

Hans Christian Brechbuhl

DIGITAL TRANSFORMATION

ARTICOLI SU RIVISTA SCIENTIFICA

BRECHBUHL H. C., ABBATEMARCO N.

La sfida nascosta della trasformazione digitale - The Hidden Challenge of Digital Transformation

Economia & Management, 2020, no. 2, pp.54-59

BRECHBUHL H. C., BERGHAUS S., SAMMER T., BÄCK A.

Balancing Innovation and Operations: Opportunities and Challenges of Second Generation Enterprise Mobility

The Journal of Management Systems, 2014, vol.24, no. 3, pp.31-44

BRECHBUHL H. C., BRUCE R., DYNES S., JOHNSON M. E.

Protecting Critical Information Infrastructure: Developing Cybersecurity Policy

Information Technology for Development, 2010, vol.16, no. 1, pp.83-91

BRECHBUHL H. C.

Best Practices for Service Organisations

Business Strategy Review, 2004, vol.15, no. 1, pp.68-70

ARTICOLI SU QUOTIDIANI NAZIONALI/INTERNAZIONALI

BRECHBUHL H. C., TRNJANIN A.

In the Consumer Age, the Customer Dictates the Pace

Handelszeitung, Aprile, 2016

PROCEEDINGS/PRESENTATIONS

BRECHBUHL H. C., SAMMER T., BÄCK A.

The New Enterprise Mobility: Seizing the Opportunities and Challenges in Corporate Mobile IT

19th AMCIS 2013 Proceedings, August 15-17, 2013, Chicago, IL, Stati Uniti d'America

BRECHBUHL H. C., DYNES S., JOHNSON M. E.

Information Security in the Extended Enterprise: Some Initial Results From a Field Study of an Industrial Firm

4th Annual Workshop on the Economics of Information Security, June 1-3 2005, Cambridge, MA, Stati Uniti d'America

RAPPORTI DI RICERCA

ESPINEL V., BRECHBUHL H. C., BRYNJOLFSSON E., ANNUNZIATA M., CAO R., CRAWFORD S., DE FILIPPI P., FANJUL M., GOODMAN M., HOKE D. C., KIRKPATRICK D., LANNG C., MADELIN R., MOODY J., MOREIRA C., BRENDAN P., PETERSON K.

Deep Shift: 21 Ways Software Will Transform Global Society - Global Agenda Council on the Future of Software & Society

2015, World Economic Forum
