

Umberto Filotto

FINANCE

AFFILIATE PROFESSOR

Retail Banking

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Biography

Umberto Filotto is Affiliate Professor of Banking and Insurance at SDA Bocconi School of Management. He is Full Professor of Banking Management at University of Rome Tor Vergata. At SDA Bocconi Umberto has directed programs for senior executives in several banks and other financial firms.

He conducted numerous research, training and consulting projects with Crif, CheBanca, Fidelity, GarantiBank and many others. His research activities focus on retail banking, fintech, consumer lending, behavioral finance and addresses the evolution of the strategies and business models of the financial industry, the role and evolution of consumer lending and financial customers choices and decision models.

He is the author of numerous books and articles on the subject. His work has been published in European Journal of Management, Mind and Society, International Journal of Business and Management, Journal of Property, Investment and Finance, Bancaria, Banca Impresa e Società among others. Umberto has been the Editor or the author of several books and he contributed to books published by Edward Elgar, Springer, Palgrave, Bancaria, Egea. He is a member of the Editorial Board of Bancaria and of Rivista di Regolazione e dei Mercati. Umberto is Secretary General of Assofin the Italian Association of Consumer Lending and Mortgages and he is Vice Chair of Eurofinas the European Federation of Consumer Credit.

Umberto is a graduate, magna cum laude, of Bocconi University.

Teaching domains

Financial Marketing

Fintech

Investor/Consumer Behaviour

Multichannel Banking

Consumer Credit

Latest publications

FILOTTO U., SALERNO D., SAMPAGNARO G., STELLA G. P.

Riding the wave of change: Buy now, pay later as a disruptive threat to payment cards in the global market
Research in International Business and Finance, 2024, vol.72, pp.102499

MAZZOLI C., FERRETTI R., FILOTTO U.
Financial literacy and financial advice seeking: Does product specificity matter?
The Quarterly Review of Economics and Finance, 2024, vol.95, pp.98-110

FILOTTO U., FOSCHINI G., GIANNOTTI C., STELLA G. P.
Un progetto di educazione finanziaria e la consapevolezza, conoscenza e fiducia dei giovani
Bancaria, 2024, no. 3

FILOTTO U.
Non ci sono più i pagamenti e il credito di una volta. Un nuovo ecosistema di soggetti e di servizi
Bancaria, 2024, no. 11, pp.66-70

FILOTTO U., SGRULLETTI D., STELLA G. P.
CEOs on LinkedIn, ESG Communication and Listed SMEs Stock Performance During COVID-19 Pandemic
Global Business Review, 2023

VIALE R., MOUSAVI S., FILOTTO U., ALEMANNI B. (EDS.)
Artificial Intelligence and Financial Behaviour
Edward Elgar Publishing, , 2023
