

Silvia Zamboni

Innovation & Technology Management

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Curriculum Vitae

Silvia Zamboni is Lecturer of the Department of Management and Technology at Bocconi University. She is Contract Professor at Poli.design.

At SDA Bocconi, she coordinates the Executive Open Enrollment Programs Operations & Technology Management, specifically for the Innovation Management courses. She conducted research and in-house training projects with enterprises operating in the different industries, as for example pharmaceutical, automotive and related services, machinery, medical devices, home appliances and banking.

Her research activities focus on supply chain management and collaboration network collaboration for innovation, innovation and technology management, service purchase and development, project and multi-project management.

She is the author of books and articles on the subject. Her works have been published in magazines such as *Economia & Management* and *Procurement Channel*, among others. In 2013 she was awarded by the EFMD Case Writing Competition - Best case for the section "Bringing Technology to the Market, with the business case "787 Dreamliner Cleared for Take-off?" Part A, B, C, written in collaboration with V. Fiorillo and R. Secchi, SDA Bocconi for The Case Center.

Silvia earned a Degree in Business Administration from Bocconi University and a Ph.D. in Logistics and Supply Chain Management from the University of Bergamo in collaboration with Massachusetts Institute of Technology - Zaragoza Logistic Centre (MIT-ZLC). Within the doctoral program, she took part in the Zaragoza International Programme MIT - Master of Engineering in Logistics & Supply Chain Management, where she ran the full first semester of core courses. As part of her continuous education, she concluded in 2015 an intensive course in "Innovative Pedagogy in Challenging Times" at CEIBS, China Europe International Business School (Shanghai and Beijing, 2015).

Books and Monographs

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