

Veronica Vecchi

GOVERNMENT, HEALTH AND NOT FOR PROFIT

PROFESSOR OF PRACTICE

Business Government Relations

VERONICA.VECCHI@UNIBOCCONI.IT

Biography

Veronica Vecchi is a Professor of Practice of Business Government Relations at SDA Bocconi School of Management and teaches "Long Term Investment and Public Private Partnership" and "Financial Management" at Università Bocconi.

At SDA Bocconi, she serves as Director of Research, Innovation and International Programs for Government & Society since 2022; Director of Executive Education at SDA Bocconi Asia Center - Mumbai since 2014, of the International Executive Masters in Business (IEMB) since 2015, of the Impact Investing Lab since 2013 and, since 2021, of the MASAN Observatory, a research group set up by CERGAS Bocconi and SDA Bocconi on public procurement in the healthcare sector, and of InvestinIt Lab. Since 2005 she has also been director of executive programs (open market and custom) and masters courses.

Her research activities focus on public management; public private partnerships for infrastructure and business development; project finance; business government relations; impact investment and social innovation; public policy and management for entrepreneurial development and competitiveness; financial strategies and evaluation for public investments and infrastructures; public procurement.

She is the author of numerous national and international books and scientific articles. Her works have been published in prestigious journals such as Health Policy, Public Management Review, the American Review of Public Administration, the Journal of Economic Policy Reform, the Journal of Comparative Policy Analysis and Public Money Management, the Journal of small business management, Oxford Review of Economic Policy.

From 2015 to 2018, she served as a member of the Italian Healthcare Ministry board for the assessment of investment projects; she has been a consultant to the African Development Bank, the Asian Development Bank, the World Bank, the Interamerican Development Bank. Since 2012, she has actively taken part in institutional groups, including within the Italian Treasury Ministry and the Italian Infrastructure Ministry, on public private partnerships. Since 2005, she has been collaborating with Italian local authorities, healthcare organizations and regional authorities in structuring and assessing public private partnership projects. In the period 2019-2022 she served as a Board of Directors member of Italgas and as a member of its sustainability committee. Since 2021, she has been serving as a Board of Directors member of Nhoa, where she also holds the role of Chairperson of the audit and sustainability committee, and Banca Intesa Innovation Center. Since 2021 she has been Chairperson of Infrastrutture Milano-Cortina 2026. Since 2022, she has been serving as a Board of Directors member of Salcef group spa, where she also holds the role of member of the risks & audit and remuneration & appointments committees. She is also a member of the scientific advisory board of the G20 Global Infrastructure Hub.

Veronica earned a degree in Public Administration and International Institutions from Università Bocconi and a Ph.D. in Public Administration at the Università di Parma.

Teaching domains

PPP & Concession Contracts

Infrastructure Finance

Procurement Strategy

Impact Investing

Lobbying and Non-Competitive Strategy

Latest publications

VECCHI V., CUSUMANO N., CALLEA G., AMATUCCI F., BRUSONI M., ZURLO F. L., MAURO C., LONGO F.
Acquisti sanitari: stato dell'arte e percorsi evolutivi verso logiche di valore in *Rapporto OASI 2023*
CERGAS (Eds), Egea, chap. 16, pp.615-650, 2023

VECCHI V., LEONE V.
Partnership pubblico privato at work
Egea, Milano, Italy, 2023

VECCHI V., LEONE V.
Partnership pubblico privato 2.0
Egea, Milano, Italy, 2023

VECCHI V., CUSUMANO N., MOTTA L., SAPORITO R.
Gli investimenti richiedono una nuova leadership nel settore pubblico
Economia & Management, 2023, no. 2, pp.49-56

CUSUMANO N., VECCHI V., BRUSONI M., CALLEA G., AMATUCCI F., LONGO F.
Procurement sanitario: aggiornamento sullo stato della centralizzazione degli acquisti e tendenze emergenti nell'attuazione del PNRR in *Rapporto OASI 2022*
CERGAS (Eds), Egea, chap. 19, pp.727-753, 2022

VECCHI V., TANESE A., OSBORNE S.
Do Public-Private Partnerships Still Have a Future?
Public Works Management & Policy, 2022, vol.27, no. 4, pp.337-341
