

# Giada Di Stefano

## COMPETITIVE STRATEGY

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### ARTICOLI SU RIVISTA SCIENTIFICA

FAVARON S. D., DI STEFANO G.

**Let Us Not Speak of Them, but Look and Pass? Organizational Responses to Online Reviews**  
Organization Science, 2025

DI STEFANO G., MICHELI M. R.

**To Stem the Tide: Organizational Climate and the Locus of Knowledge Transfer**  
Organization Science, 2023, vol.34, no. 6, pp.2436-2463

FAVARON S. D., DI STEFANO G., DURAND R.

**Michelin is coming to town: Organizational responses to status shocks**  
Management Science, 2022, vol.68, no. 9, pp.6925-6949

DI STEFANO G., GUTIERREZ C.

**Under a magnifying glass: On the use of experiments in strategy research**  
Strategic Organization, 2019, vol.17, no. 4, pp.497-507

DALPIAZ E., DI STEFANO G.

**A universe of stories: Mobilizing narrative practices during transformative change**  
Strategic Management Journal, 2018, vol.39, no. 3, pp.664-696

DI STEFANO G., KING A. A., VERONA G.

**Too many cooks spoil the broth? Geographic concentration, social norms, and knowledge transfer**  
Advances in Strategic Management, 2017, vol.36, pp.267-308

VERONA G., DI STEFANO G., KING A.

**Sanctioning in the wild: Rational calculus and retributive instincts in gourmet cuisine**  
Academy of Management Journal, 2015, vol.58, no. 3, pp.906-931

DI STEFANO G., KING A., VERONA G.

**Kitchen confidential? Norms for the use of transferred knowledge in gourmet cuisine**  
Strategic Management Journal, 2014, vol.35, no. 11, pp.1645-1670

DI STEFANO G., PETERAF M., VERONA G.

**The organizational drivetrain: a road to integration of dynamic capabilities research**  
Academy of Management Perspectives, 2014, vol.28, no. 4, pp.307-327

PETERAF M., DI STEFANO G., VERONA G.

**The elephant in the room of dynamic capabilities: bringing two diverging conversations together**  
Strategic Management Journal, 2013, vol.34, no. 12, pp.1389-1410

DI STEFANO G., GAMBARDELLA A., VERONA G.

**Technology push and demand pull perspectives in innovation studies: Current findings and future research**

## directions

Research Policy, 2012, vol.41, no. 8, pp.1283-1295

DI STEFANO G., PETERAF M., VERONA G.

**Dynamic capabilities deconstructed : a bibliographic investigation into the origins, development, and future directions of the research domain**

Industrial and Corporate Change, 2010, vol.19, no. 4, pp.1187-1204

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## MONOGRAFIE O TRATTATI SCIENTIFICI

FOSFURI A., DI STEFANO G.

**Navigating Innovation: Insights from Academic Research**

Egea, Milano, Italia, 2024

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## CURATELE DI OPERE COLLETTANEE

DI STEFANO G., WEZEL F. C. (A CURA DI)

**Organization Theory Meets Strategy (Advances in Strategic Management, Vol. 43)**

Emerald Group Publishing Limited, Great Britain, , 2023

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## CONTRIBUTI IN VOLUME, CAPITOLI O SAGGI SCIENTIFICI

DI STEFANO G., WEZEL F. C.

**Organization Theory Meets Strategy: Fostering a Dialogue Between Research Fields** in *Organization Theory Meets Strategy (Advances in Strategic Management, Vol. 43)*

Giada Di Stefano, Filippo Carlo Wezel (a cura di), Emerald Group Publishing Limited, pp.1-9, 2023

DI STEFANO G., KING A. A., VERONA G.

**Too Many Cooks Spoil the Broth? Geographic Concentration, Social Norms, and Knowledge Transfer** in *Geography, Location, and Strategy*

Juan Alcácer, Bruce Kogut, Catherine Thomas, Bernard Yin Yeung (a cura di), Emerald Group Publishing Limited, pp.267-308, 2017

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## ALTRO

DI STEFANO G.

**Using Storytelling to Support Organizational Change**

2018, Knowledge@HEC, Francia

DI STEFANO G.

**The power of reflection at work**

2014, Knowledge@HEC, Francia

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## CASI PUBBLICATI IN COLLANE INTERNAZIONALI

DI STEFANO G., KING A., VERONA G.

**Innovation at Play: The Case of High-end Cuisine**

2011, The Case Centre, Gran Bretagna

VERONA G., DI STEFANO G.

**Protecting Innovation in Low-IPR Regimes: The Fine Fashion Industry**

2009, The Case Centre, Gran Bretagna

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## NOTE DI RICERCA O BREVI ARTICOLI SU RIVISTA

DI STEFANO G.

