

Vittoria Veronesi

OPERATIONS AND TECHNOLOGY MANAGEMENT

LECTURER

Operations & Supply Chain Management

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Biography

Vittoria Veronesi is a Lecturer in Operations and Technology at SDA Bocconi School of Management. She is an Adjunct Professor of Technology, Innovation and Operations Management and Business Strategy in Creative Industries at Università Bocconi.

At SDA Bocconi, she is the Director of the Master of Management in Food and Beverage, Director of the Eni Program for Management Development and Director of the Altagamma Academy. She is an Official Faculty Member for MFB (Master of Management in Food & Beverage), MAFED (Master in Fashion Experience and Design), and MBA (Luxury Business Management track). She has conducted numerous research and education projects with companies belonging to the food & beverage and fashion & luxury sectors.

Her research activities focus on supply chain management strategy and design and on operations management. Recently, she has focused her research on studying the factors determining Italian Excellence and the link with those which characterize Operations Excellence in the food and beverage industry.

She is the author of numerous books and articles on her subjects of interest. Her works have been published in *Economia & Management* and *Logistica & Management*, among others. She works with the research center CRITOM (Center for Research into Innovation, Technology and Operations Management) of the Istituto di Economia e Gestione delle Imprese and with SPACE (Centro Europeo per gli Studi sulla Protezione Aziendale). She has been a member of the Board of Directors of Zeroquattro Logistica S.r.l., a company which offers integrated logistics services to the fresh food market. In July 2015, she attended GloColl, the Global Colloquium on participant-centered learning, at Harvard Business School.

Vittoria earned a degree in Civil Engineering from the Università degli Studi di Brescia, a Master in Economics and Environmental Management from Università Bocconi and a Ph.D. in Logistics and Supply Chain Management from the Università di Bergamo, in collaboration with the Massachusetts Institute of Technology (MIT, Boston) and the Zaragoza Logistic Centre (Spain).

Teaching domains

Supply Chain Management

Operations

Distribution Management

Latest publications

VERONESI V.
Quale supply chain

Economia & Management, 2018, vol.4, pp.31-34

SECCHI R., VERONESI V.

Granarolo in *Supply chain management e made in Italy*

R. Secchi (Eds),Egea, pp.115-134, 2012

VERONESI V., SECCHI R.

Lavazza in *Supply chain management e made in Italy*

R. Secchi (Eds),Egea, pp.135-152, 2012

GALLMANN F., VERONESI V.

Loro Piana in *Supply Chain Management e Made in Italy*

R. Secchi (Eds),Egea, chap. 10, pp.205-222, 2012

VERONESI V., SECCHI R.

Luxottica in *Supply chain management e made in Italy*

R. Secchi (Eds),Egea, pp.223-240, 2012

VERONESI V., SECCHI R.

Piquadro in *Supply chain management e made in Italy*

R. Secchi (Eds),Egea, pp.241-252, 2012
