

Marco Tortoriello

COMPETITIVE STRATEGY

ARTICOLI SU RIVISTA SCIENTIFICA

MAROET M., TORTORIELLO M., IUBATTI D.

Big fish, big pond? The joint effect of formal and informal core–periphery positions on innovation productivity

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Harvesting Value from Brokerage: Individual Strategic Orientation, Structural Holes, and Performance

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Journal of Trust Research, 2011, vol.1, no. 1, pp.23-63

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Activating Cross-Boundary Knowledge: The Role of Simmelian Ties in the Generation of Innovations

Academy of Management Journal, 2010, vol.53, no. 1, pp.167-181

MONOGRAFIE O TRATTATI SCIENTIFICI

TORTORIELLO M.

Innovation in organizations: informal network, knowledge sharing, and the development of firms' innovative capabilities

Bocconi University Press - BUP, Milano, Italia, 2017

CASI PUBBLICATI IN COLLANE INTERNAZIONALI

TORTORIELLO M., FABRIS A.

From Good to Great in Fashion: Saint Laurent in 2019

2020, The Case Centre, Gran Bretagna

NOTE DI RICERCA O BREVI ARTICOLI SU RIVISTA

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Il potere dei network al servizio delle imprese

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Understand Your Network and Let Knowledge Flow: The Importance of Strong Ties

2012, IESE Insight

PROCEEDINGS/PRESENTATIONS

SODA G., TORTORIELLO M., GÓMEZ-SOLÓRZANO M.

The Ties that Nurture: Expressive Simmelian Ties, Instrumental Brokerage, and Individual Performance

Intra-Organizational Networks Conference (ION Conference), April 14-16, 2023, Lexington, KY, Stati Uniti d'America

SODA G., TORTORIELLO M., GÓMEZ-SOLÓRZANO M.

The Ties that Nurture: Expressive Simmelian Ties, Instrumental Brokerage, and Individual Performance

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TORTORIELLO M., PARUCHURI S.

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TORTORIELLO M., KRACKHARDT D.

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Academy of Management Annual Meeting - August 5-9 2016, Anaheim, CA, Stati Uniti d'America

TORTORIELLO M., SODA G., IORIO A.

"It is How You Broker: Behavioral Orientation, Structural Holes and Individual Performance"

Academy Of Management Annual Meeting - August 7-11, 2015, Vancouver, Canada

TORTORIELLO M., TÄUBE F. A., MOEBUS S.

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The Social Underpinnings Of Absorptive Capacity: External Knowledge, Social Networks, And Individual Innovativeness

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Academy of Management Annual Meeting - August 5-10 2005, Honolulu, Haway, Stati Uniti d'America
