

# Marco Tortoriello

## COMPETITIVE STRATEGY

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### ARTICOLI SU RIVISTA SCIENTIFICA

MAROET M., TORTORIELLO M., IUBATTI D.

**Big fish, big pond? The joint effect of formal and informal core–periphery positions on innovation productivity**

Organization Science, 2020, vol.31, no. 6, pp.1538–1559

GÓMEZ-SOLÓRZANO M., SODA G., TORTORIELLO M.

**Instrumental and affective ties within the laboratory: The impact of informal cliques on innovative productivity**

Strategic Management Journal, 2019, vol.40, no. 10, pp.1593–1609

TORTORIELLO M., SODA G., IORIO A.

**Harvesting Value from Brokerage: Individual Strategic Orientation, Structural Holes, and Performance**

Academy of Management Journal, 2018, vol.61, no. 3, pp.896–918

TORTORIELLO M., MCEVILY B., KRACKHARDT D.

**Being a catalyst of innovation: the role of knowledge diversity and network closure**

Organization Science, 2015, vol.26, no. 2, pp.423–438

TORTORIELLO M.

**The social underpinnings of absorptive capacity: the moderating effects of structural holes on innovation generation based on external knowledge**

Strategic Management Journal, 2015, vol.36, no. 4, pp.586–597

MCEVILY B., SODA G., TORTORIELLO M.

**More Formally: Rediscovering the Missing Link between Formal Organization and Informal Social Structure**

Academy of Management Annals, 2014, vol.8, no. 1, pp.299–345

DOKKO G., KANE A., TORTORIELLO M.

**One of Us or One of My Friends: How Social Identity and Tie Strength Shape the Creative Generativity of Boundary-Spanning Ties**

Organization Science, 2014, vol.35, no. 5, pp.703–726

KÁGANER E., GIORDANO G., BRION S., TORTORIELLO M.

**Media Tablets for Mobile Learning**

Communications of the ACM, 2013, vol.56, no. 11, pp.68–75

TORTORIELLO M., REAGANS R., MCEVILY B.

**Bridging the Knowledge Gap: The Influence of Strong Ties, Network Cohesion, and Network Range on the Transfer of Knowledge Between Organizational Units**

Organization Science, 2012, vol.23, no. 4, pp.1024–1029

MCEVILY B., JAFFEE J., TORTORIELLO M.

**Not All Bridging Ties Are Equal: Network Imprinting and Firm Growth in the Nashville Legal Industry**

Organization Science, 2012, vol.23, no. 2, pp.547-563

TORTORIELLO M.

**Understand Your Network and Let Knowledge Flow: The Importance of Strong Ties**

IESE Insight, 2012, no. 15, pp.58-65

TORTORIELLO M., PERRONE V., MCEVILY B.

**Cooperation among competitors as status-seeking behavior: network ties and status differentiation**

European Management Journal, 2011, vol.29, no. 5, pp.335-346

TORTORIELLO M., MCEVILY B.

**Measuring trust in organisational research: Review and recommendations**

Journal of Trust Research, 2011, vol.1, no. 1, pp.23-63

TORTORIELLO M., KRACKHARDT D.

**Activating Cross-Boundary Knowledge: The Role of Simmelian Ties in the Generation of Innovations**

Academy of Management Journal, 2010, vol.53, no. 1, pp.167-181

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## MONOGRAFIE O TRATTATI SCIENTIFICI

TORTORIELLO M.

**Innovation in organizations: informal network, knowledge sharing, and the development of firms' innovative capabilities**

Bocconi University Press - BUP, Milano, Italia, 2017

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## CASI PUBBLICATI IN COLLANE INTERNAZIONALI

TORTORIELLO M., FABRIS A.

**From Good to Great in Fashion: Saint Laurent in 2019**

2020, The Case Centre, Gran Bretagna

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## NOTE DI RICERCA O BREVI ARTICOLI SU RIVISTA

TORTORIELLO M.

**Il potere dei network al servizio delle imprese**

2017, Economia & Management Plus, Milano, Italia

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## PROCEEDINGS/PRESENTATIONS

TORTORIELLO M., PARUCHURI S.

**Assessing Competence in Workplace? The Role of Network Ties and Proximity**

77th Annual Meeting of the Academy of Management - August 4-8 2017, Atlanta, GA, Stati Uniti d'America

TORTORIELLO M., KRACKHARDT D.

**Intra-organizational Networks of Innovations**

*77th Annual Meeting of the Academy of Management - August 4-8 2017, Atlanta, GA, Stati Uniti d'America*

TORTORIELLO M., IUBATTI D., MAORET M.

**Differentiating the network effect across innovation development and innovation productivity**

*Academy of Management Annual Meeting - August 5-9 2016, Anaheim, CA, Stati Uniti d'America*

TORTORIELLO M., SODA G., IORIO A.

**"It is How You Broker: Behavioral Orientation, Structural Holes and Individual Performance"**

*Academy Of Management Annual Meeting - August 7-11, 2015, Vancouver, Canada*

TORTORIELLO M., TÄUBE F. A., MOEBUS S.

**Lost in transition: knowledge acquisition and knowledge loss in interpersonal exchanges**

*74th Annual Meeting of the Academy of Management - August 1-5 2014, Philadelphia, Stati Uniti d'America*

TORTORIELLO M., IUBATTI D.

**The development of innovation in multiple core/periphery networks**

*74th Annual Meeting of the Academy of Management - August 1-5 2014, Philadelphia, Stati Uniti d'America*

TORTORIELLO M., TÄUBE F. A., MOEBUS S.

**Lost in transition: How network structure affects knowledge loss between individuals**

*73rd Annual Meeting of the Academy of Management - August 9-13, 2013, Orlando, FL, Stati Uniti d'America*

TORTORIELLO M.

**Getting The Most Out Of Your Network: Social Structure, Formal Boundaries And Knowledge Activation.**

*Academy of Management Annual Meeting - August 8-13 2008, Anaheim, CA, Stati Uniti d'America*

TORTORIELLO M.

**The Social Underpinnings Of Absorptive Capacity: External Knowledge, Social Networks, And Individual Innovativeness**

*Academy of Management Annual Meeting - August 11-16 2006, Atlanta, GA, Stati Uniti d'America*

TORTORIELLO M., MCEVILY B., JAFFEE J.

**The temporal dynamics of professional networks on law firm performance**

*Academy of Management Annual Meeting - August 5-10 2005, Honolulu, Hawaii, Stati Uniti d'America*

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