

# Anjana Grewal

MARKETING MANAGEMENT

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## ARTICOLI SU RIVISTA SCIENTIFICA

GROSSO M., CASTALDO S., GREWAL A.

**How store attributes impact shoppers' loyalty in emerging countries: An investigation in the Indian retail sector**

Journal of Retailing and Consumer Services, 2018, vol.40, pp.117-124

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## ALTRO

GREWAL A.

**India: Putting Services at the Service of Growth**

2013, Via Sarfatti 25, Milano, Italia

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