**Knowledge, Innovation, and Social Norms in Creative Industries**

2012, Economia & Management, Milano, Italia

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## PROCEEDINGS/PRESENTATIONS

FAVARON S. D., DI STEFANO G., DURAND R.

**Michelin is Coming to Town: Examining Organizational Reactions to the Entry of an Expert Evaluator**

*79th Annual Meeting of the Academy of Management took place 9-13 August 2019, Boston, MA, Stati Uniti d'America*

FAVARON S. D., DI STEFANO G.

**Learning from Customer Reviews: Source Credibility and Emotional Interference**

*78th Annual Meeting of the Academy of Management, 10-14 August 2018, Chicago, IL, Stati Uniti d'America*

FAVARON S. D., DI STEFANO G., DURAND R.

**Organizational Responses to Status Gains: Strategic Conformity and the Role of Customer Evaluations**

*78th Annual Meeting of the Academy of Management took place 10-14 August 2018, Chicago, IL, Stati Uniti d'America*

FAVARON S. D., DI STEFANO G.

**Organizational Responsiveness to Consumer Feedback**

*37th Annual Conference of the Strategic Management Society, 28-30 October, 2017, Houston, TX, Stati Uniti d'America*

DI STEFANO G., PISANO G., STAATS B.

**Learning by Thinking: Overcoming the Bias for Action through Reflection**

*76th Annual Meeting of the Academy of Management, 5-9 August 2016, Anaheim, CA, Stati Uniti d'America*

DI STEFANO G., PISANO G., STAATS B.

**Learning by Thinking: How Reflection Aids Performance**

*75th Annual Meeting of the Academy of Management, 7-11 August 2015, Vancouver, Canada*

DI STEFANO G., KING A., VERONA G.

**Hell's Kitchen: Sanctioning Violations of Norms of Knowledge Use in Gourmet Cuisine**

*74th Annual Meeting of the Academy of Management, 1-5 August 2014, Philadelphia, PA, Stati Uniti d'America*

DI STEFANO G., KING A., VERONA G.

**Second-party sanctioning of norm violations: The case of know-how trading in gourmet cuisine**

*72nd Annual Meeting of the Academy of Management, 3-7 August 2012, Boston, Stati Uniti d'America*

DI STEFANO G., PETERAF M., VERONA G.

## **The Elephant in the Room of Dynamic Capabilities**

*Academy of Management Annual Meeting: West Meets East: Enlightening, Balancing, Transcending - August 12-16 2011, San Antonio, Texas, Stati Uniti d'America*

DI STEFANO G., KING A., VERONA G.

## **Second-party Sanctioning of Norm Violation: The Case of Know-how Trading in Gourmet Cuisines**

*9th International Open and User Innovation Workshop - July 4-6, 2011, Wien, Austria*

DI STEFANO G., PETERAF M., VERONA G.

## **Dynamic Capabilities Deconstructed: A Bibliographic Investigation into the Origins, developments and Future Directions of the Research Domain**

*Stanford Entrepreneurship Conference, September 9-10, 2010, Stanford, CA, Stati Uniti d'America*

DI STEFANO G., PETERAF M., VERONA G.

## **The Rise, Diffusion, Development of Dynamic Capabilities: The Role of Influential Authors**

*Strategic Management Society Conference - September 12-15, 2010, Roma, Italia*

DI STEFANO G., PETERAF M., VERONA G.

## **Dynamic Capabilities Deconstructed: A Bibliographic Investigation into the Origins, developments and Future Directions of the Research Domain**

*Academy of Management Annual Meeting, August 6-10, 2010, Montreal, Canada*

DI STEFANO G., GAMBARDELLA A., VERONA G.

## **De Gustibus Non Est Disputandum: A Demand based View of Technological Innovation**

*Academy of Management Meeting, August 7-11, 2009, Chicago, IL, Stati Uniti d'America*

DI STEFANO G., PETERAF M., VERONA G.

## **Dynamic Capabilities Deconstructed**

*Academy of Management Meeting, August 7-11, 2009, Chicago, IL, Stati Uniti d'America*

DI STEFANO G., GAMBARDELLA A., VERONA G.

## **A demand-based view of technological innovation**

*28th SMS Annual International Conference, October 12-15, 2008, Cologne, Germania*

DI STEFANO G., GAMBARDELLA A., VERONA G.

## **A Demand Based View of Technological Innovation: A Review, Conceptualization, and Future Research Direction**

*Academy of Management Annual Meeting: 'The question we ask' - August 8-13, 2008, Anaheim, CA, Stati Uniti d'America*

VERONA G., PRANDELLI E., DI STEFANO G.

## **An evolutionary approach to user innovation: how Ducati motor reinvented itself through the internet**

*Academy Of Management Conference - August 3-8, 2007, Philadelphia, Stati Uniti d'America*

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