

# Nico Abbatemarco

## DIGITAL TRANSFORMATION

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### ARTICOLI SU RIVISTA SCIENTIFICA

ABBATEMARCO N.

**Cybersecurity e aziende: se il virus peggiore è la mentalità - Cybersecurity and organizations: When the worst virus is the mindset**

Economia & Management, 2023, no. 3, pp.61-65

BISSACCO D., CARRANO F. M., DE ROSSI L., ABBATEMARCO N., DI LORENZO N., CASANA R., SILERI P.

**Blockchain technology in healthcare: Do we really need it?**

Health Policy and Technology, 2023, vol.12, no. 1, pp.100716

BRECHBUHL H. C., ABBATEMARCO N.

**La sfida nascosta della trasformazione digitale - The Hidden Challenge of Digital Transformation**

Economia & Management, 2020, no. 2, pp.54-59

ABBATEMARCO N., SALVIOTTI G.

**5G: infrastruttura in cerca d'autore - 5G: an infrastructure seeking for an author**

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### MONOGRAFIE AD ALTA DIVULGAZIONE

SALVIOTTI G., DE ROSSI L., ABBATEMARCO N.

**The Blockchain Journey. A guide to practical business applications.**

Bocconi University Press - BUP, Milano, Italia, 2018

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### CONTRIBUTI IN VOLUME, CAPITOLI O SAGGI SCIENTIFICI

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**A Tool for the Boardroom: The Devo Lab Hit Radar** in *The Post-Digital Enterprise*

Gianluigi Castelli, Severino Meregalli, Ferdinando Pennarola (a cura di), Springer International Publishing, chap. 6, pp.89-111, 2022

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**Digital Infrastructure & Internet of Things** in *HIT Radar – General Report - Third Edition*

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**Human Augmentation & Internet of Things** in *HIT Radar – General Report - Second Edition*

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## CASI PUBBLICATI IN COLLANE INTERNAZIONALI

MANDELLI A., SALVIOTTI G., PIANCATELLI C., ABBATEMARCO N.

**Vibram: Customer Centricity at the Core of Digital Transformation and New Business Model**

2020, The Case Centre, Gran Bretagna

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## PROCEEDINGS/PRESENTATIONS

DE ROSSI L., ABBATEMARCO N., DIAFERIA L., SALVIOTTI G.

**A Metaverse Typology: Exploring the Role of Immersivity and Centralization in Driving Value Creation**

*Proceedings of the 57th Annual Hawaii International Conference on System Sciences, January 3-6 2024, Honolulu, Hawaii, Stati Uniti d'America*

ABBATEMARCO N.

**Cyber Capabilities as Dynamic Capabilities: Meeting the Demands of the Ever-Evolving Cybersecurity Environment**

*Proceedings of the 57th Annual Hawaii International Conference on System Sciences, January 3-6 2024, Honolulu, Hawaii, Stati Uniti d'America*

ABBATEMARCO N., SALVIOTTI G., D'IGNAZIO C., DE ROSSI L.

**Understanding Leadership Competencies in Cyber Crisis Management: Insights from the Maersk Global Supply Chain Meltdown**

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**Understanding the Role of Leadership Competencies in Cyber Crisis Management: A Case Study**

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**Stuck in Pilot Purgatory: Understanding and Addressing the Current Challenges of Industrial IoT in Manufacturing**

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ABBATEMARCO N., DE ROSSI L., GAUR A., SALVIOTTI G.

**Beyond a Blockchain Paradox: How Intermediaries Can Leverage a Disintermediation Technology**

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**Towards a Comprehensive Blockchain Architecture Continuum.**

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*The 51st Hawaii International Conference on System Sciences - January 2-6 2018, Waikoloa Village, Hawaii, Stati Uniti d'America*

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## RAPPORTI DI RICERCA

DE ROSSI L., ABBATEMARCO N., MEREGALLI S., CASTELLI G. V.

**Hyper Performing Computing**

2020, DEVO Lab - SDA Bocconi School of Management, Milan, Italia

SALVIOTTI G., CAVALLAZZI S., ABBATEMARCO N.

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**HIT Radar Application Focus: HR**

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**Exploiting Blockchain**

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