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Financial Accounting & Analysis

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Curriculum Vitae

Serena Morricone is Associate Professor of Practice of Financial Accounting & Analysis at SDA Bocconi School of Management.

Her collaboration with SDA Bocconi began in 2018. She was part of national and international research projects.

Her research activities focus on financial accounting by addressing, in particular, the interplay between financial statement information and capital markets. The main themes of her research are: IPOs and intellectual property rights; accounting regulation and enforcement; corporate governance and debt market.

Author of different articles in financial accounting. She has been visiting scholar at NYU and Post-doc Marie Curie Research Fellow at Lancaster University.

Serena earned a Degree in Business Administration from Luiss Guido Carli, a Ph.D. in Management from University of Bologna and an ITP (International Teachers Programme) at HEC Paris.

Publications

Books

- Morricone S., 2011, “Valuing Patents for Accounting Purposes”, in “The Economic Valuation of Patents. Methods and Applications”, Cheltenham, Edward Elgar. ISBN: 978-1848445482.
- Morricone S., Oriani R., 2011, “Stock Market Valuation of Patent Portfolios”, in “The Economic Valuation of Patents. Methods and Applications”, Cheltenham, Edward Elgar. ISBN: 978-1848445482.
- Morricone S., Oriani R., 2009, “R&D Information”, in “Evaluation and Performance Measurement of Research and Development: Techniques and Perspectives for Multi-Level Analysis”, Cheltenham, Edward Elgar, 2009. ISBN: 978-1847209481.
- Morricone S., Oriani R., Sobrero M., 2010, “Attività Immateriali e l'Adozione Obbligatoria degli IFRS”, in “Le Risorse Immateriali nell'Economia delle Aziende” (a cura di) L. Marchi, S. Marasca, Il Mulino. ISBN: 978-88-15-13927-6.
- Bocardelli P., Giustiniano L., Morricone S., 2007, “La diffusione dell'ICT nelle PMI di servizi”, in “La diffusione dell'ICT nelle piccole e medie imprese”, LUISS University Press, Roma, 2007. ISBN: 978-8861050198.

Articles

- Morricone S., Munari F., Oriani R., de Rassenfosse G., 2017, “Commercialization Strategy and IPO Underpricing” Research Policy, Volume 46, Issue 6, July 2017, Pages 1133-1141.

Conference Papers

- Volpentesta V., Andre P., Morricone S., “Concentrated Ownership and Cost of Debt: The role of Financial Interlocks”, presented at: 41st EAA Annual Congress, Milano; Emerging Researchers Consortium in Accounting, Bolzano, July 3-4, 2018;
- Florou A., Morricone S., Pope P., “Is there an Enforcement Premium in Audit Fees?” presented at: 40th EAA Annual Congress, Valentia.
- Forti E., Morricone S., Munari F., 2014, “After the IPO: Patenting, Fear of Litigation and Secrecy”, Academy of Management Proceedings, Vol. 2014, No.1.
- Morricone S., Munari F., Oriani R., “Commercialization Strategy and IPO Underpricing” presented at: InnoS&T Conference, Munich; VI World Conference on Intellectual Capital for Communities, Paris; IV EPIP Conference on “Measuring the value of IPR: theory, business practice and public policy”.
- Morricone S., Oriani R., Sobrero M., “The Value Relevance of Intangible Assets and the Mandatory Adoption of IFRS” presented at: 2010 AAA Annual Meeting, San Francisco; 33rd EAA Annual Congress, Istanbul; INTACCT Workshop, Varna; XXXII AIDEA Annual Meeting, Ancona; IV Workshop on Accounting and Economics, Milano; XI Workshop AIDEA, Napoli.