

Veronica Vecchi

GOVERNMENT, HEALTH AND NOT FOR PROFIT

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Biography

Veronica Vecchi is an Associate Professor of Practice of Government, Health and Not for Profit at SDA Bocconi School of Management. She is a contract professor in "Long Term Investment and Public Private Partnership" and "Financial Management" at Università Bocconi.

At SDA Bocconi, she has been the Director of Executive Education at SDA Bocconi Asia Center - Mumbai since 2014 and Director of the International Executive Masters in Business (IEMB) since 2015. She has been the Director of Impact Investing Lab since 2013, Director of the executive program in public procurement for the healthcare sector (MASAN) since 2016 and since 2017 she has served as a researcher in the MASAN Observatory, a research group set up by CERGAS Bocconi and SDA Bocconi on public procurement in the healthcare sector. Since 2005 she has been the director of programs (open market and custom) on public private partnerships, local development and public financial management. She has run numerous executive education programs, research and consultancy projects for Institutions and private companies.

Her research activities focus on public management; public private partnerships for infrastructure and business development; project finance; business government relations; impact investment and social innovation; public policy and management for entrepreneurial development and competitiveness; financial strategies and evaluation for public investments and infrastructures; public procurement. She is the author of numerous national and international books and scientific articles. Her works have been published in prestigious journals such as Health Policy, Public Management Review, the American Review of Public Administration, the Journal of Economic Policy Reform, the Journal of Comparative Policy Analysis and Public Money Management, the Journal of small business management. She is an external faculty affiliate at Cornell University. From 2015 to 2018, she served as a member of the Italian Healthcare Ministry board for the assessment of investment projects; she has been a consultant to the African Development Bank, the Asian Development Bank, the World Bank, the Interamerican Development Bank. Since 2012, she has actively taken part in institutional groups, including within the Italian Treasury Ministry, on public private partnerships. Since 2005, she has been collaborating with Italian local authorities, healthcare organizations and regional authorities in structuring and assessing public private partnership projects. She also serves as a board member of Italgas and is a member of its sustainability committee.

Veronica earned a degree in Public Administration and International Institutions from Università Bocconi and a Ph.D. in Public Administration at the Università di Parma.

Teaching domains

PPP & Concession Contracts

Infrastructure Finance

Procurement Strategy

Impact Investing

Lobbying and Non-Competitive Strategy

Latest publications

CALLEA G., CUSUMANO N., VECCHI V.

Al piano vaccini servono competenze e collaborazione

2021, lavoce.info, Milano, Italy

VECCHI V., BRUSONI M.

Il procurement pubblico come volano della crescita economica

2021, Economia & Management Plus, Milano, Italy

VECCHI V., CASALINI F., CUSUMANO N., LEONE V. M.

Public Private Partnerships: Principles for Sustainable Contracts

Palgrave Macmillan, , 2021

VECCHI V., CUSUMANO N., BOYER ERIC J.

Medical Supply Acquisition in Italy and the United States in the Era of COVID-19: The Case for Strategic Procurement and Public–Private Partnerships

The American Review of Public Administration, 2020, vol.50, no. 6-7, pp.642-649

VECCHI V., CASALINI F., CUSUMANO N., LEONE VELIA MARIA

PPP in Health Care—Trending Toward a Light Model: Evidence From Italy

Public Works Management & Policy, 2020, vol.25, no. 3, pp.244-258

VECCHI V., CUSUMANO N.

Coronavirus/Acquisti Covid, per ottimizzare le risposte di PA e mercato servono rete, collaborazione e coordinamento

Sanità. Il Sole 24 ore, 2 April, 2020
