platform Economy for Incumbents

2020, DEVO Lab - SDA Bocconi School of Management, Milan, Italia

DE ROSSI L., GAUR A., MEREGALLI S., CASTELLI G. V.

The Edge Organization

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